



Overview



Growth Sales



Product



Customer



Market Search

Year

2018

Month

Jan

Feb

Mar



Category

Deselect all

Clothing

Electronics

Furniture



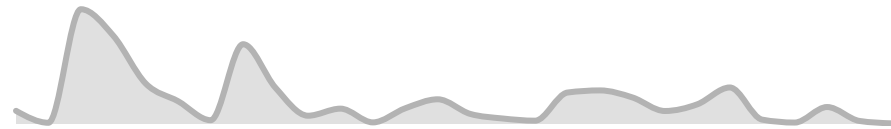
TOTAL INCOME

\$38.96K



▼ -36.8%

Previous Month
\$61.63K



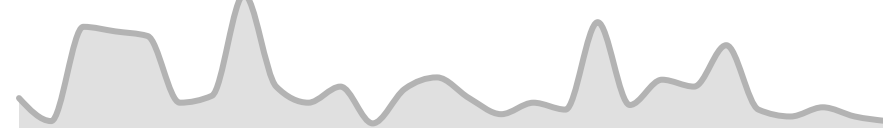
TOTAL UNIT SOLD

512



▼ -31.3%

Previous Month
745



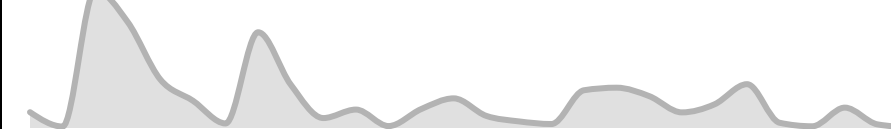
GROSS INCOME

\$11.69K



▼ -36.8%

Previous Month
\$18.49K



CURRENT INCOME
Vs TARGET INCOME

\$38.96K

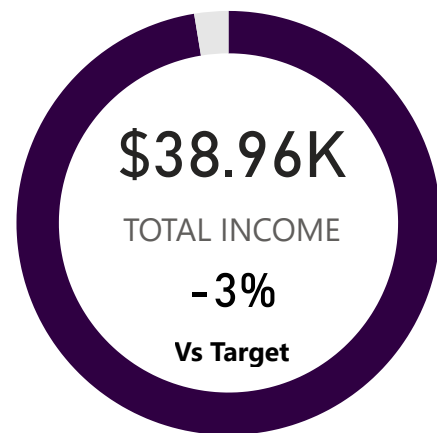
TOTAL INCOME

-3%

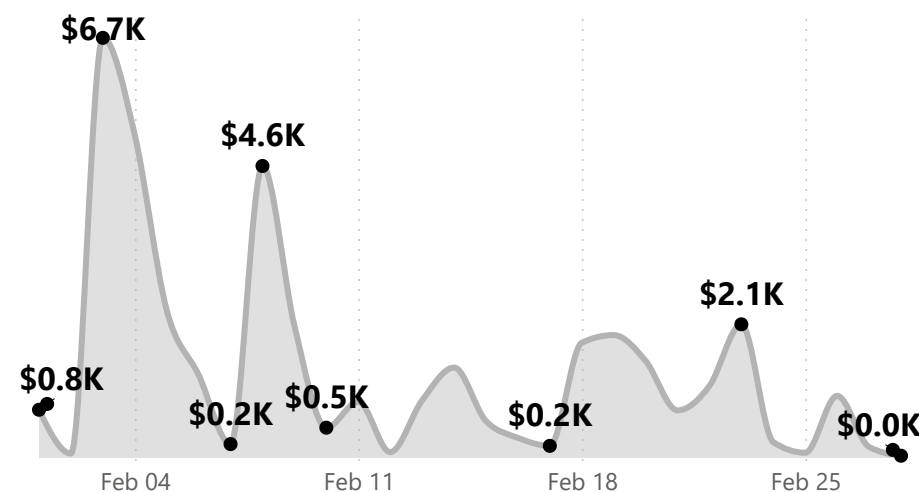
Vs Target



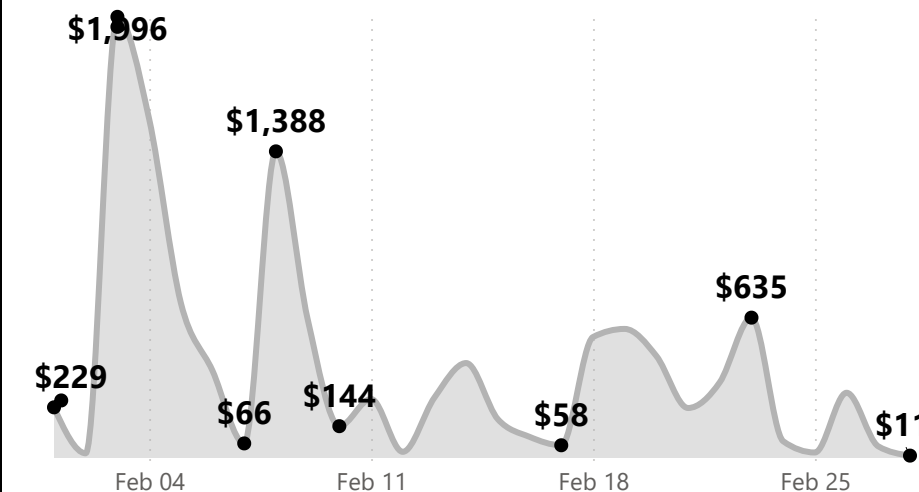
\$40K



TOTAL INCOME
By DATE



TOTAL GROSS INCOME
By DATE



Sub-Category	Current Income	Previous Income	Current Unit Sold	Previous Unit Sold	Current Gross Income	Previous Gross Income	profit margin
Accessories	\$3,967.00	\$4,871.00	28	34	\$1,190.10	\$1,461.30	30%
Bookcases	\$5,507.00	\$15,564.00	24	70	\$1,652.10	\$4,669.20	30%
Chairs	\$1,764.00	\$3,923.00	22	30	\$529.20	\$1,176.90	30%
Electronic Games	\$1,903.00	\$7,503.00	18	53	\$570.90	\$2,250.90	30%
Furnishings	\$2,883.00	\$1,770.00	65	45	\$864.90	\$531.00	30%