

CITAM X KAJIADO County Trade Fair 2023

CBF x Kajiado County Trade fair 2023 Quality Assessment Survey

Thank you for attending/participating in CITAM NGONG x KAJIADO COUNTY TRADE FAIR 2023.

This is a survey to understand and measure your experience in the Trade Fair your response will highly help us in improving our processes for a better and premium experience in the next one. We appreciate your honesty!

This is a 3 min survey.

Today's date

yyyy-mm-dd

In what capacity were you involved in the trade fair 2023?

- ☐ Sponsor
- ☐ Exhbitor
- ☐ Attendee
- ☐ Volunteer Service

location of business

- ☐ Ngong
- ☐ Karen
- ☐ Matasia
- ☐ Kiserian
- ☐ Rongai
- ☐ Nairobi

what is the industry of your business?

- ☐ Tourism
- ☐ Food/Beverage
- ☐ Fashion/Beauty
- ☐ Finance
- ☐ Education
- ☐ Health/Hospitals
- ☐ Crafted Items
- ☐ Manufacturiing
- ☐ Automobile
- ☐ Agriculture
- ☐ Government
- ☐ Energy
- ☐ Other

how long has the business been in operation?

how did you know of the event?

- ☐ Sales call
- ☐ Church announcement
- ☐ Social media
- ☐ Adverts banners
- ☐ Peer

Is it your first time participating in an exhibition?

- ☐ Yes
- ☐ No

This section is to measure and understand your experience

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How would you rate your experience in the trade fair out of 10?

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7
- ☐ 8
- ☐ 9
- ☐ 10

Comment

What did you enjoy most about the event?

- ☐ Networking opportunities
- ☐ Sales
- ☐ Client onboarding
- ☐ Speaker sessions
- ☐ Activities in the grounds

Was the event beneficial to you?

- ☐ Yes
- ☐ No

How relevant was the audience for your business/industry?

Did we meet your expectations of the exhibition ?

- ☐ Yes
- ☐ No
- ☐ Maybe

Would you recommend this exhibition to others?

- ☐ Yes
- ☐ No

Will we see you in the next one?

- ☐ Yes
- ☐ No

If not: why?

What challenges did you face in the trade fair ?

Was the team responsive to your needs/queries/ challenges?

- ☐ Yes
- ☐ No
- ☐ Somewhat

» Rate the various logistical aspects

Please provide information on the logistic aspects below

Venue

- ☐ Very_Good
- ☐ Good
- ☐ Average
- ☐ Poor
- ☐ Very_Poor

Exhbiton space

- ☐ Very_Good
- ☐ Good
- ☐ Average
- ☐ Poor
- ☐ Very_Poor

Set up

- ☐ Very_Good
- ☐ Good
- ☐ Average
- ☐ Poor
- ☐ Very_Poor

Communication

- ☐ Very_Good
- ☐ Good
- ☐ Average
- ☐ Poor
- ☐ Very_Poor

Official welcome ceremony by Kajiado Deputy Governor

- ☐ Very_Good
- ☐ Good
- ☐ Average
- ☐ Poor
- ☐ Very_Poor

Plenary session by Dr. Wale

- ☐ Very_Good
- ☐ Good
- ☐ Average
- ☐ Poor
- ☐ Very_Poor

Official closing ceremony

- ☐ Very_Good
- ☐ Good
- ☐ Average
- ☐ Poor
- ☐ Very_Poor

Overall flow of the event

- ☐ Very_Good
- ☐ Good
- ☐ Average
- ☐ Poor
- ☐ Very_Poor

Any other logistical aspect

Please share with us notable areas of improvement in the highlighted logistical aspect

Kindly share additional recommendations for our consideration

Please share any additional comments,thoughts ,feedback or recommendation regarding the CITAM Ngong Kajiado Trade Fair 2023

Thank you for your feedback! We truly appreciate.
