

1 Market Place

→ Rental E-commerce

- * Car on rent services, including daily, use, monthly use or any contract.
- * Covers special occasions like wedding or any event, shooting (filming), content creation (for hours), tourists
- * Pick & Drop by any desired car on subscription bases
- * Covers all types (four wheelers, large, SUVs)

2 Business Goal

a) Aims to Ease;

- i) Tourist to provide a 2 or 4 wheeler as per requirement to give access to the whole part of the country.
- ii) Provide Driver service for the whole journey
- iii) To provide luxurious or eye catching featuring car to content creator on hourly basis to help them make an attractive & desirable content.
- iv) For special occasions like wedding or going outside a city for 1-2 days given a proper package and ease them to pay on installments and allow them for location for special occasions.

b) Target Audience:

- i) Tourists
- ii) People goes to picnic
- iii) Content creator
- iv) People want for special occasions

c) Product & Services Offer;

- several category of cars (SUVs, 4 wheelers etc)
- installment plan for 1-2 day & hourly basis cases
- To provide driving services as well
- To provide setup or make a theme for content creators.

d) Salient Features

- Trust: Giving our services with 100% dedication & honesty that builds good relationship between us & customers.
- Quick & Reliable: Needing a rent a car means urgency or emergency normally so our focus is to have sufficient as good condition cars as well as some that whenever customer needs we are ready.

Affordability: Our prices will be friendly and lesser compared to market prices.

Offers: We will try to make offers on special occasions like Eid etc and not trying to increase the prices for special occasions.

Date _____

Data Schema (Fields)

<u>User</u>	<u>Cars</u>	<u>Booking</u>
◦ name	◦ name	◦ Date / time
◦ email	◦ model	◦ Car name
◦ phone number	◦ capacity (people)	◦ location
◦ address	◦ images	◦ ID card
◦ Payment Way	◦ fuel capacity	◦ Card detail
	◦ price	◦ Duration
	◦ Status	

<u>Payment</u>	<u>Feedback / Review</u>
◦ CarTracker id	◦ stars
◦ payment id	◦ suggestion
◦ booking id	◦ name
◦ payment date	
◦ id card	
◦ amount	