



Dashboard

Period

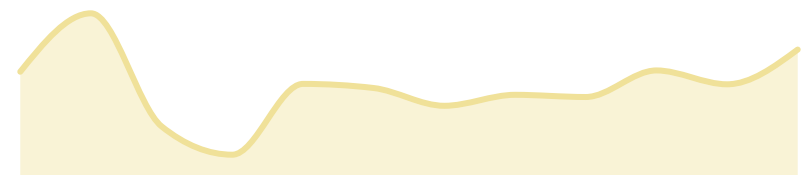
Product

Costumer Target

Setting

Total Income

\$6.46M



Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Total Profit

\$3.83M



Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Total Cost

\$2.64M



Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

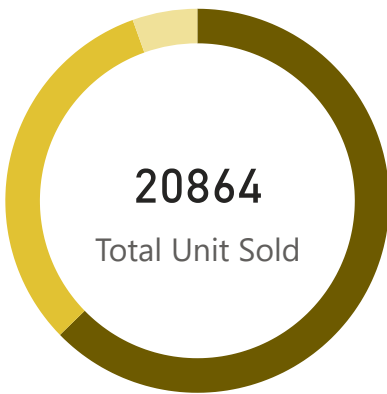
Total Gross Profit

\$1.20M



Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Unit Sold by Continent

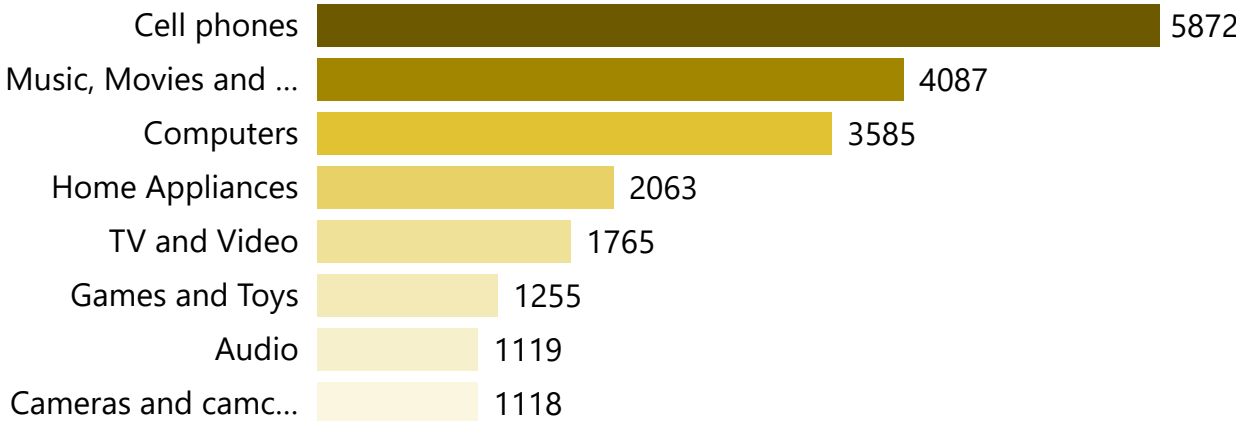


Total Unit Sold

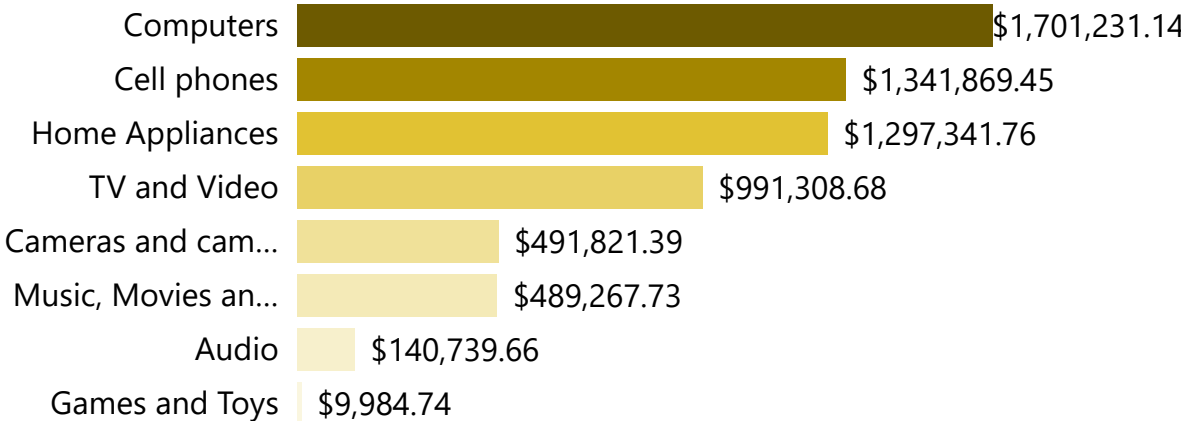
Continent

- North Ame...
- Europe
- Australia

Unit Sold by Category



Income by Category



Category	Total Unit Sold	Profit Margin
Music, Movies and Audio Books	4087	61.48%
Cameras and camcorders	1118	61.20%
TV and Video	1765	59.94%
Computers	3585	59.91%
Home Appliances	2063	58.97%

SubCategory	Total Unit Sold	Profit Margin
Refrigerators	243	63.21%
Digital SLR Cameras	389	62.52%
Monitors	795	62.46%
Televisions	817	61.87%
Projectors & Screens	852	61.52%
Movie DVD	4087	61.48%
Camcorders	273	61.11%

Continent	CountryFull	Profit Margin
Europe	France	59.87%
Europe	United Kingdom	59.75%
North America	United States	59.41%
Australia	Australia	59.31%
North America	Canada	59.21%
Europe	Germany	58.21%
Europe	Netherlands	58.07%