POLITICAL JUGGERNAUTS: A QUANTITATIVES ANALYSIS OF CANDIDATES IN THE 2019 LOK SABHA ELECTIONS
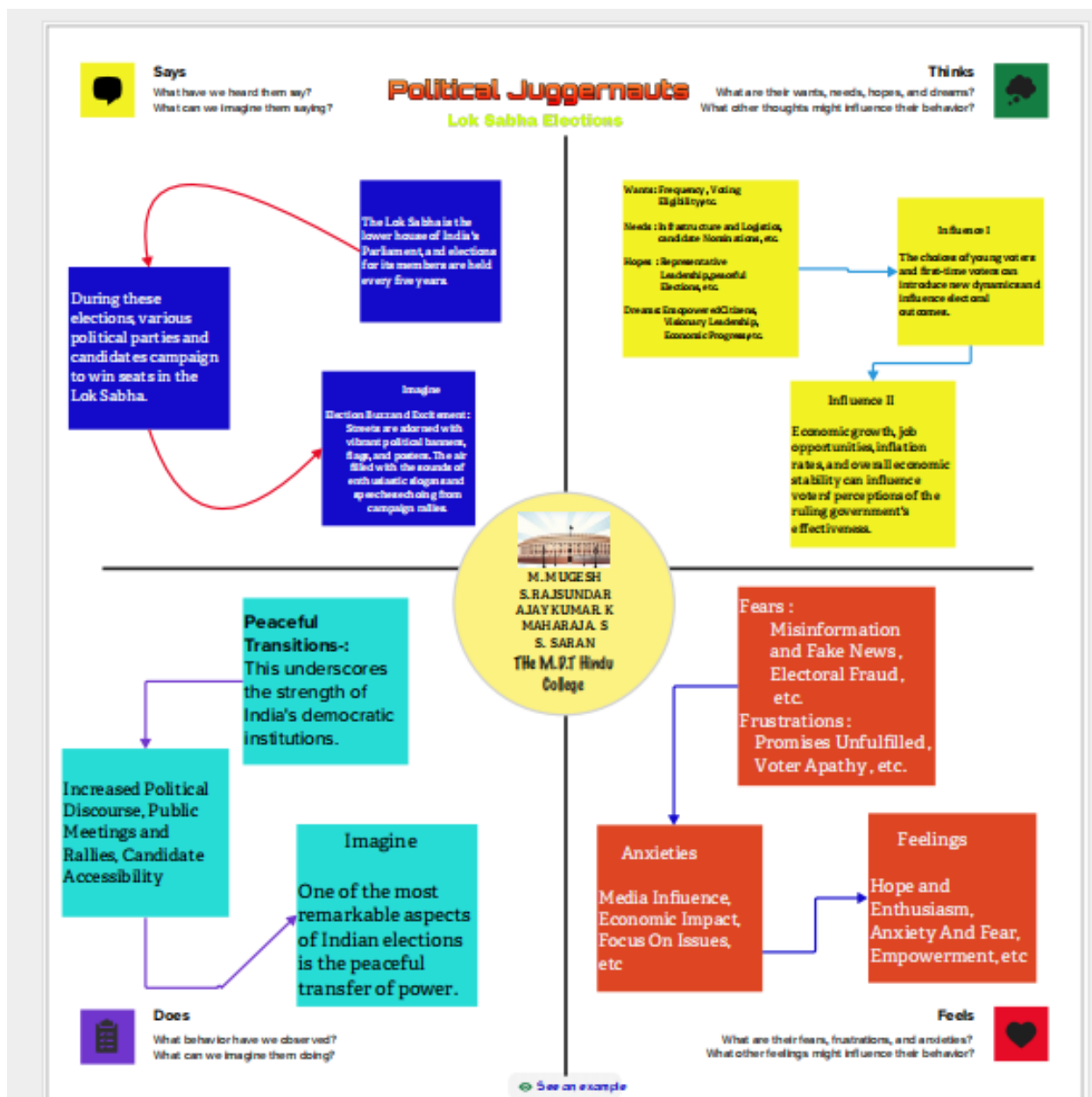
1. INTRODUCTION

1.1 Overview:

☛ The 2019 Indian general election was conducted in multiple Phases from April 11, 2019 to may 19, 2019. It was held in seven Phases across the country.

☛ India is divided into 543 pariamentary constituencies, and elections Were held for all of them main political parties:

* ★ Bharatiya Janata Party (BJP), led by Prime Minister Narendra Modi.

* ★ Indian National Congress(INC), led by Rahul Gandhi

* ★ A Multitude of regional parties across different States in India.

☛ The 2019 Lok sabha election witnessed a high voter turnout, with Around 67% of eligible voters participating.

☛ Overall the 2019 Lok sabha election was a crucial event in Indian Politics, Narendra Modi' leadership as the Prime Minister of India.

☛ Our task is create an analysis dashboard & story to provide them Insights to make better Political thinking.
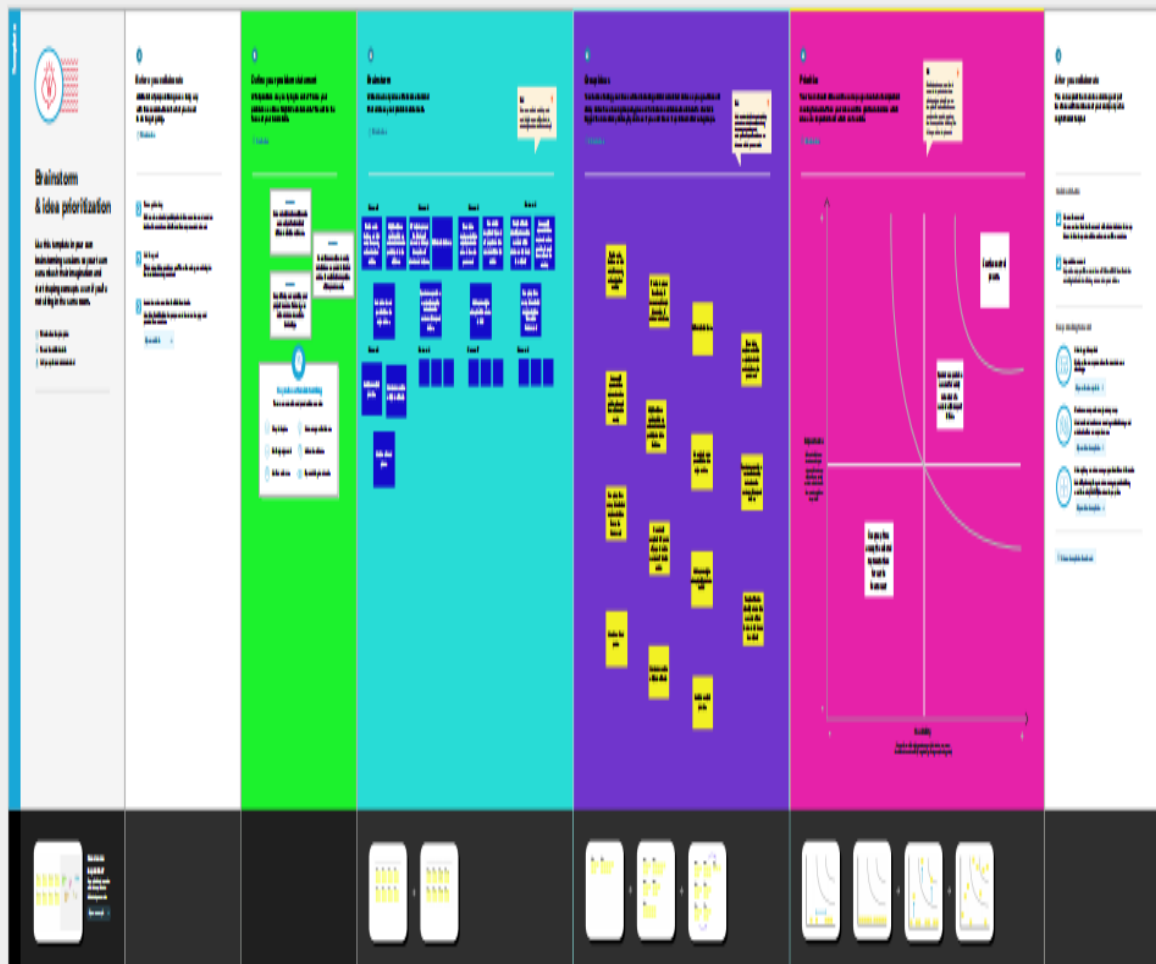
1.2 Purpose

☛ Lok sabha elections enable the peaceful transfer of power. The Transition is typically peaceful.

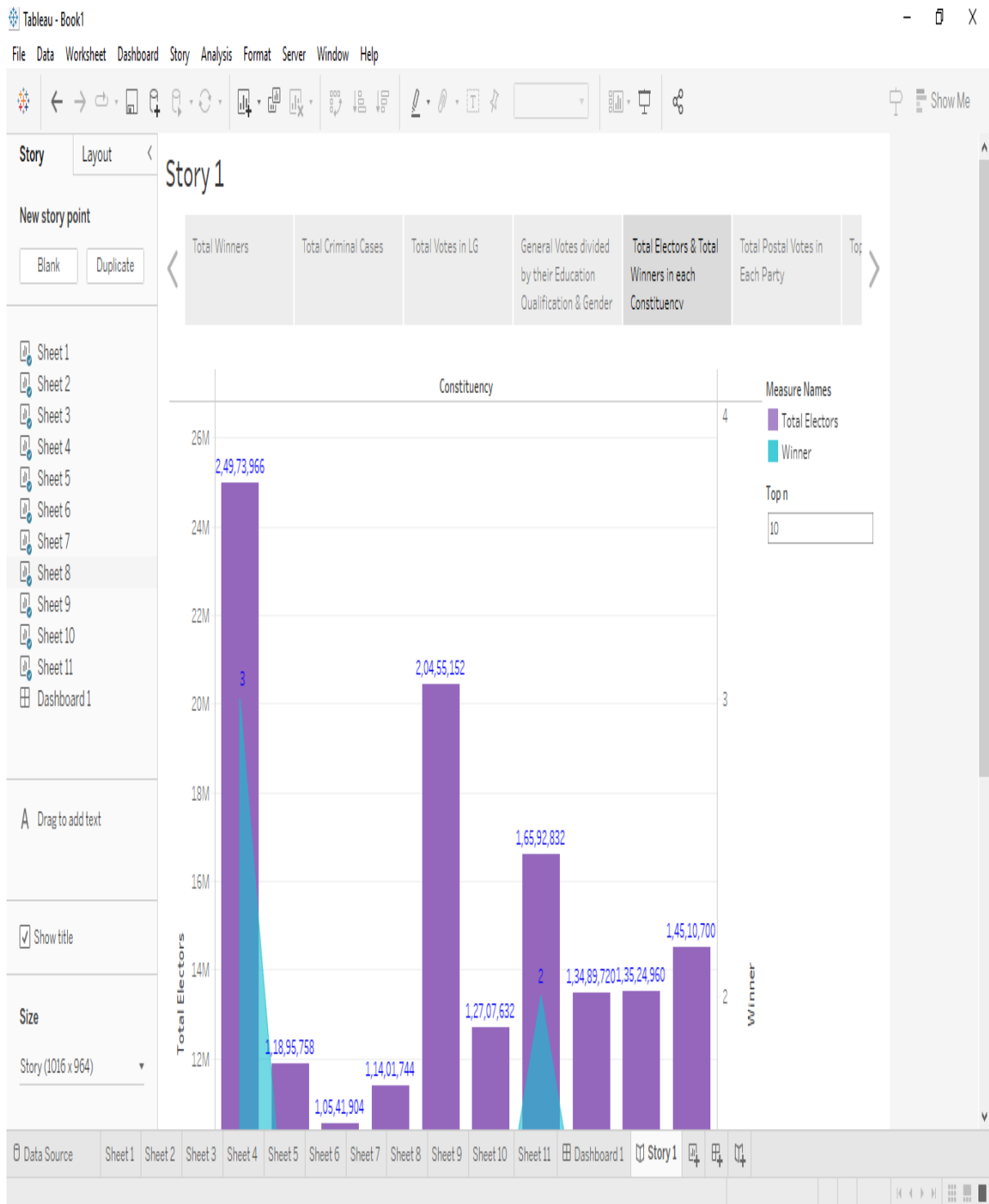## 2. PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy map:

Says
What have we heard them say?
What can we imagine them saying?

Political Juggernauts
Lok Sabha Elections

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

The Lok Sabha is the lower house of India's Parliament, and elections for its members are held every five years.

During these elections, various political parties and candidates campaign to win seats in the Lok Sabha.

Imagine
Election Buzz and Excitement: Streets are adorned with vibrant political banners, flags, and posters. The air filled with the sounds of enthusiastic slogans and speeches echoing from campaign rallies.

Wants: Frequency, Voting Eligibility, etc.

Needs : Infrastructure and Logistics, candidate Nominations, etc.

Hopes : Representative Leadership, peaceful Elections, etc.

Dreams: Empowered Citizens, Visionary Leadership, Economic Progress, etc.

Influence I
The choices of young voters and first-time voters can introduce new dynamics and influence electoral outcomes.

Influence II
Economic growth, job opportunities, inflation rates, and overall economic stability can influence voters' perceptions of the ruling government's effectiveness.

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Peaceful Transitions-: This underscores the strength of India's democratic institutions.

Increased Political Discourse, Public Meetings and Rallies, Candidate Accessibility

Imagine
One of the most remarkable aspects of Indian elections is the peaceful transfer of power.

Fears : Misinformation and Fake News, Electoral Fraud, etc.
Frustrations : Promises Unfulfilled, Voter Apathy, etc.

Anxieties
Media Influence, Economic Impact, Focus On Issues, etc

Feelings
Hope and Enthusiasm, Anxiety And Fear, Empowerment, etc

Does
What behavior have we observed?
What can we imagine them doing?

Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example

2.2 Ideation & Brainstorming Map:

3.RESULT

3.1 Story:

3.2 Dashboard:

4. ADVANTAGES AND DISADVANTAGES:

Advantages:

☞Democratic Representation

☞Political Stability

☞Pluralism

☞Public Participation

☞Government Formation

☞Global Standing

Disadvantages:

☞Costly

☞Compaign Finance Issues

☞Election Violence

☞Populist Promises

☞Voter Promises

5. APPLICATIONS:

☞ One of the primary applications of Lok sabha elections is the Selection of the central government.

☞ The composition of the Lok sabha directly impacts the policies And priorities of the government.

☞ To vote in Lok sabha elections, you must be a citizen of india And at least 18 years old.

6. CONCLUSION:

☞ Lok sabha elections are conducted over multiple phases across The country.

☞ Members of political parties that do not have a majority from the Opposition in the Lok sabha.

☞ Lok sabha elections are held every five years unless dissolved Earlier.

7. FUTURE SCOPE:

☛ Regarding my potential future scope or improvements, it depends

On the direction that open AI takes with its research and

Development. Potential future enhancements could include.

★Improved Understanding

★Multimodel Copabilities

★Ethical Considerations

★Interactive Features

★Localization