



Mugogo Inc

SME PROJECT PROPOSAL



TALK TO US



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EXECUTIVE SUMMARY

SME's have a long overdue problem of finding customers outside their traditional marketplaces. Since the arrival of digital platforms where people can sell and buy both goods and services, SME's have found it hard to adapt to this new reality of digital marketplaces losing many customers to local big brands and international brands who can afford to pay huge marketing fees

Mugogo has a plan to take your business to another level through finding new customers on the digital marketplace. We create a perfect digital presence that will allow business owners to list goods and services they are offering for the new customers on the digital marketplace. For your customers to see services or goods you are offering all information will be available on a landing page or website infused with digital marketing tools like Google for business, Facebook marketplace, Google AdSense, Google Analytics and many more with strategies that will help you grow your presence on the digital space translating into potential customers.

We help businesses grow to their full potential since we have adequate experience and we constantly get positive feedback from our esteemed clients. It is our commitment to make your business grow at the highest professional level.



SCOPE OF SERVICES

- **Basic**

Landing page @ KES 30,000

- **Premium**

Landing page @KES 30,000

Domain @KES 2,000 per year

Hosting @KES 2,000 per month

- **Gold**

Google Business Package, Brochure &
Business Card @KES 5,000

Landing page @KES 30,000

Domain @KES 2,000 per year

Hosting @KES 2,000 per month

MAINTENANCE

Maintenance is per the contract agreement. However, a subscription package is available to our clients.

Google Business Package @KES 1,000 per month

Landing page + Google Business @KES 3,500 per month

REIMAGINING INNOVATIONS

CLIENT

CTO

Reuben
