





# MUHAMAD FARHANNUDIN


FrontEnd Developer


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## SUMMARY

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I am a 6th-semester Computer Engineering student with expertise as a Frontend Developer, skilled in building websites using ReactJs. I have experience working on projects using MongoDB, ExpressJs, ReactJs, and NodeJs. I am proficient in translating designs from Figma into code.

## EXPERIENCE

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### CV BINA KREATIV BERKAH - Bandung, Indonesia

Online Shop Marketing (July 2018 - present)

- Facebook Fanspage Management (Worked for 1 year)
  - Managed the Facebook fanspage, including responding to comments and messages.
  - Assisted customers on Facebook to make purchases or provided admin contact for personalized assistance.
- Website Development Team with Elementor (Worked for 2,5 year)
  - Created product-based selling websites, for instance, cosmetics, household appliances, medicines, and more.
  - Ensured the website had a button that directed to WhatsApp for easier customer interaction.
  - Conducted research to identify trending products in the market.
- Marketplace Management on Shopee and Lazada (Worked for 1,5 year)
  - Managed and maintained online stores on the Shopee and Lazada platforms.
  - Optimized product appearance and sales strategies to increase visibility and sales.
- Facebook Ads Campaign Management (Worked for 4 month)
  - Designed and implemented advertising campaigns using Facebook Ads.
  - Analyzed campaign performance and made strategic changes to improve advertising effectiveness.
  - Recorded expenses on the Facebook advertising platform and analyzed the results.
- Additional Technical Skills
  - Used spreadsheet Excel (Google Sheets) for data management and analysis.
  - Edited photos using Photoshop and edited videos using Capcut.
  - Experience in repairing electronic devices such as computers, laptops, and mobile phones.
  - Proficient in reinstalling operating systems (e.g., Windows) and fixing various other types of electronic device malfunctions.

### Freelance Marketplace

- Management of Shopee Store for Islamic Clothing
  - Managing an online store on Shopee specializing in selling Islamic clothing.
  - Responsible for editing product photos and handling Shopee campaign listings.
  - Registering promotional campaigns on the Shopee platform to enhance product exposure and sales.

EDUCATION

SMK PLUS DARUSSURUR (2015 - 2018)

- Proficient in computer repair and reinstallation, as well as creating LAN(Local Area Network) networks using MikroTik.
- Attended training sessions organized by the National Certification Badan Nasional Sertifikasi Profesi (BNSP) and MikroTik Certified Network Associate (MTCNA) Training.

UNIVERSITAS NASIONAL PASIM (2021 - Present)

- Majoring in Computer Engineering, 3.59/4.00.
- Notable projects:
  - Developed a Resident Data Recording Information System using Visual Studio with data storage in Microsoft Access.
  - Implemented Software Development Life Cycle (SDLC) for stock inventory information system.
  - Designed beverage product packaging using Photoshop.
  - Created Sprite banners using Photoshop.
  - Designed minimalistic home interior using Blender.

CERTIFICATIONS

- Full-Stack Javascript Developer: Website Travel  
Build With Angga – December 2022
  - Create Website Travel
  - Stack: ReactJs, Styling use Bootstrap and SCSS
  - Create Website Server Admin Staycation CRUD (Create, Read, Update, Delete)
  - Stack: ExpressJs, NodeJs, MongoDB, and Template Bootstrap
  - Create API Website Travel with ExpressJs, MongoDB, and Postman
- Full-Stack Javascript Developer: Website Semina  
Build With Angga – September 2023
  - Create Website Semina
  - Stack: NextJs, ReactJs, Styling use Bootstrap 5
  - Create CMS Admin Dashboard CRUD (Create, Read, Update, Delete)
  - Create Login, SignUp, send OTP email, Authentication and Authorization
  - Stack: ExpressJs, NodeJs, MongoDB, and Styling use React bootstrap
  - Create API Website Semina with ExpressJs, MongoDB, and Postman
- Belajar konsep HTML untuk programming  
Skill Academy by Ruang guru – December 2021
  - Learn Basic HTML 5
- Belajar Fundamental Front-End Developer  
Niagahoster – June 2022
  - Seminar on "Fundamentals and Career Path as a FrontEnd Developer" with Mentor Sandhika Galih from Universitas Pasundan (UNPAS)
  - Participated in a seminar discussing the fundamentals and career guidance as a FrontEnd Developer.

SKILLS

Javascript	React JS	MongoDB
CSS & SCSS	Express JS	Redux
JSON	Tailwind Css	Photoshop
HTML 5	Bootstrap 5	Facebook Ads

LANGUAGES

Indonesia	Fluent
English	Basic