

Murugan.G

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📍 Bangalore india 🐙 github.com/Mugan007

Summary

As a web developer with a proven track record of leveraging HubSpot for over 3.3 years to create dynamic and user-friendly website pages, landing pages, and emails, I seek and maintain a full-time position that offers professional challenges utilizing interpersonal skills, excellent time management, and problem-solving skills.

Professional Experience

iOSys Software India Pvt. Ltd.

Sr. HubSpot Developer 📁

- Work Experience:- 15-10-2022 - present
- Bangalore, India
- Developed and maintained custom HubSpot templates, modules, forms, workflows, themes, Email templates, employing HubSpot's templating language to facilitate dynamic and adaptable content presentation for various clients
- Utilize HTML, CSS, JavaScript, and JQuery Library to create visually appealing and intuitive interfaces within the HubSpot platform, enhancing usability and engagement 2022 – 2024 Bangalore, India
- Implement and integrate third-party tools and APIs into HubSpot to enhance website functionality and user experience
- Stayed updated on the latest HubSpot features, industry trends, and best practices to drive innovation and efficiency •Implement and refine SEO strategies within the HubSpot environment, optimizing content visibility and search engine rankings
- Develop and maintain custom reports and dashboards using HubSpot Reporting
- Conducted regular audits of HubSpot instances to ensure compliance with best practices and optimize performance
- Provided technical support and troubleshooting assistance to internal teams and clients for HubSpot-related issues.
- Use HubSpot's **Workflows** and APIs to set rules for page creation, content updating, and data fetching.
- Automate the creation of hundreds to thousands of **SEO-targeted landing pages** based on keyword sets, data inputs, and pre-programmed rules.
- Use **HubDB** and external databases to populate landing pages with keyword-driven content, images, and metadata.

Education

Electronics And Communications Engineering

Adhiyamaan College of Engineering 📁

CGP: 71%

2017 – 2021

Dr.M.G.R.Nagar,
Hosur, Krishnagiri
District,, India

Higher Secondary

SENGUNDHAR MAHAJANA HR. SEC. SCHOOL

GPA: 82.56%

2014 – 2015

Tharamangalam
Town, (Salem), Tamil
Nadu, India

Senier Secondary

SENGUNDHAR MAHAJANA HR. SEC. SCHOOL

GPA:85.20

04/2014 – 04/2015

Tharamangalam
Town, (Salem), Tamil
Nadu, India

Skills


Web Developer — HTML | CSS | Bootstrap | Javascript | React JS | Redux & JQuery

HubsPot Developer — HubSpot CMS | HubSpot SEO | Figma | Adobe xd | Webflow | git and github

Languages

Tamil • English

Certificates

- UI Developer in in InfoCampus 
- HubSpot CMS for Developers by HubSpot Academy
- HubSpot CMS for Developers II: Best Practices
- Growth-Driven Design Framework

Interests

- Craft work Listening music and Surfing net