



# PIZZA SALES REPORT

Jan. '15 - Dec. '15

Pizza Category

All

01/01/2015

31/12/2015



Home



Best & Worst Sellers

## BUSIEST DAYS & TIMES

### DAILY

Orders are **highest** on **weekends**, especially **Friday/Saturday** evenings

### HOURLY

We get **high volume** of orders **12 - 14HRS** and **17 - 19HRS**. These are our **peak hours**.

## SALES PERFORMANCE

### CATEGORY

**Classic** category is the **most popular** category with **the highest** sales and orders

### SIZE

**Large** size pizzas are our customer's most preferred size with **highest** sales



\$817.86K

Total Revenue



21,350

Total Orders



\$38.31

Avg Order Value



49,574

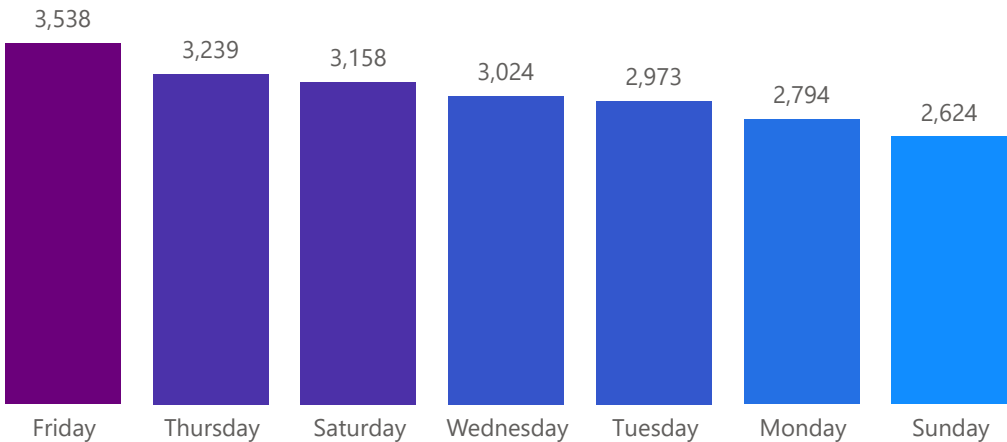
Total Pizzas Sold



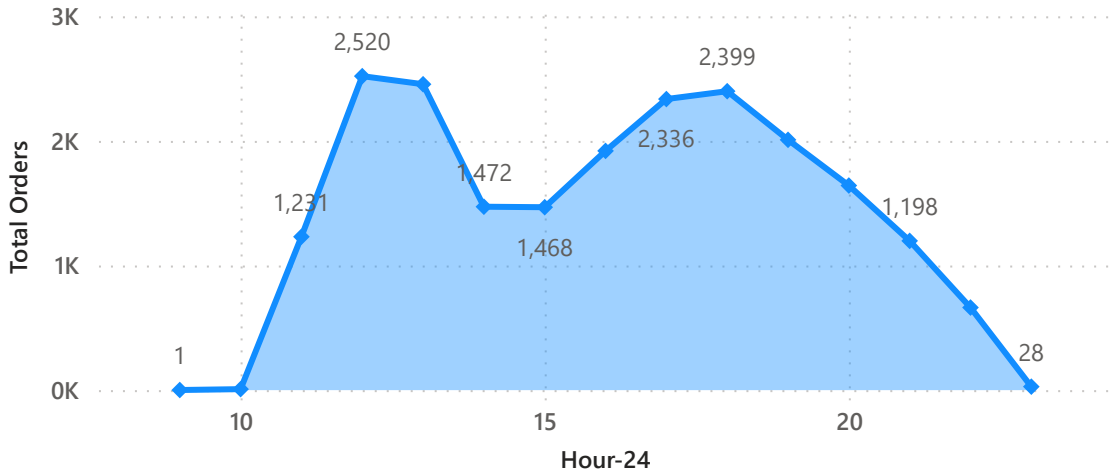
2.32

Avg Pizzas Per Order

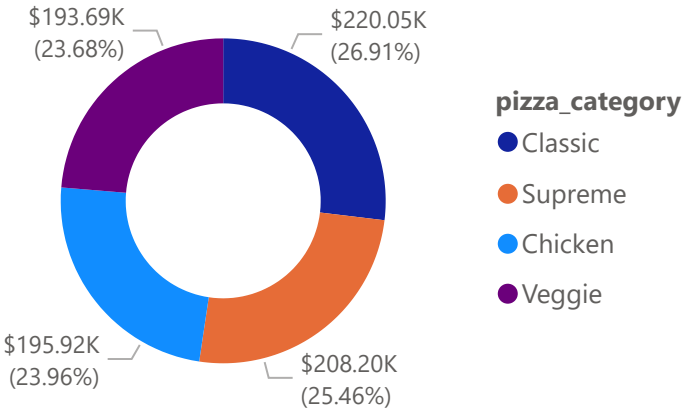
### Daily Trend for Total Orders



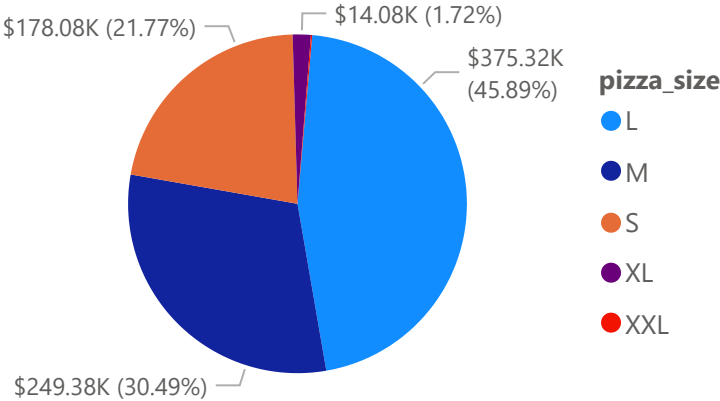
### 24-Hourly Trend for Orders



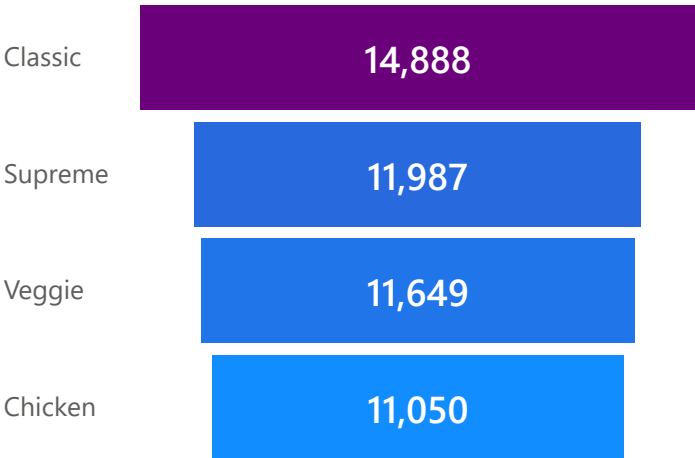
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





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Best & Worst Sellers

## BEST SELLERS

### REVENUE

**Thai Chicken** pizza is a  
best seller by revenue

### QUANTITY

**The Classic Deluxe** pizza is  
a best seller by quantity

### ORDERS

**The Classic Deluxe** pizza is  
a best seller by orders.

## WORST SELLERS

### REVENUE

**The Brie Carre** pizza is a  
worst seller by revenue

### QUANTITY

**The Brie Carre** pizza is a  
worst seller by quantity

### ORDERS

**The Brie Carre** pizza is a  
worst seller by orders.



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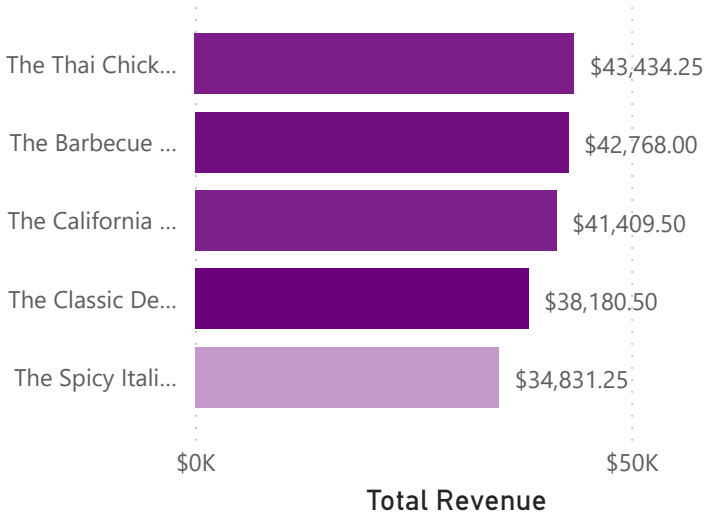
Total Pizzas Sold



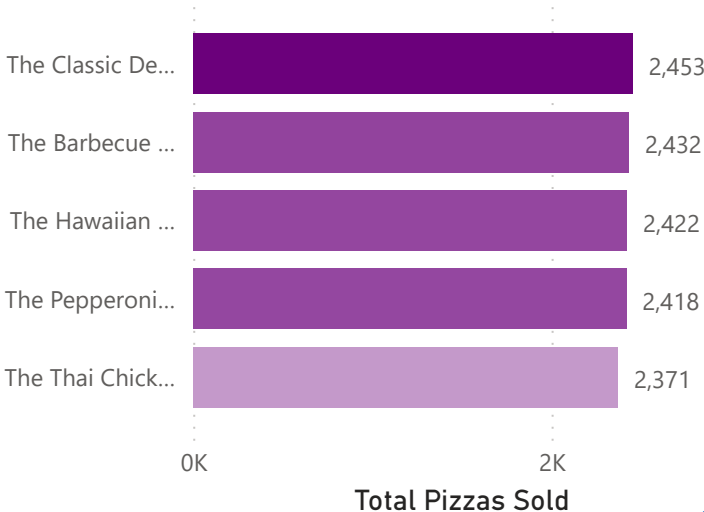
2.32

Avg Pizzas Per Order

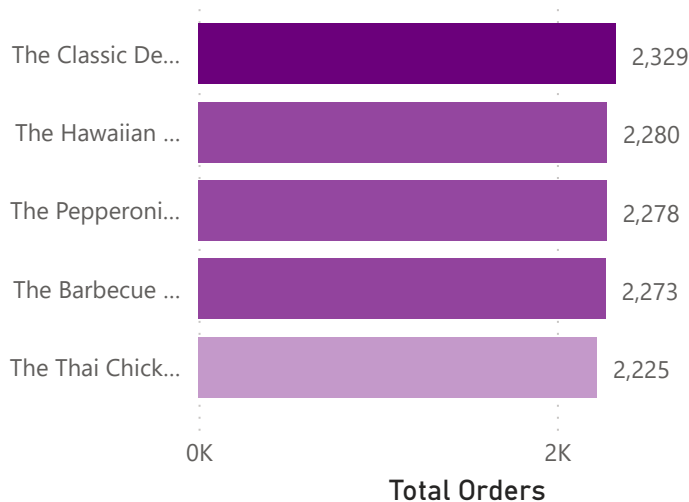
### Top 5 selling pizzas by Revenue



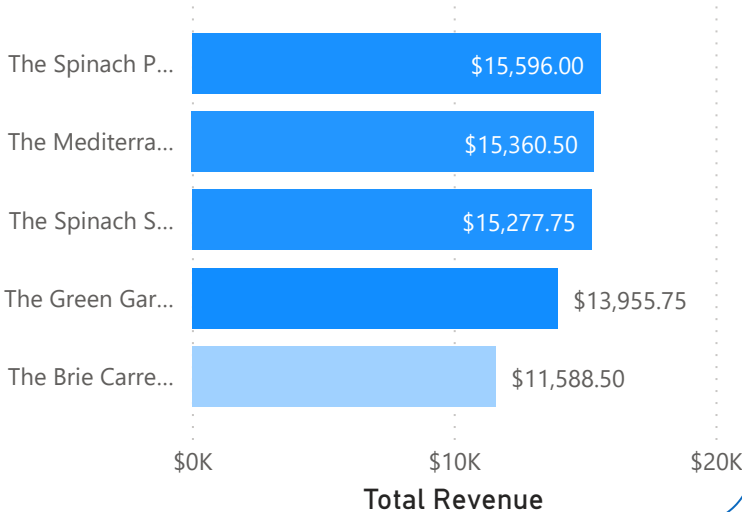
### Top 5 selling pizzas by Quantity



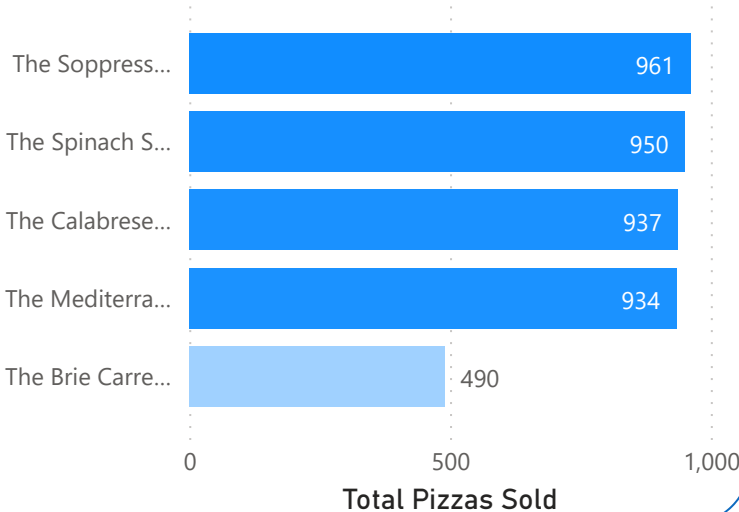
### Top 5 selling pizzas by Orders



### Bottom 5 selling pizzas by Revenue



### Bottom 5 selling pizzas by Quantity



### Bottom 5 selling pizzas by Orders

