

MUHAMAD FARHANNUDIN

FrontEnd Developer

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SUMMARY

I am a 6th-semester Computer Engineering student with expertise as a Frontend Developer, skilled in building websites using ReactJs. I have experience working on projects using MongoDB, ExpressJs, ReactJs, and NodeJs. I am proficient in translating designs from Figma into code. Over the span of 1 year, I have managed fan pages and responded to comments. I have been part of research teams and involved in WordPress website development using Elementor for 2.5 years. Additionally, I have 1.5 years of experience managing marketplaces on Shopee and Lazada. I also have 4 months of experience in advertising using Facebook Ads.

EXPERIENCE

CV BINA KREATIV BERKAH - Bandung, Indonesia

Online Shop Marketing (July 2018 - present)

- Facebook Fanspage Management (Worked for 1 year)
 - Managed the Facebook fanspage, including responding to comments and messages.
- Website Development Team with Elementor (Worked for 2,5 year)
 - Created product-based selling websites, for instance, cosmetics, household appliances, medicines, and more.
 - Ensured the website had a button that directed to WhatsApp for easier customer interaction.
 - Conducted research to identify trending products in the market.
- Marketplace Management on Shopee and Lazada (Worked for 1,5 year)
 - Managed and maintained online stores on the Shopee and Lazada platforms.
 - Optimized product appearance and sales strategies to increase visibility and sales.
- Facebook Ads Campaign Management (Worked for 4 mouth)
 - Designed and implemented advertising campaigns using Facebook Ads.
 - Analyzed campaign performance and made strategic changes to improve advertising effectiveness.
 - Recorded expenses on the Facebook advertising platform and analyzed the results.
- Additional Technical Skills
 - Used spreadsheet Excel (Google Sheets) for data management and analysis.
 - Edited photos using Photoshop and edited videos using Capcut.
 - Experience in repairing electronic devices such as computers, laptops, and mobile phones.
 - Proficient in reinstalling operating systems (e.g., Windows) and fixing various other types of electronic device malfunctions.

Freelance Marketplace

- Management of Shopee Store for Islamic Clothing
 - Managing an online store on Shopee specializing in selling Islamic clothing.
 - Responsible for editing product photos and handling Shopee campaign listings.
 - Registering promotional campaigns on the Shopee platform to enhance product exposure and sales.

EDUCATION

SMK PLUS DARUSSURUR (2015 - 2018)

- Proficient in computer repair and reinstallation, as well as creating LAN(Local Area Network) networks using MikroTik.
- Attended training sessions organized by the National Certification Badan Nasional Sertifikasi Profesi (BNSP) and MikroTik Certified Network Associate (MTCNA) Training.

UNIVERSITAS NASIONAL PASIM (2021 - Present)

- Majoring in Computer Engineering, 3.59/4.00.
- Notable projects:
 - Developed a Resident Data Recording Information System using Visual Studio with data storage in Microsoft Access.
 - Implemented Software Development Life Cycle (SDLC) for stock inventory information system.
 - Designed beverage product packaging using Photoshop.
 - Created Sprite banners using Photoshop.
 - Designed minimalistic home interior using Blender.
 - Produced Art Vector of a girl using CorelDraw X7.
 - Designed beverage bottle using Blender.

CERTIFICATIONS

- Full-Stack Javascript Developer: Website Travel
Build With Angga – December 2022
 - Create Website Travel
 - Stack: ReactJs, Styling use Bootstrap and SCSS
 - Create Website Server Admin Staycation CRUD (Create, Read, Update, Delete)
 - Stack: ExpressJs, NodeJs, MongoDB, and Template Bootstrap
 - Create API Website Travel with ExpressJs, MongoDB, and Postman
- Full-Stack Javascript Developer: Website Semina
Build With Angga – September 2023
 - Create Website Semina
 - Stack: NextJs, ReactJs, Styling use Bootstrap 5
 - Create CMS Admin Dashboard CRUD (Create, Read, Update, Delete)
 - Stack: ExpressJs, NodeJs, MongoDB, and Styling use React bootstrap
 - Create API Website Semina with ExpressJs, MongoDB, and Postman
- Belajar konsep HTML untuk programming
Skill Academy by Ruang guru – December 2021
 - Learn Basic HTML 5
- Belajar Fundamental Front-End Developer
Niagahoster – June 2022
 - Seminar on "Fundamentals and Career Path as a FrontEnd Developer" with Mentor Sandhika Galih from Universitas Pasundan (UNPAS)
 - Participated in a seminar discussing the fundamentals and career guidance as a FrontEnd Developer.

SKILLS

Javascript	React JS	MongoDB
CSS & SCSS	Express JS	Redux
JSON	Tailwind Css	Photoshop
HTML 5	Bootstrap 5	Facebook Ads

LANGUAGES

Indonesia	Fluent
English	Basic