

# LIVE WEBINAR!

## HOW TO CHOOSE A RESEARCH TOPIC



**DR. AMRITA**

Expert Resource Person at  
Research Graduate

**28TH NOV - SUNDAY**  
**12:30 PM TO 2:30 PM**



**RESEARCH GRADUATE**

The Best PhD and Masters Consulting Company



**THEJASWINI B**

CEO and Chief Research Consultant  
Research Graduate

# A LITTLE BIT ABOUT RESEARCH GRADUATE

---

- **Research Graduate:** The Best PhD and Masters Consulting Company
- We help Research Scholars all over the World with their Research Work. Some of the **Services** that we provide are,
  1. Topic Selection
  2. Proposal Writing
  3. Review Paper Writing
  4. Research Paper Writing
  5. Thesis Writing
  6. Masters Dissertation Writing
  7. Statistical Analysis
  8. Editing, Proofreading and Formatting

# HOW YOU CAN CONTACT RESEARCH GRADUATE

---



**RESEARCH GRADUATE**

The Best PhD and Masters Consulting Company

- Research Graduate Email Id: **info@researchgraduate.com**
- Research Graduate WhatsApp/Phone Number: **+91-8951-468-293**
- Research Graduate Website: **ResearchGraduate.com**

# WEBINAR STRUCTURE

---

- **60 Minutes of Presentation**
- **60 Minutes of Q&A Session**
- **Questions will be cleared after every Topic is Covered**
- **PPT, Recording and Certificate will be sent on registered email after the webinar ends**

**SUBSCRIBE TO RESEARCH  
GRADUATE CHANNEL**



**NEVER MISS AN UPDATE**

# LIVE WEBINAR!

## LET'S GET STARTED



**DR. AMRITA**

Expert Resource Person at  
Research Graduate



**RESEARCH GRADUATE**

The Best PhD and Masters Consulting Company



**THEJASWINI B**

CEO and Chief Research Consultant  
Research Graduate

# CONTENTS

---

**1) What is a Research Topic?**

**2) Characteristics of a Good Research Title**

**3) Choosing a Topic / How to Begin**

**4) Steps for Choosing a Topic**

**5) Different Ways to Write a Research Problem**

**6) How to Select the Right Research Topic in 5 Easy Steps**

**7) A Step-by-Step Example on Narrowing a Research Topic**

**8) Some examples of good and "not-so-good" research questions**

**9) A Handy List of Don'ts for research topic**

**10) Next Webinar: Developing Research Proposal around the Chosen Topic**

# WHAT IS A RESEARCH TOPIC

---

- **A research topic is a subject or issue that a researcher is interested in when conducting research.**
- **A well-defined research topic is the starting point of every successful research project.**
- **Choosing a topic is an ongoing process by which researchers explore, define, and refine their ideas.**
- **A good research topic should be something that one is deeply interested in, is scientifically original and significant, and is manageable within the graduate studies time frame.**



# CHARACTERISTICS OF A GOOD RESEARCH TITLE

---

**According to rhetoric scholars Hairston and Keene, making a good title for a paper involves ensuring that the title of the research accomplishes four goals as mentioned below:**

- **It should predict the content of the research paper.**
- **It should be interesting to the reader.**
- **It should reflect the tone of the writing.**
- **It should contain important keywords that will make it easier to be located during a keyword search.**

# CHARACTERISTICS OF A GOOD RESEARCH TITLE

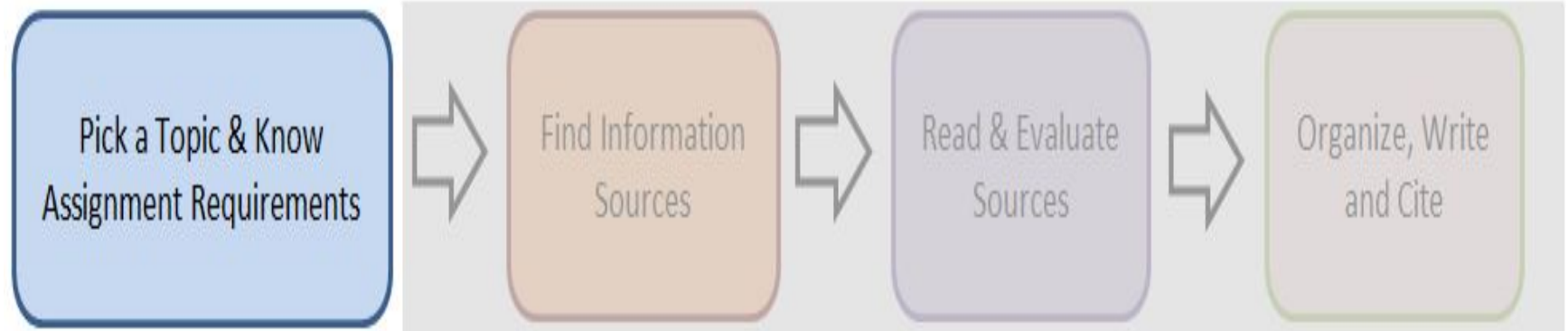
---

Title	Predicts content?	Interesting?	Reflects tone?	Important keywords?
Benefits of Meditation for the Nursing Profession: A Quantitative Investigation	Yes	No	No	Yes
Why Mindful Nurses Make the Best Communicators	No	Yes	Yes	No
Meditation Gurus	No	Yes	No	No
Nurses on the Move: A Quantitative Report on How Meditation Can Improve Nurse Performance	Yes	Yes	Yes	Yes

# CHOOSING A TOPIC/HOW TO BEGIN

---

- **Do not expect choosing the topic to be a quick or easy task! You should be thinking about it right from the start of the course.**



# CHOOSING A TOPIC/HOW TO BEGIN

---

- **Know Your Assignment**
- **The first step of the research process is to know the assignment and what guidelines/requirements the professor has given. Take note of the following:**
- **Topic:** Have you been assigned a topic for you to write about or can you choose a subject of interest to you, which fits into the guidelines of the assignment.
- **Type of research:** What type of research is needed? Do you need original research (such as survey or experiment) or are you able to use secondary research (such as research published in books/journal articles)?

# CHOOSING A TOPIC/HOW TO BEGIN

---

- **Scope:** Do you need to analyze a topic from different viewpoints or do you need to take one position and defend it?
- **Sources:** Are you required to use a certain number and/or type of resources in your research?
- **Citation Style:** Has the professor, specified a citation style for you to use in citing your sources? If not, which style is appropriate for your subject?
- **Format/Length:** Is there a page limit for the completed assignment? Has formatting guidelines, such as line spacing, numbering, or font size been given?
- **Due date:** When in your paper due?

# ANY QUESTIONS TILL HERE?

ASK QUESTIONS IN THE COMMENTS



**DR. AMRITA**

Expert Resource Person at  
Research Graduate



**RESEARCH GRADUATE**

The Best PhD and Masters Consulting Company



**THEJASWINI B**

CEO and Chief Research Consultant  
Research Graduate

# WHAT MAKES A GOOD TOPIC

---

**A good topic is:**

- **Broad enough that you can find enough information on the subject.**
- **Focused enough that you are not overwhelmed with too much information.**
- **Interesting to you**
- **Keep in mind, good research takes time and effort.**
- **It is always good to brainstorm about your topic before jumping into a library or internet resource search. Your text book as well as the library's online catalog can help provide a good overview of your topic.**

# TURN YOUR TOPIC INTO A QUESTION

---





# SEARCH STRATEGY/IDENTIFY KEYWORDS

---

- **Determine your Search Strategy by looking at your research question/topic statement and identify keywords and concepts. The Keywords will help you when you begin searching library resources.**
- **Using a search strategy**
- **Will save you time and energy.**
- **Will make it easier for someone else to understand your research process.**

# SEARCH STRATEGY/IDENTIFY KEYWORDS

---

- Will help you to remain consistent in your search from one resource to another.
- Identify the keywords
- Review your research question.
- Review common terms from an initial library/web search
- Identify synonyms and words related to topic
- Record assigned subjects/subject headings that relate to your keywords

# ANY QUESTIONS TILL HERE?

ASK QUESTIONS IN THE COMMENTS



**DR. AMRITA**

Expert Resource Person at  
Research Graduate



**RESEARCH GRADUATE**

The Best PhD and Masters Consulting Company



**THEJASWINI B**

CEO and Chief Research Consultant  
Research Graduate

# TIPS FOR CHOOSING A RESEARCH TOPIC

---

- **Choose a topic that interests you!**
- **Pick a manageable topic, not too broad, not too narrow. Reading background info can help you choose and limit the scope of your topic.**
- **Review lecture notes and class readings for ideas.**
- **Check with your instructor to make sure your topic fits with the assignment.**

# TIPS FOR CHOOSING A RESEARCH TOPIC

---

- **When writing a research title, you can use the four criteria listed above as a guide. Here are a few other tips you can use to make sure your title will be part of the recipe for an effective research paper:**
- **Make sure your research title describes (a) the topic, (b) the method, (c) the sample, and (d) the results of your study. You can use the following formula:**  
**[Result]: A [method] study of [topic] among [sample]**

# TIPS FOR CHOOSING A RESEARCH TOPIC

---

- **Example: Meditation makes nurses perform better: a qualitative study of mindfulness meditation among German nursing students**
- **Avoid unnecessary words and jargons. Keep the title statement as concise as possible. You want a title that will be comprehensible even to people who are not experts in your field. Check our article for a detailed list of things to avoid when writing an effective research title.**
- **Make sure your title is between 5 and 15 words in length.**

# TIPS FOR CHOOSING A RESEARCH TOPIC

---

- **If you are writing a title for a university assignment or for a particular academic journal, verify that your title conforms to the standards and requirements for that outlet. For example, many journals require that titles fall under a character limit, including spaces.**
- **Use a descriptive phrase to convey the purpose of your research efficiently.**
- **Most importantly, use critical keywords in the title to increase the discoverability of your article.**

# ANY QUESTIONS TILL HERE?

ASK QUESTIONS IN THE COMMENTS



**DR. AMRITA**

Expert Resource Person at  
Research Graduate



**RESEARCH GRADUATE**

The Best PhD and Masters Consulting Company



**THEJASWINI B**

CEO and Chief Research Consultant  
Research Graduate



# HOW TO WRITE A PROBLEM STATEMENT

---

- **After you have identified a research problem for your project, the next step is to write a problem statement. An effective problem statement is concise and concrete. It should:**
- **Put the problem in context (what do we already know?)**
- **Describe the precise issue that the research will address (what do we need to know?)**

# HOW TO WRITE A PROBLEM STATEMENT

---

- **Show the relevance of the problem (why do we need to know it?)**
- **Set the objectives of the research (what will you do to find out?)**

# DIFFERENT WAYS TO WRITE A RESEARCH PROBLEM

---

**CASE 1: Your professor provides you with a general topic from which you study a particular aspect of**

**CASE 2: Your professor provides you with a list of possible topics**

**CASE 3: Your professor leaves it up to you to choose a topic and you only have to obtain his/her permission to write about it before beginning your investigation.**

**CASE 1: Your professor provides you with a general topic from which you study a particular aspect of.**

**Step 1: Identify concepts and terms that make up the topic statement**

**Step 2: Review related literature to help refine how you will approach focusing on the topic and finding a way to analyze it.**

**Step 3: Look for sources that can help broaden, modify, or strengthen your initial thoughts and arguments**

**Step 4: Prepare Outline for your paper**

## **CASE 2: Your professor provides you with a list of possible topics**

**Step 1: Choose a Topic of your Interest from the List**

**Step 2: Identify concepts and terms that make up the topic statement**

**Step 3: Review related literature to help refine how you will approach focusing on the topic and finding a way to analyze it.**

**Step 4: Look for sources that can help broaden, modify, or strengthen your initial thoughts and arguments**

**Step 5: Prepare Outline for your paper**

**CASE 3: Your professor leaves it up to you to choose a topic and you only have to obtain his/her permission to write about it before beginning your investigation.**

**Step 1: What do I want to know? What Ideas do I want to Research on?**

**Step 2: Search for Ideas in your Domain**

**Step 3: Build your Idea into a Topic**

**After these Initial steps, follow the same steps 1-4 from Case 1**

**SUBSCRIBE TO RESEARCH  
GRADUATE CHANNEL**



**NEVER MISS AN UPDATE**

# ANY QUESTIONS TILL HERE?

ASK QUESTIONS IN THE COMMENTS



**DR. AMRITA**

Expert Resource Person at  
Research Graduate



**RESEARCH GRADUATE**

The Best PhD and Masters Consulting Company



**THEJASWINI B**

CEO and Chief Research Consultant  
Research Graduate



# HOW TO SELECT THE RIGHT RESEARCH TOPIC IN 5 EASY STEPS

---

- 1. Brainstorm Some Research Topics**
- 2. Select a Topic**
- 3. Get Super Specific**
- 4. Define Your Topic as a Question**
- 5. Research Your Topic More/Create an Outline**

# **A STEP-BY-STEP EXAMPLE ON NARROWING A RESEARCH TOPIC**

---

**To narrow down a specific topic, follow these steps:**

**1. Choose a general topic area.**

**An example could be employee turnover.**

**2. Give specific description of the topic area.**

**Example: Turnover in the nursing industry**

# **A STEP-BY-STEP EXAMPLE ON NARROWING A RESEARCH TOPIC**

---

**3. Mention an aspect of the specific topic:**

**Example: Factors that affect turnover among registered nurses**

**4. Note down extra specifics about the topic.**

**Example: Workplace stress and turnover among registered nurses.**

## A STEP-BY-STEP EXAMPLE ON NARROWING A RESEARCH TOPIC

---

**5. Turn the topic into a sentence or statement.**

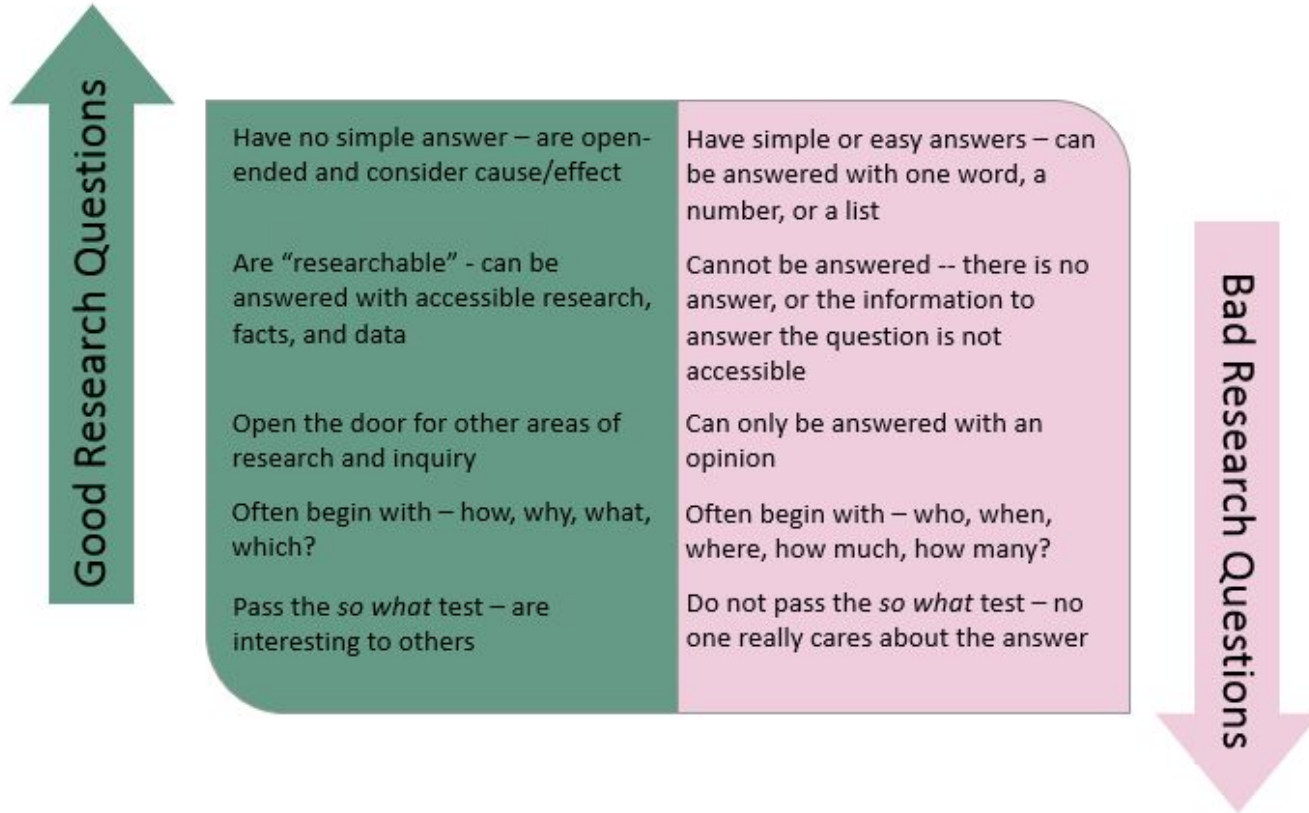
**Example: Workplace stress has a significant impact on turnover among registered nurses.**

**6. Fine-tune your topic's focus using elements such as time, place, and relationship.**

**Example: Workplace stress causes increased turnover among registered nurses in Brooklyn.**

# SOME EXAMPLES OF GOOD AND "NOT-SO-GOOD" RESEARCH QUESTIONS.

---



# ANY QUESTIONS TILL HERE?

ASK QUESTIONS IN THE COMMENTS



**DR. AMRITA**

Expert Resource Person at  
Research Graduate



**RESEARCH GRADUATE**

The Best PhD and Masters Consulting Company



**THEJASWINI B**

CEO and Chief Research Consultant  
Research Graduate

# A HANDY LIST OF DON'TS FOR RESEARCH TOPIC

---

- Any type of dashes to separate title elements or hyphens to link words is allowed.
- Chemical formulae should be noted in their generic or common names. For example H<sub>2</sub>O, CH<sub>4</sub>, etc should be avoided.
- The title should not include roman numerals (e.g., III, IX, etc.).
- Try not to include semicolons; however, the colon can be used to make two-part titles.

# A HANDY LIST OF DON'TS FOR RESEARCH TOPIC

---

- **The taxonomic hierarchy of species of plants, animals, fungi, etc. is not needed.**
- **Abbreviations confuse readers, so they should be avoided (except for RNA, DNA which is standard now and widely known).**
- **Initials and acronyms should not be included as they create confusion. (e.g., “Ca” may get confused with CA, which denotes cancer).**



# A HANDY LIST OF DON'TS FOR RESEARCH TOPIC

---

- **It's good to avoid query marks as they probably decrease the number of citations, but a query mark is useful in economics and philosophy papers or when the findings are undecided).**
- **The period is generally not used in a title (even a declarative phrase can work without a period)**
- **Too many offbeat words can influence the Altmetric Attention Score; using common words is better.**

# A HANDY LIST OF DON'TS FOR RESEARCH TOPIC

---

- **Avoid using numerical exponents or units (e.g.  $\text{km}^{-1}$  or  $\text{km/hr}$ ).**
- **Phrases should be direct and factual (e.g., “with” could be rewritten with the more specific verb “amongst”).**
- **Complex drug names should be avoided (use the generic name if allowed to).**
- **Do not include obvious or non-specific openings with a conjunction (e.g., “Report on,” “A Study of,” “Results of,” “An Experimental Investigation of,” etc. because they don’t contribute any meaning).**

# A HANDY LIST OF DON'TS FOR RESEARCH TOPIC

---

- **Italicize only species names of studied organisms.**
- **Avoid using shortened scientific names (write *Escherichia coli* and not *coli*).**
- **Try to wrap the title within 50 to 100 characters as shorter titles are cited more often.**

# LIVE Q&A SESSION

## ASK YOUR QUESTIONS NOW!

ASK QUESTIONS IN THE COMMENTS



**DR. AMRITA**

Expert Resource Person at  
Research Graduate



**RESEARCH GRADUATE**

The Best PhD and Masters Consulting Company



**THEJASWINI B**

CEO and Chief Research Consultant  
Research Graduate

**SUBSCRIBE TO RESEARCH  
GRADUATE CHANNEL**



**NEVER MISS AN UPDATE**

# NEXT WEBINAR: HOW TO DEVELOP RESEARCH PROPOSAL

---

- 1) Meaning and purpose of a research proposal**
- 2) Characteristic and features of a research proposal**
- 3) Types of research proposal**
- 4) What to include in a research proposal**
- 5) Questions addressed by a research proposal**
- 6) Common Mistakes to Avoid while framing a research proposal**

# NEXT WEBINAR: HOW TO DEVELOP RESEARCH PROPOSAL

---

- 7) Steps in developing a research proposal**
- 8) How to Approach Writing a Research Proposal**
- 9) Getting started**
- 10) Format for a typical research proposals**
- 11) Proposal Writing: Do's and Don'ts**
- 12) FAQs and Q&A Session**

## POINTS TO BE NOTED BEFORE I END THE WEBINAR

---

- **The Participation Certificate will be Emailed to you at Today or Tomorrow at around 6 pm Indian Time.**
- **You will Get the Recording of this Webinar and PPT on your Email at 2:45 pm Today**
- **Please check your emails regularly so that you don't miss any update from our side.**



# THANK YOU!

## THANKS FOR ATTENDING THE WEBINAR

SEE YOU AT THE NEXT WEBINAR



**DR. AMRITA**

Expert Resource Person at  
Research Graduate



**RESEARCH GRADUATE**

The Best PhD and Masters Consulting Company



**THEJASWINI B**

CEO and Chief Research Consultant  
Research Graduate