

✓ **Business Case for Uni-Connect**

1) Executive Summary:

Uni-Connect is a university-based web platform combining social interaction and educational collaboration. It allows students to seek help, share updates, escalate issues to advisors, and access resources like past papers—all filtered contextually by department or university. The project is designed for deployment within 3 months.

2) Business Need:

Students often face academic challenges across departments, lack clear channels for event notifications, and find it difficult to escalate issues. There's a gap in centralized university communication. Uni-Connect aims to bridge this.

3) Project Description:

A responsive web platform connecting students within and across departments for educational support, departmental updates, issue reporting, and access to academic material. Uni-specific and department-specific targeting makes it relevant and useful.

4) Benefits:

- Encourages cross-department collaboration.
- Streamlines event visibility.
- Enables transparent issue escalation to faculty.
- Shares university-wide updates in real time.
- Helps academic performance with access to past papers.

5) Risk Assessment:

- Delay in backend development.
- Low initial adoption by students.
- Data access restrictions from departments.

6) Alternatives Analysis:

Option	Description	Drawbacks
WhatsApp/Facebook Groups	Already used informally	Not structured, noisy, no filtering
Email-based systems	Departmental circulars	Passive, often ignored
Learning Management Systems	E.g., Moodle, Blackboard	Not built for peer help or open posts

7) Implementation Plan:

Start with core features (post-based help, department-based filtering, adviser escalation).
Deploy to 5 departments for pilot. Expand based on feedback.

8) Recommendation:

Proceed with **web app first**, mobile version in later phases.
