Says

What have we heard them say?
What can we imagine them saying?

Political Juggernauts

What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Lok Sabha Elections

The Lok Sabha is the lower house of India's Parliament, and elections for its members are held every five years.

During these elections, various political parties and candidates campaign to win seats in the Lok Sabha.

Imagine

Election Buzz and Excitement:

Streets are adorned with vibrant political banners, flags, and posters. The air filled with the sounds of enthusiastic slogans and speeches echoing from campaign rallies.

Peaceful
Transitions-:

This underscores the strength of India's democratic institutions.

Increased Political Discourse, Public Meetings and Rallies, Candidate Accessibility

Imagine

One of the most remarkable aspects of Indian elections is the peaceful transfer of power.

Does

What behavior have we observed? What can we imagine them doing?

Wants: Frequency, Voting Eligibility, etc.

Needs: Infrastructure and Logistics, candidate Nominations, etc.

Hopes : Representative
Leadership,peaceful
Elections, etc.

Dreams: EmopoweredCitizens,
Visionary Leadership,
Economic Progress,etc.

Influence I

Thinks

The choices of young voters and first-time voters can introduce new dynamics and influence electoral outcomes.

Influence II

Economic growth, job opportunities, inflation rates, and overall economic stability can influence voters' perceptions of the ruling government's effectiveness.



M. MUGESH
S. RAJSUNDAR
AJAY KUMAR. K
MAHARAJA. S
S. SARAN

THe M.P.T Hindu

College

Fears:

Misinformation and Fake News, Electoral Fraud, etc.

Frustrations:
Promises Unfulfilled,
Voter Apathy, etc.

Anxieties

Media Influence, Economic Impact, Focus On Issues, etc Feelings

Hope and
Enthusiasm,
Anxiety And Fear,
Empowerment, etc

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



