Justin Holmes

GRA 310

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Asset List

I will be using the “Town” option.

Here are the logo options, starting with the default, and showing both black and white options for alternate options.







**TOWN**

The default color pallet is Fire Starter and Cool Down (for the logo)

Hex Codes for the colors are:

* Fire Starter: be1e2d
* Cool Down: 8a8c8f
* Sleek: 41393d
* Spicy: ef4e22
* Lucky: d4a18d
* Bamboo: d7e4c2

The default font/typography is:

Athelas Regular

font-family: athelas,serif;

font-weight: 400;

font-style: normal;

<link rel="stylesheet" href="https://use.typekit.net/yju5usv.css">

Alternate options include

Font Style: italic;

Or

Font-weight: 700; (for bold, also can be italic)