

"DAY 1 OF HACKATHON"

Step 1

MARKET-PLACE TYPE

General e-commerce clothing market place.

Step 2

Business Goals

• Problems market place aim to solve

- 1) 24/7 convenience
- 2) Wide product range
- 3) Best and discounted deals
- 4) Quick shopping
- 5) Small business growth
- 6) Secure Payments
- 7) Customer satisfaction
- 8) Growth of sales

• Target Audience

- 1) General consumers i.e. everyday shoppers.
- 2) Bargain seekers
- 3) Sellers and vendors
- 4) Families
- 5) Global shoppers
- 6) Gen Z
- 7) Working Professionals

• Product And Services Offered

Clothing and fashion products Men's, Women's, Kids clothing. Services includes: Secure payment, customer support, product reviews, return and refund.

• Market Place Apart

- 1) Wide product range
- 2) User friendly experience
- 3) Affordable pricing
- 4) Fast and reliable shopping
- 5) Secure payments
- 6) 24/7 support
- 7) verified reviews and ratings

Step 3

Data Schema

[Product]

- Product ID
- Name
- Price
- category
- Size
- Color
- Images
- Stock
- Description

[Customer]

- Customer ID
- Name
- Email
- Phone
- Shipping address
- Gender
- Size

[Order]

- Order ID
- Product ID
- Customer ID
- Quantity
- Price
- Order date
- Payment methods
- Order status

Zones of Delivery

All cities of Pakistan

[Reviews]

- Review ID
- Customer ID
- Product ID
- Rating
- Review date
- Review text

[Shipment]

- Shipment ID
- Order ID
- Tracking Number
- Carrier
- Shipping method
- Dispatch date
- Estimated delivery
- Actual delivery date
- Shipping cost

Diagram To Show Relation b/w Entities

