

# Integrating Tabby Tab.

Best practices to integrate Tabby Tab  
and increase sales.





# Just put it on my tab.

An age-old retail practice now digitized by Tabby.

 **hissab**  **khata**  
 **put it on my tab**

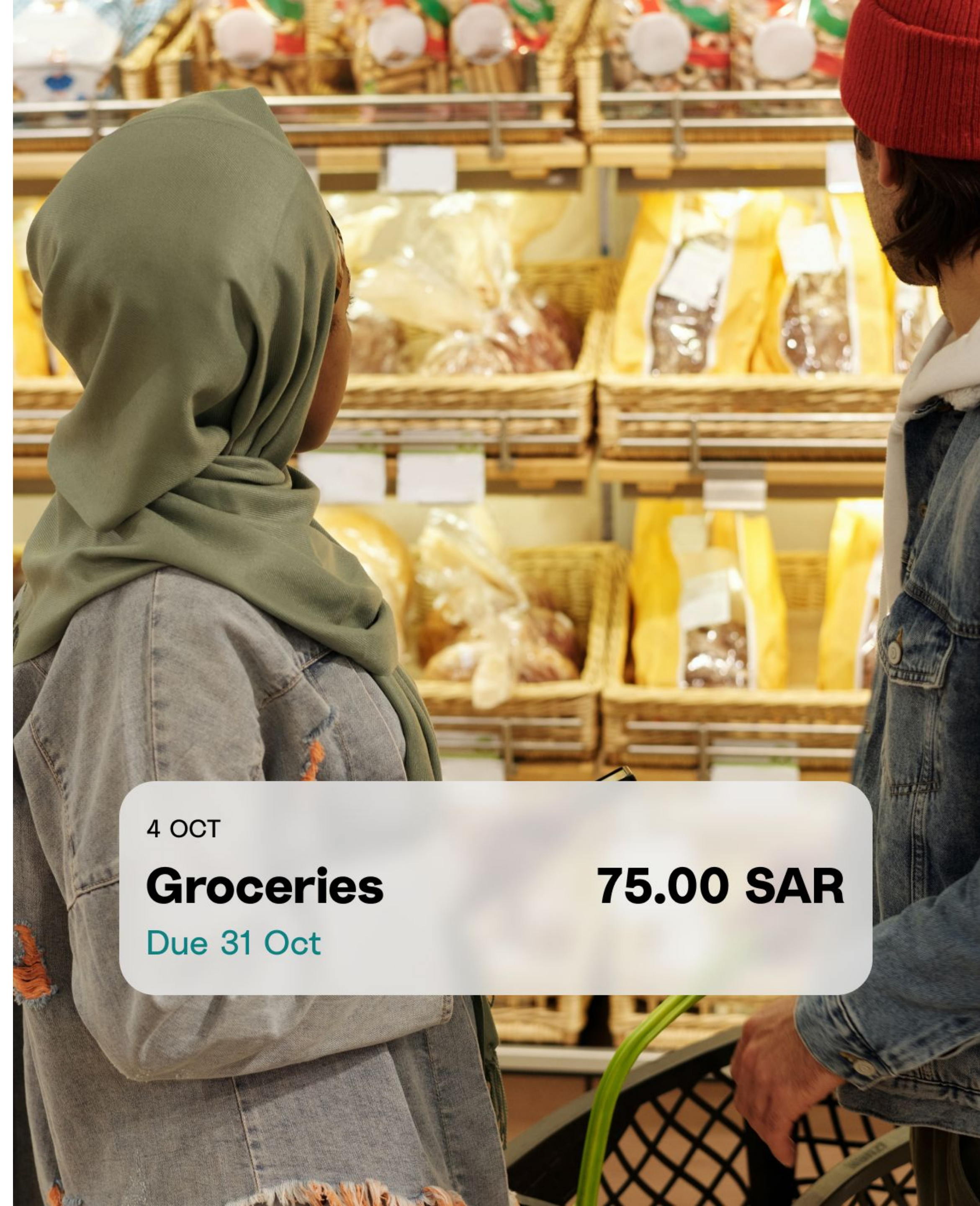
Today it goes by many names. Tomorrow it will go by Tabby Tab.

## Seamless payment through monthly billing.

A high number of smaller payments is how you make bank. But finalizing a payment each time is not what customers love about your brand. Let's make it seamless.

## Benefits for both you and your customers.

By enabling monthly billing with Tabby Tab, your customers can shop with ease and only pay once at the end of the month. Creating a great experience, improving conversion rates and enabling a higher return customer rate.



4 OCT

**Groceries**

Due 31 Oct

**75.00 SAR**



# One monthly tab for every purchase.

Shoppers buy as many times as they want with a single bill at the end of the month. All without a credit card.

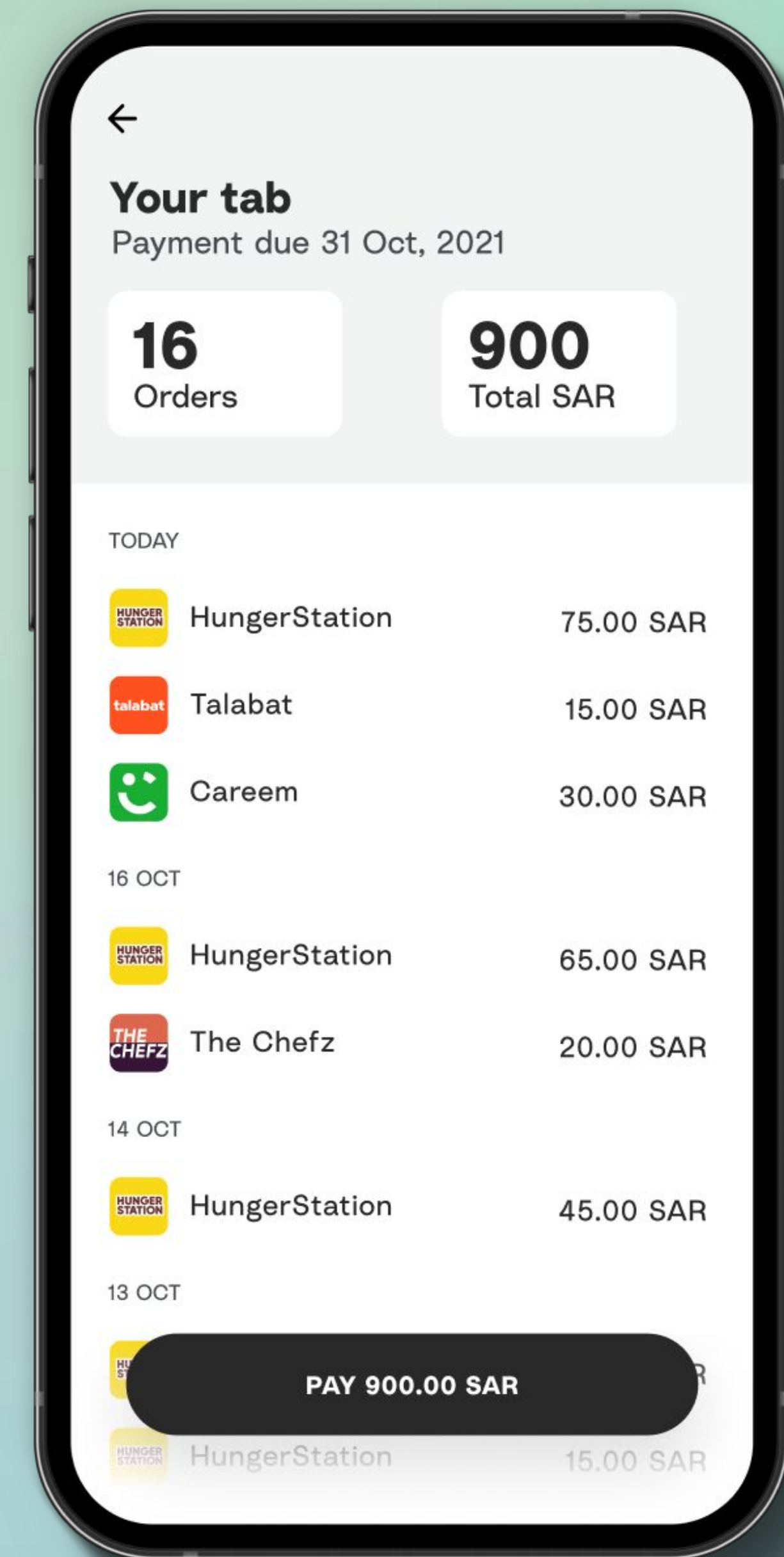
Frictionless sign up without long credit card applications and verification processes.

Single-tap seamless shopping experience with saved payment details across every merchant.

Expense tracking in real-time to budget effectively around paydays.

Hassle free refunds since shoppers never pay upfront.

Increased conversion rate by skipping conversion killers such as CVV and OTP input.



# Our API, it's easier than you might think

Our technology is not just world class, it's easy to integrate as well. Together with your development team we decide which integration works best. We have three APIs. By integrating at least one of the two API options below, we can easily set up monthly billing through the Tokenized Payment API.

## Option 1: Registration API

A customer places the first order through the [Registration API](#), which leads to a single time sign up. This API has less parameters. Provides you with the customer token.

## Option 2: Regular Session Creation API

A customer places the first order through the standard [Session Creation API](#), which leads to a single time sign up. This API has more parameters. Provides you with the customer token.

## Tokenized Payment

Both option 1 and 2 allow us to use the third API: Tokenized Payment. With this API you can let your customers shop with Tabby with the help of an already received token. As both registration flows lead to receiving a token, Tokenized payment will be used for all next payments of your registered customers. [See API documentation](#)

If we already have the token, the customer can simply place the order, be redirected to your success screen, and enjoy your services.

### Full API reference

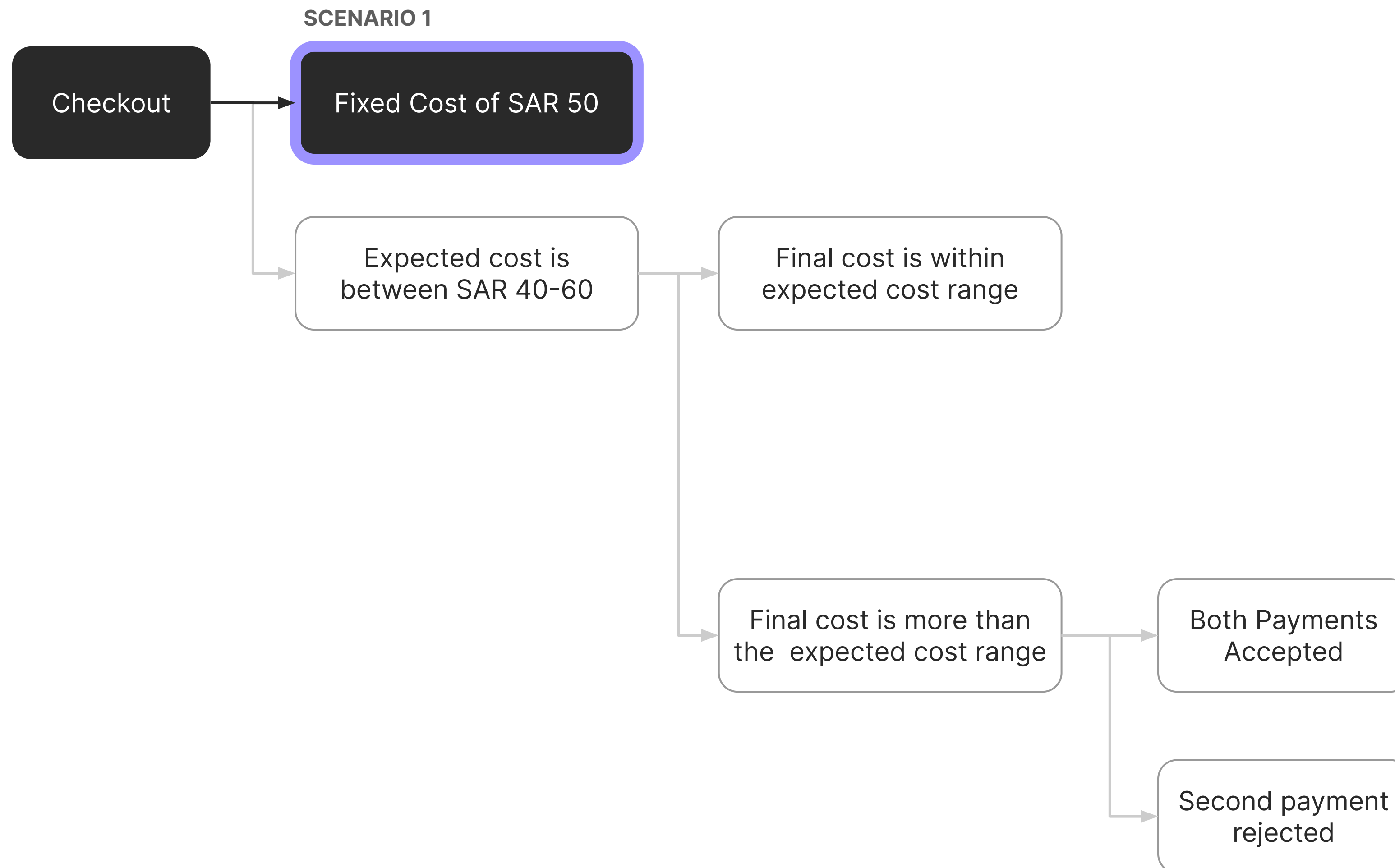
URL. [docs.tabby.ai](https://docs.tabby.ai)

Login: tabby

Password: dac\$IDQocucbSH7YVu%J

# Not all costs are created equal.

Cost structure varies depending on your business. Some businesses always know the exact price of the checkout. While another business deals with expected and actual costs. Tabby provides a solution for both.

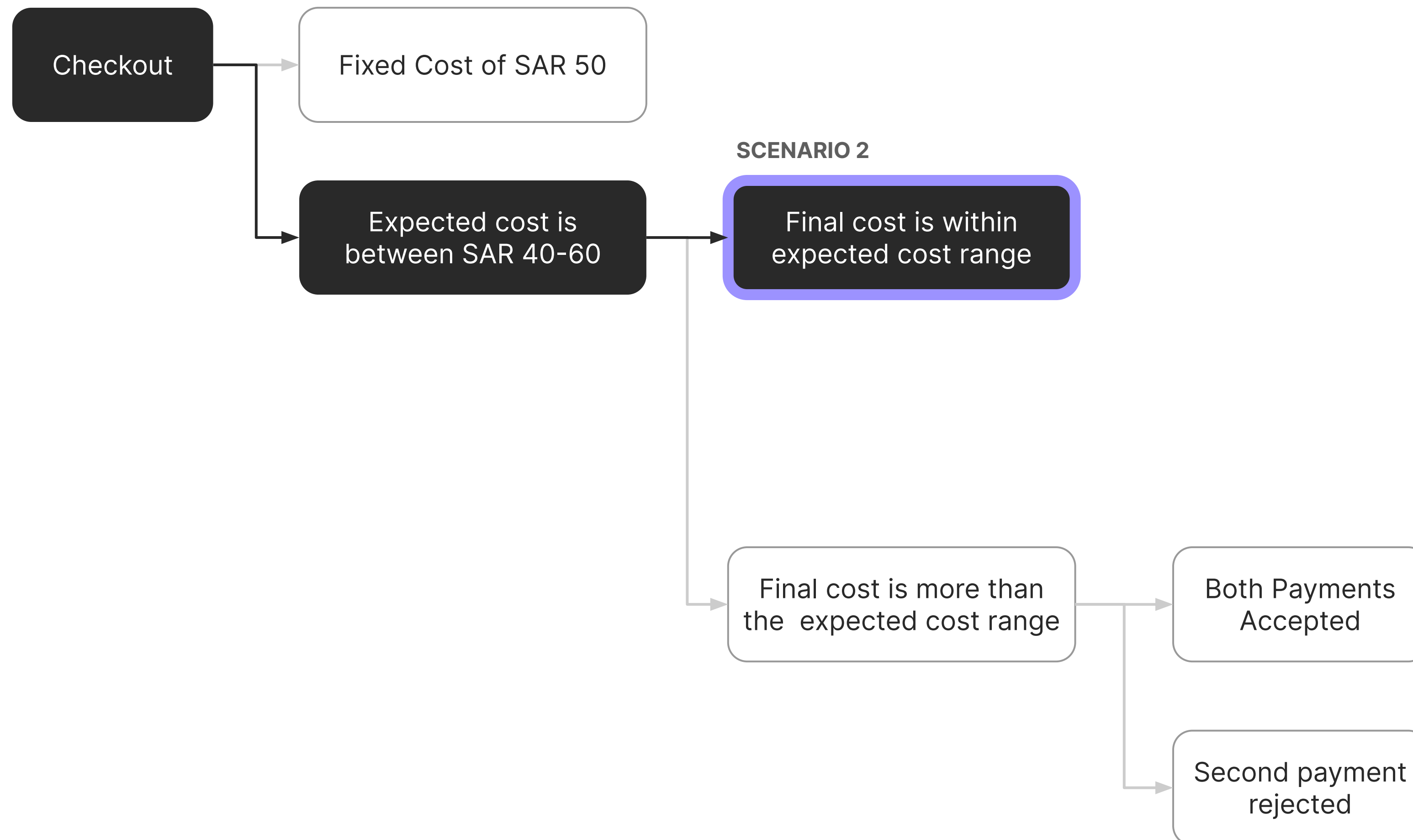


## Scenario 1

- Send a Tokenized payment request for the fixed amount
- The order is automatically captured from Tabby's end.

# Not all costs are created equal.

Cost structure varies depending on your business. Some businesses always know the exact price of the checkout. While another business deals with expected and actual costs. Tabby provides a solution for both.



## Scenario 2

### Expected costs: SAR 40-60

- Before providing the service, create a tokenized payment for SAR 60
- Check if the payment status is 'authorized'.

### Final cost: SAR 60

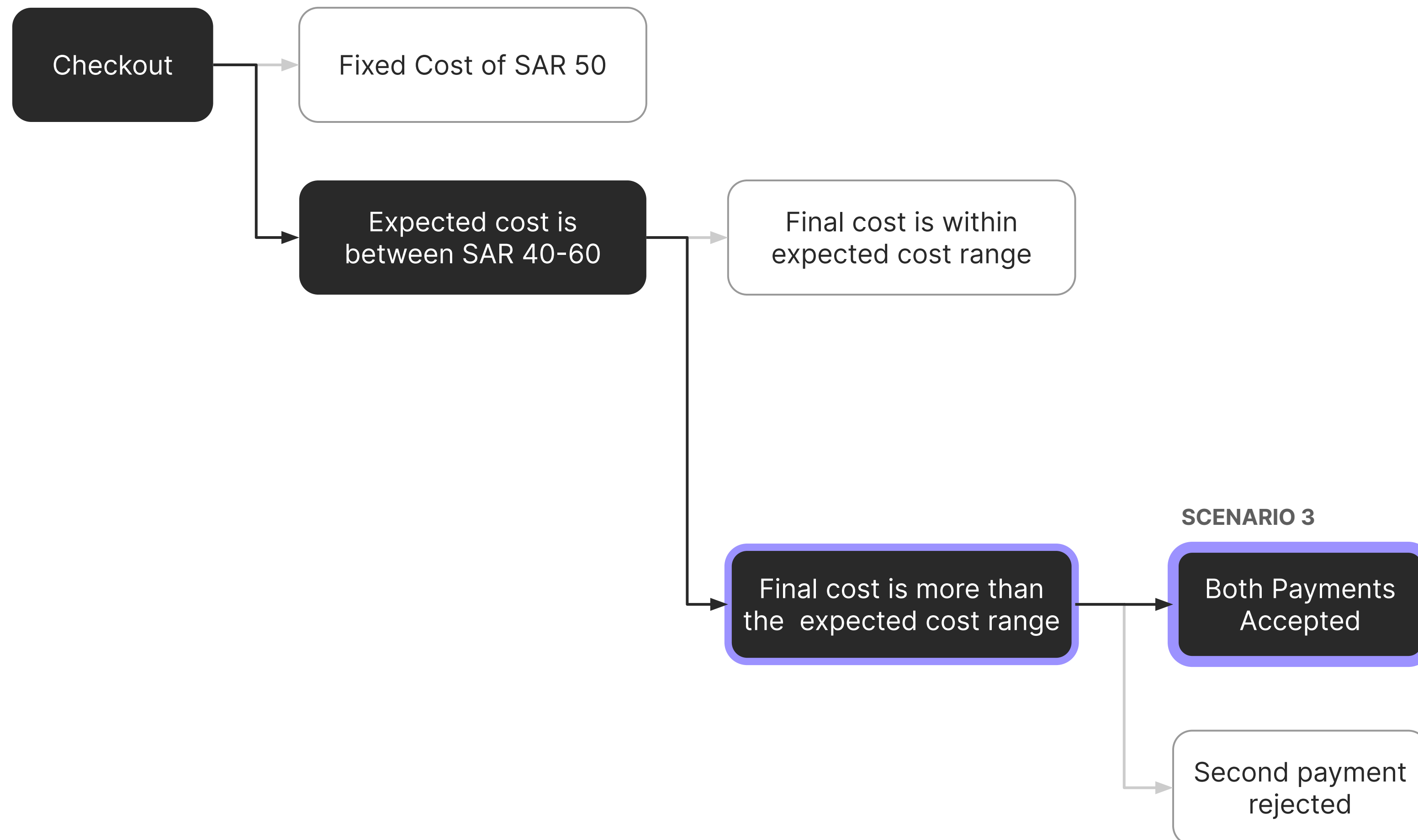
- After the service, capture SAR 60 and the payment will be automatically closed.

### Final cost: SAR 50

- After the service, capture SAR 50 and close the payment. This way there won't be a fee for the leftover account.

# Not all costs are created equal.

Cost structure varies depending on your business. Some businesses always know the exact price of the checkout. While another business deals with expected and actual costs. Tabby provides a solution for both.



## Scenario 3

**Expected costs: SAR 40-60**

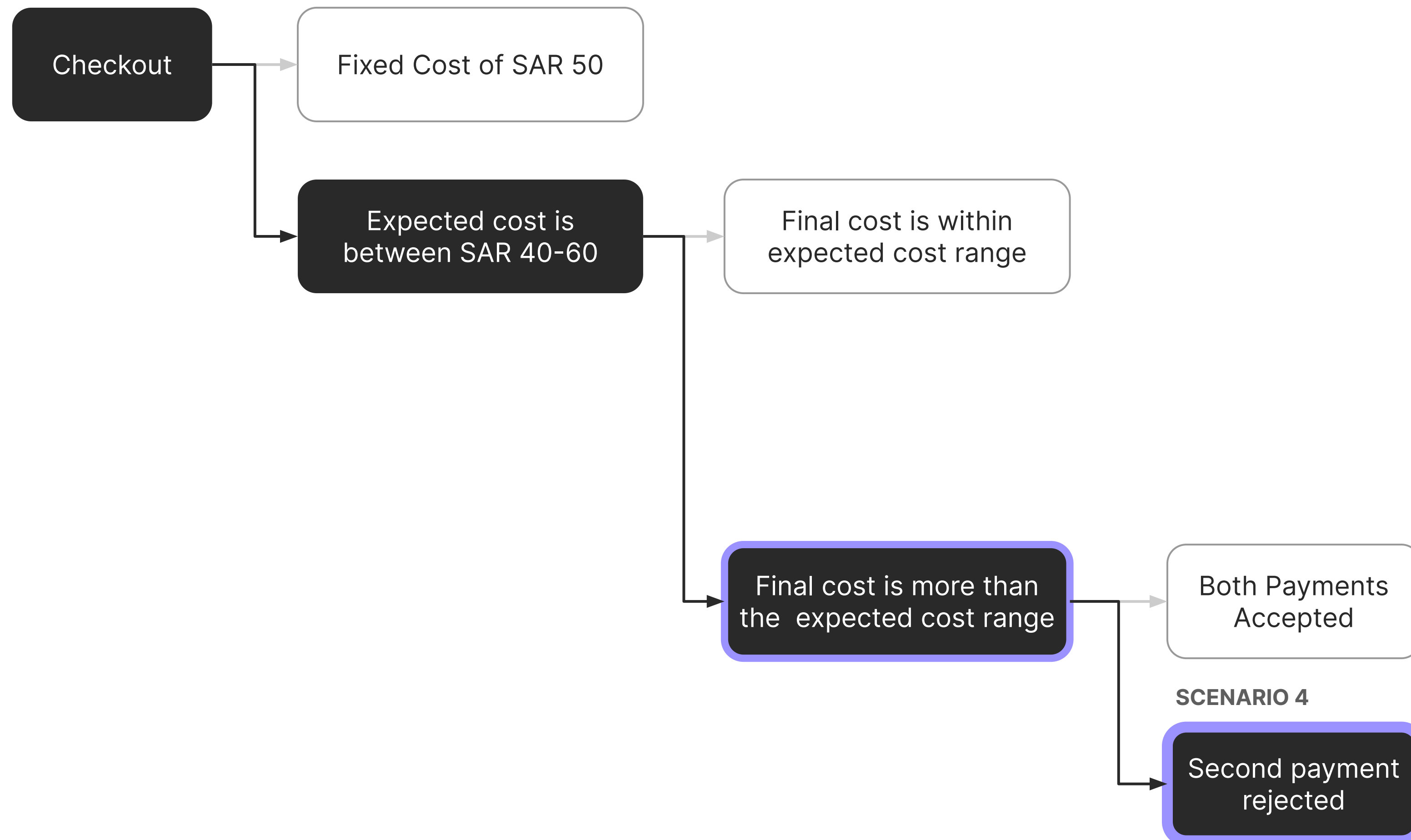
**Final cost: SAR 80**

- Create two tokenized payments.
  - The first one, before providing the service, is for SAR 60.
  - The second one is for SAR 20, and is created while providing the service.
- Check if the payment status for both payments is 'authorized'.
- Capture these payments accordingly. They will be closed automatically after you capture the full amount.



# Not all costs are created equal.

Cost structure varies depending on your business. Some businesses always know the exact price of the checkout. While another business deals with expected and actual costs. Tabby provides a solution for both.



## Scenario 4

**Expected costs: SAR 40-60**

**Final cost: SAR 80**

- Create two tokenized payments.
  - The first one, before providing the service, is for SAR 60.
  - The second one is for SAR 20, and is created during the trip.
- Check if the payment status for both payments is 'authorized'. See that the second payment gets rejected (for example, a customer's limit is not enough for the 2nd payment).
- At this point, you can only capture the first payment for SAR 60 while the rest of the money should be charged by another payment method.



# Tools for key customer touchpoints.

Designed to boost conversion and user experience with frictionless payments.

DISCOVER

## Sitewide



MANAGE

## Account Page



BUY

## Checkout page

Banners

Payment Methods

Payment methods

Payment footer

Confirmation

# Sitewide

## Discover

Use Tabby Tab as a value proposition. Turn browsers into customers by letting them know they can shop now and pay later with Tabby.

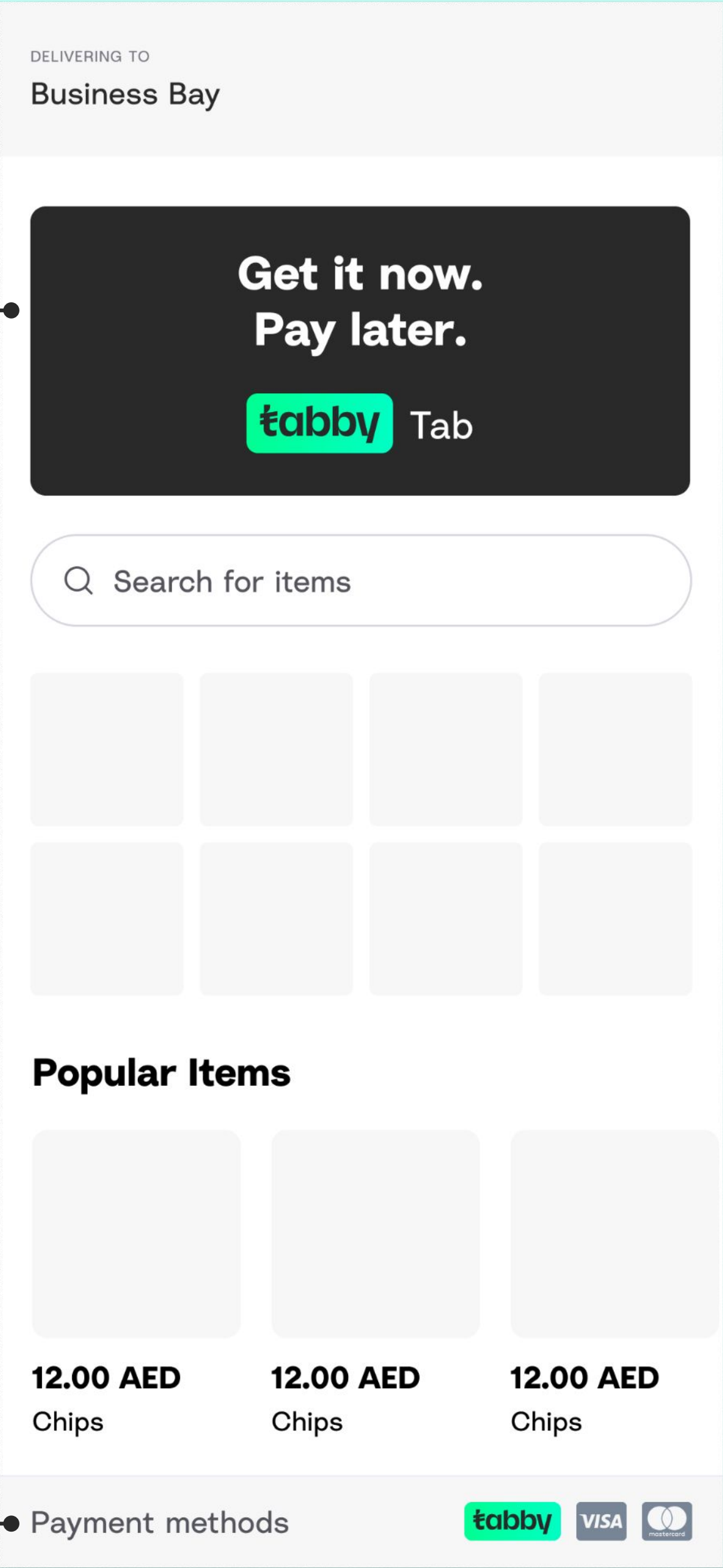
Logos, badges & banners: [Marketing toolkit](#)

### Banners

Display marketing assets to bring awareness to your shoppers anywhere on your site.

### Payment footer

Place the tabby badge on the footer to show shoppers payment methods you accept.





# Account page

## Manage

Place the payment method snippets, hosted by Tabby, clearly on the account page. [Create a frictionless user experience by enabling Tabby Tab sign ups through the account page.](#)

Documentation: [Payment methods](#)  
Content: [English and Arabic](#)

**Tabby as payment method**  
Allow customers to select and setup Tabby as a payment method under account settings.


**Do**  
Highlight the Tabby Tab badge as a preferred payment method.

**Don't**  
Hide the Pay Later option away behind other payment methods.

### Account Settings

Your Orders >

Personal information >

Payment Method >  
 Pay Later

Address Book >

Language  
☒ English ☐ العربية

Help center >

 **Log out**

# Checkout page

## Buy

Place the payment method snippets, hosted by Tabby, at the checkout page. [Facilitate easy purchases with frictionless payments.](#)

Documentation: [Payment methods](#)  
Content: [English and Arabic](#)

### Payment method

The payment method options should be dynamically enabled.

### ‘New’ badge

Place the ‘New’ badge next to our payment method to highlight it to your customers.

### Tabby badge

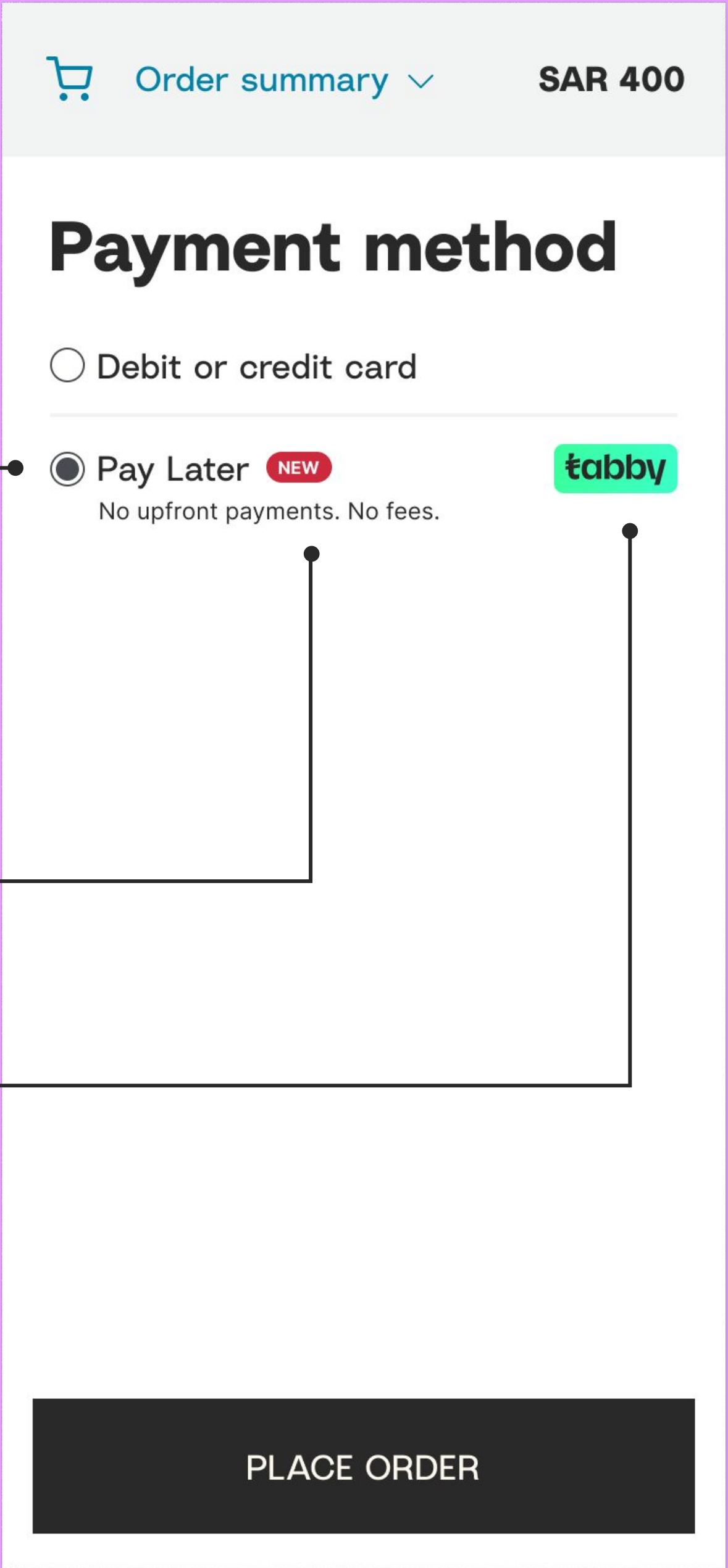
Place the Tabby badge next to payment methods offered by Tabby.

#### Do

Display the payment method name, Tabby badge, and payment descriptio to help shoppers see and select Tabby.

#### Don’t

Create your own descriptions. We ensure that the descriptions provided are up-to-date and in line with legal requirements.







# Thank you.

If you have any questions on how to get  
setup or sell with tabby, [reach out](#) and  
we'll be in touch.



**tabby**