

Ideation Phase

Define the Problem Statements

Date	28 OCT 2025
Team ID	NM2025TMID05124
Project Name	Laptop Request Catalog Item

Customer Problem Statement Template – Laptop Request Catalog Item

Customers face challenges when requesting laptops due to unclear processes, limited visibility, and inconsistent approval workflows. This often leads to delays in laptop allocation, miscommunication between departments, and difficulty tracking request status. As a result, employees experience downtime, and IT teams struggle to manage inventory efficiently. They need a streamlined system that ensures every laptop request is properly logged, reviewed, and approved before fulfillment. The process should prevent duplicate or unauthorized requests, maintaining data accuracy and accountability across departments. A clear notification system or automated approval workflow would help users stay informed about request progress and reduce manual follow-ups. This solution will enhance operational efficiency, improve transparency, and boost user confidence in the laptop request catalog system.

The screenshot shows a dark-themed application window titled "Pridesst" with a logo of a person icon. Below the title is the section "Laptop Request Catalogs". A sub-section message reads: "Trich incoremited sneer aere for ins the poolc interlatims you created notic for the hanspremest willsste ootist ercoremt clisted flequiting states issmere and ecranes imred theles teans prorintaucer. un the bettcomet & calliblity." The interface is divided into two main sections: "Customer Problem" on the left and "Solution" on the right.

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<input checked="" type="checkbox"/> Automated notifications	<input checked="" type="checkbox"/> Transparment tracking

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	An Employee	Request a laptop for work	the process is manual and slow	there's no self-service catalog item to submit requests easily	frustrated and delayed in getting my laptop
PS-2	An Admin	Track and approve laptop requests	there's no automated workflow	approvals have to be done manually through emails	overloaded and inefficient
PS-3	An IT Support Staff	Assign laptops to users quickly	request details are incomplete or unclear	the form doesn't have dynamic fields to guide users	confused and prone to errors
PS-4	An Employee	Reset my laptop request form	I entered wrong details by mistake	there's no reset or clear option in the catalog form	stuck and annoyed
PS-5	A Manager	Monitor laptop distribution	data is scattered across emails and sheets	there's no centralized catalog report	worried about tracking and accountability

■ Problem Statement PS 1:

As an employee, I am trying to request a laptop for my work, but the current process is completely manual and time-consuming. The absence of an automated service catalog item makes it difficult to submit accurate requests and track their approval status.

This limitation makes me feel frustrated and uncertain, as I have to rely on emails and follow-ups to know whether my request is approved or processed. It causes unnecessary delays in laptop provisioning and impacts my ability to start work efficiently.

I need a simplified and interactive laptop request catalog item that allows me to submit requests easily, ensures accurate data collection through dynamic fields, and provides real-time status updates to enhance transparency and efficiency.

✓ Problem Statement PS 2:

As an IT admin, I want to ensure that laptop requests are properly tracked and approved before devices are issued. However, the current process lacks automation and fails to provide alerts or summaries for pending approvals.

This causes delays in laptop provisioning and leads to confusion about request ownership and approval status. As a result, employees may experience extended waiting times and incomplete request handling, which impacts overall productivity and satisfaction.