KnowledgeHub

An Website to "Empowering learners through interactive online education".

UX UI Case Study

PROJECT OVERVIEW

Embark on a transformative learning journey with our cutting-edge platform, meticulously crafted to empower aspiring knowledge seekers worldwide, anywhere, leveraging our skills and expertise with interactive courses designed for success.

- **Roles**
  - User Icon — Wireframe
  - Pen Icon — Prototyping
- **Tools**
  - Duration: 3 Days
  - Figma

UX DESIGN PROCESS

EMPATHIZE

User Persona

Ahmed
Ex.Entrepreneur

- 27 years
- Male
- Education : B.E(CSE)

About

Ahmed is a dedicated UI/UX designer specializing in creating intuitive interfaces, fostering seamless user journeys, and ensuring accessibility for all users. Committed to learning industry trends, she strives to deliver top-tier digital design.

Goals

- Aspires to architect an AI-driven UI/UX design and gain practical experience in creating engaging and user-friendly interfaces.
- Seeks opportunities to work on real projects that challenge her skills and contribute meaningfully to her portfolio and secure internships or job opportunities in the tech industry to gain practical insights and hands-on experience.

Pain

- Ahmed finds it challenging to find high-quality resources that provide comprehensive guidance on advanced UI/UX design processes and methodologies. She feels overwhelmed by the vast amount of information available and struggles to identify trustworthy sources that offer relevant content. Ahmed desires a platform that offers curated resources and expert insights to streamline her learning and enhance her skills in UI/UX design effectively.

Motivation

Ahmed's passion for creating captivating user interfaces and her commitment to staying ahead in the industry fuelled her pursuit of new opportunities. She is interested in creating a meaningful impact through her work and is motivated by the dynamic nature of the industry, keen to continuously evolve as a designer.

Empathy Map

Says

- Expresses excitement about creating engaging and intuitive interfaces.
- Mentions the importance of building a strong portfolio.
- Shares concerns about the challenge of staying updated on industry trends.

Thinks

- Worries about finding the right opportunities to gain practical experience.
- Believes in the power of design principles to create impactful designs.
- Considers the importance of collaboration for her skills and creativity.

Does

- Actively seeks out real-world projects and collaboration opportunities.
- Dedicates time to continuously learning to stay updated on industry trends and best practices.

Feels

- Feels passionate about the potential to bring our design visions to life.
- Experiences excitement and apprehension in seeking opportunities to showcase her skills.
- Determined to excel in the dynamic field of UI/UX design, constantly striving for improvement.

DEFINE

Problem Statement

Problem

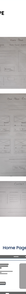
Students struggle with engagement and motivation in online learning, hindering their educational advancement and diminishing learning experiences.

Solution

We propose personalized learning paths and interactive content to boost student engagement, enhancing navigation for easier access, integrated tracking and real-time feedback mechanisms for instant progress updates, and gamification elements to incentivize participation and foster a competitive design ensures inclusivity and usability across devices.

IDEATE

User Flow



PROTOTYPE

Wireframe

Low Fidelity Wireframe

Mid Fidelity Wireframe

Home Page

Courses

Instructors

Best Courses

About us

Contact

DESIGN

Style Guide

Visual Design

THANKS FOR WATCHING !