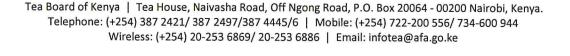


Realizing the Tea Promise

# KENYA TEA INDUSTRY PERFORMANCE HIGHLIGHTS FOR JUNE 2023 PRODUCTION

Tea production for the month of June 2023 was higher by 4.68 Million Kgs from 43.45 Million Kgs recorded during the same period of last year to 48.12 Million Kgs. However, due to cessation of the "long-rains" season coupled with the onset of the cold weather conditions, production was lower compared to an output of 57.88 Million Kgs recorded in the month of May. During the month of June, the highlands East of the Rift Valley and parts of the Central and West of the Rift Valley experienced cool and cloudy conditions with lower temperatures ranging between 7°Celsius to 25°Celsius. Despite the cessation of the "long-rains" season, precipitation of lower amounts was recorded over the highlands in the West and Central Rift Valley as well as a few areas in the East of the Rift Valley. In tea growing areas in the West of Rift Valley, Kericho and Nandi recorded moderate rainfall averaging 21 to 53 mm daily while the rest of the region (Bomet, Kisii/Nyamira) recorded lower rainfall ranging from 1 to 22 mm daily. During the same period last year, the region recorded depressed and poorly distributed rainfall. Consequently, output in the West of Rift during the month of June this year was higher by 2.07 Million Kgs from 32.05 Million Kgs recorded during the same month of 2022 to 34.13 Million Kgs.

Though tea growing areas in the East of Rift Valley recorded slightly lower rainfall averaging 1 to 18mm daily compared to West of Rift Valley, during the same period last year, the rainfall within the region was occasional and



much lower. Production within the East of Rift Valley in the month of June this year was therefore more enhanced by 2.60 Million Kgs from 11.39 Million Kgs to 13.99 Million Kgs.

Across the sub-sectors, production within the plantation sub-sector was higher by 1.37 Million Kgs from 23.65 Million Kgs recorded during the corresponding month of 2022 to 25.02 Million Kgs. Output in the smallholder sub-sector was higher by 3.31 Million Kgs from 19.79 Million Kgs to 23.10 Million Kgs.

Due to favourable weather conditions in the months of April to June, cumulative output for the half year of 2023 was higher by 2.34 Million Kgs to stand at 273.64 Million Kgs against 271.30 Million Kgs for the same period of last year.



JAN. FEB. MARCH APRIL MAY JUNE JULY AUG. SEPT. OCT. NOV. DEC.

Table 1: Production by Sub-Sector and Region (2023 vis-à-vis 2022)

Sector	Region	June 2023	June 2022	Variance +/-	Var.(%)	Jan - June 2023	Jan - June 2022	Variance +/-	Var.(%)
Plantation	West of Rift	23,304,381	22,263,727	1,040,654	4.67%	124,799,522	112,606,047	12,193,475	10.83%
	East of Rift	1,717,715	1,389,681	328,034	23.60%	9,483,413	9,254,065	229,348	2.48%
T lantation	Total	25,022,096	23,653,408	1,368,687	5.79%	134,282,934	121,860,111	12,422,823	10.19%
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	West of Rift	10,826,976	9,794,617	1,032,359	10.54%	58,416,723	65,449,155	- 7,032,432	-10.74%
Smallholder	East of Rift	12,278,816	10,004,650	2,274,166	22.73%	80,943,781	83,995,350	- 3,051,569	-3.63%
	Total	23,105,792	19,799,267	3,306,525	16.70%	139,360,505	149,444,505	-10,084,000	-6.75%
	West of Rift	34,131,357	32,058,344	2,073,013	6.47%	183,216,245	178,055,202	5,161,044	2.90%
Plantation &	East of Rift	13,996,531	11,394,331	2,602,199	22.84%	90,427,194	93,249,415	- 2,822,221	-3.03%
Smallholder	Total	48,127,888	43,452,675	4,675,212	10.76%	273,643,439	271,304,617	2,338,823	0.86%

#### **TEA SALES**

#### **AUCTION**

During the month of June, auction sales volume for Kenya tea stood at 52.94, which was higher compared to 36.75 Million Kgs in May and 43.22 Kgs Million recorded in the corresponding month of last year. However, the average auction price for Kenya tea in the month of June was lower at 2.09 USD per Kg against 2.19 USD in May and 2.44 USD fetched during the same period of 2022. However, for each specific factory grade, the price followed quality attributes of leaf appearance and leaf infusion and liquor characteristics. For smallholder tea factories, whose quality attributes ranges from "good medium" to "best", tea offered for sale fetched relatively higher prices at an average of 2.64 USD per Kg for the main grades.

During the half-year period of 2023, the average auction price for Kenya tea stood at 2.29 USD per Kg, which was lower compared to 2.56 USD per Kg for the six-month period of 2022. The auction prices have been on a declining trend since the second quarter of 2022 owing to less demand occasioned by continued effect of economic recession facing the global markets. This recession, which is largely attributed to the ongoing Russia-Ukraine crisis and the recent armed conflict in Sudan has affected tea imports in some of the markets for Kenya tea.

### **EXPORTS**

The total export volume for the month of June was lower by 5.78% (1.95 Million Kgs) from 33.67 Million Kgs recorded in the same period of last year to 31.72 Million Kgs. It was also lower compared and 35.41 Million Kgs in May but much higher compared to 24 Million Kgs recorded in April and 31.66 Million Kgs recorded in March 2023 owing to improved imports by Pakistan. During the month, Pakistan maintained its position as the leading export destination for Kenya tea having imported 14.84 Million Kgs, which was an increase compared to 8.03 Million Kgs in April and March, respectively. This follows Pakistan Government intervention to prioritize forex allocation for importation of tea as an essential food item.

During the month on June, Kenya tea was shipped to forty-seven (47) export destinations compared to forty six (46) for the same period of last year with Pakistan accounting for 46.8% of the total export volume. Other key export destinations for Kenya tea were Egypt (4.98 Million Kgs); UK (2.85 Million Kgs); Yemen (1.95 Million Kgs); Russia (1.90 Million Kgs); UAE (0.64 Million Kgs); Ireland (0.41 Million Kgs); Afghanistan (0.33 Million Kgs); Poland (0.31 Million Kgs); and Sudan (0.28 Million Kgs); The top ten export destinations, majority of which are traditional markets for Kenyan tea accounted for 89.9% of Kenya tea export volume. Apart from UK; UAE; Ireland; Afghanistan and Poland, there were increased exports to other traditional markets such as Pakistan; Egypt; Yemen; and Russia compared to the same period of last year. Similarly, there were improved exports to other non-traditional and emerging markets such as Oman; Japan; Bangladesh; Switzerland; South Africa; China; and Canada as well as fewer shipments to seasonal markets such as Vietnam; Spain; Peru; Romania; Israel; Senegal; and Hong Kong.

## **LOCAL TEA SALES**

Local tea sales for June 2023 stood at 2.85 Million Kgs against 2.60 Million Kgs for the corresponding period of 2022 while cumulative tea sales for the half-year period of 2023 stood at 17.40 Million Kgs, which was higher against 15.05 Million Kgs for the same period of 2022 but lower compared to 18.47 Million Kgs for the same period of 2021.

**10TH AUGUST 2023** 

Table 2: Kenya Tea Exports by Destination (June 2023 vis-à-vis June 2022)

DESTINATION	June 2023- QUANTITY KGS	June 2022 - QUANTITY KGS	QUANTITY VARIANCE KGS	%AGE VARIANCE
PAKISTAN	14,842,892	13,749,417	1,093,475	7.95%
EGYPT	4,978,835	2,601,881	2,376,954	91.36%
UK	2,847,512	3,700,815	(853,303)	-23.06%
YEMEN	1,953,340	1,536,662	416,678	27.12%
RUSSIA	1,900,113	1,335,121	564,992	42.32%
UAE	643,861	2,659,961	(2,016,100)	-75.79%
IRELAND	410,436	452,088	(41,652)	-9.21%
AFGHANISTAN	333,037	1,071,356	(738,319)	-68.91%
POLAND	313,362	746,091	(432,729)	-58.00%
SUDAN	288,160	238,533	49,627	20.80%
SAUDI ARABIA	276,454	269,610	6,844	2.54%
OMAN	236,493	27,760	208,733	751.92%
JAPAN	236,151	167,997	68,154	40.57%
BANGLADESH	208,685		208,685	
SWITZERLAND	204,424	157,941	46,483	29.43%
INDIA	193,180	234,636	(41,456)	-17.67%
SOUTH AFRICA	184,087	118,925	65,162	54.79%
NETHERLANDS	162,514	148,656	13,858	9.32%
CHINA	155,485	75,364	80,121	106.31%
USA	146,322	264,272	(117,950)	-44.63%
CANADA	134,681	94,715	39,966	42.20%
MALAYSIA	129,789	305,708	(175,919)	-57.54%
SRI LANKA	99,560	108,845	(9,285)	-8.53%
KAZAKHSTAN	96,341	559,358	(463,017)	-82.78%
UKRAINE	78,969	289,818	(210,849)	-72.75%
IRAN	75,329	498,961	(423,632)	-84.90%
GERMANY	58,331	85,640	(27,309)	-31.89%
MAURITIUS	50,444	48,460	1,984	4.09%
SOMALIA	50,073	63,930	(13,856)	-21.67%
MYANMAR	49,627	49,388	239	0.48%
VIET NAM	45,327	43,300	45,327	0.4876
QATAR	44,281	67,496	(23,215)	-34.40%
SPAIN	34,166	07,430	34,166	-34.40%
DJIBOUTI	32,761	32,000	761	2 200/
GHANA	31,303	19,200	12,103	2.38%
PERU	30,158	13,200	30,158	63.04%
TAIWAN	26,927	45,224		40.450/
TURKEY	26,927	116,404	(18,297)	-40.46%
ROMANIA	26,882	110,404	(89,477)	-76.87%
BURKINA FASO		10.176	26,882	450 550/
SINGAPORE	26,127	10,176	15,951	156.75%
	18,459	13,900	4,559	32.80%
JORDAN	18,064	329,000	(310,936)	-94.51%
MEXICO	10,098	20,124	(10,026)	-49.82%
ISRAEL	6,327		6,327	
SENEGAL	5,805		5,805	
INDONESIA	2,917	251,360	(248,443)	-98.84%
HONG KONG	2,618		2,618	
ANGOLA		6,168	(6,168)	-100.00%
BRAZIL		4,580	(4,580)	-100.00%

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CHAD		54,738	(54,738)	-100.00%
CHILE		43,872	(43,872)	-100.00%
COSTA RICA		4,018	(4,018)	-100.00%
COTE D'IVOIRE		5,088	(5,088)	-100.00%
ESTONIA		12,920	(12,920)	-100.00%
ITALY		300	(300)	-100.00%
NEW ZEALAND		12,800	(12,800)	-100.00%
NIGERIA		864,455	(864,455)	-100.00%
PUERTO RICO		34,884	(34,884)	-100.00%
UZBEKISTAN		64,800	(64,800)	-100.00%
TOTAL	31,727,635	33,675,415.47	(1,947,780)	-5.78%

Table 3: Kenya Tea Exports by Destination (Jan.-June 2023 vis-à-vis Jan.- June 2022)

DESTINATION	Jan-June 2023- QUANTITY KGS	Jan-June 2022 - QUANTITY KGS	QUANTITY VARIANCE KGS	%AGE VARIANCE
PAKISTAN	65,728,031	96,587,868	(30,859,837)	-31.95%
EGYPT	28,604,629	42,023,057	(13,418,428)	-31.93%
UK	20,546,071	17,802,157	2,743,914	15.41%
UAE	12,325,504	15,011,729	(2,686,225)	-17.89%
YEMEN	9,532,460	10,076,809	(544,349)	-5.40%
IRAN	7,888,248	2,013,763	5,874,485	291.72%
RUSSIA	7,556,835	11,252,135	(3,695,300)	-32.84%
AFGHANISTAN	4,577,404	3,984,611	592,793	14.88%
SUDAN	3,833,233	10,165,286	(6,332,053)	-62.29%
POLAND	3,024,298	4,175,026	(1,150,728)	-27.56%
SAUDI ARABIA	2,955,498	2,883,084	72,414	2.51%
JORDAN	2,899,719	1,509,500	1,390,219	92.10%
IRELAND	2,788,774	2,866,854	(78,080)	-2.72%
INDIA	1,479,667	1,465,076	14,591	1.00%
KAZAKHSTAN	1,374,714	3,857,546	(2,482,832)	-64.36%
SWITZERLAND	1,234,407	1,284,585	(50,178)	-3.91%
NETHERLANDS	1,206,184	828,722	377,463	45.55%
MALAYSIA	1,202,037	1,045,922	156,115	14.93%
SOMALIA	1,117,062	331,860	785,203	236.61%
NIGERIA	1,032,142	2,424,285	(1,392,143)	-57.42%
USA	830,574	1,126,721	(296,146)	-26.28%
UKRAINE	777,465	736,860	40,605	5.51%
CHINA	759,218	839,520	(80,302)	-9.57%
JAPAN	718,895	950,677	(231,782)	-24.38%
OMAN	708,972	397,984	310,988	78.14%
SOUTH AFRICA	628,555	812,594	(184,039)	-22.65%
QATAR	601,671	781,761	(180,090)	-23.04%
CANADA	499,535	166,080	333,455	200.78%
SRI LANKA	494,790	251,585	243,205	96.67%
GERMANY	443,385	395,714	47,671	12.05%
TURKEY	429,895	734,155	(304,260)	-41.44%
BANGLADESH	304,685	453,600	(148,915)	-32.83%
PERU	277,598	784,480	(506,882)	-64.61%
TAIWAN	210,173	62,438	147,735	236.61%
MAURITIUS	210,444	252,744	(42,300)	-16.74%
SPAIN	198,605		198,605	
UZBEKISTAN	166,545	341,694	(175,149)	-51.26%
ROMANIA	164,722	***	164,722	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
DJIBOUTI	162,571	140,350	22,221	15.83%
CHAD	150,482	105,138	45,344	43.13%
TANZANIA	139,572	21,100	118,472	561.48%
ERITREA	130,000	130,000	0	0.00%
GHANA	103,153	326,100	(222,947)	-68.37%
INDONESIA	98,317	1,064,756	(966,439)	-90.77%
BURKINA FASO	93,399	36,048	57,351	159.10%

MYANMAR	88,307	159,728	(71,421)	-44.71%
ISRAEL	79,777	24,207	55,570	229.56%
COTE D'IVOIRE	72,446	5,088	67,358	1323.87%
CAMEROON	72,100		72,100	
HONG KONG	61,898	48,360	13,538	27.99%
SINGAPORE	62,384	60,580	1,804	2.98%
MALI	40,723	19,478	21,245	109.07%
VIET NAM	45,417		45,417	
NEW ZEALAND	39,160	64,000	(24,840)	-38.81%
IRAQ	29,580		29,580	
SOUTH SUDAN	29,015		29,015	
MEXICO	28,098	48,809	(20,711)	-42.43%
ZAMBIA	24,842		24,842	
ITALY	24,120	11,000	13,120	119.27%
CONGO DRC	23,990		23,990	
BRAZIL	23,819	27,084	(3,265)	-12.06%
KYRGYSTAN	11,500	108,724	(97,224)	-89.42%
SENEGAL	10,979		10,979	
BAHRAIN	8,496		8,496	
ALBANIA	4,470		4,470	
UGANDA	4,441		4,441	
AUSTRALIA	2,300	1,380	920	66.70%
EPZ	1,802		1,802	
FRANCE	500	500	-	0.00%
CZECH REPUBLIC	250	235	15	6.38%
ANGOLA		6,168	(6,168)	-100.00%
AZERBAIJAN		22,500	(22,500)	-100.00%
CHILE		74,568	(74,568)	-100.00%
ESTONIA		12,920	(12,920)	-100.00%
FINLAND		109,714	(109,714)	-100.00%
GUINEA		5,472	(5,472)	-100.00%
KOREA		116	(116)	-100.00%
LITHUANIA		13,085	(13,085)	-100.00%
SWAZILAND		331	(331)	-100.00%
TOGO		5,174	(5,174)	-100.00%
TOTAL	191,000,554	243,331,194.88	(52,330,640)	-21.51%

