

MUHAMMAD ASHFAQ

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PROFESSIONAL SUMMARY

Results-driven MERN Stack & Front-End Developer with 3+ years of experience building responsive, scalable, and high-performance web applications. Proven track record of delivering 100+ successful client projects on Fiverr and Upwork, combining strong technical expertise with business development and social media strategies. Founder of Vibroxa Studio, helping clients worldwide with web solutions, digital marketing, and growth strategies.

CORE TECHNICAL SKILLS

Frontend: HTML5, CSS3, Tailwind CSS, Bootstrap, JavaScript (ES6+), React.js, Next.js
Backend: Node.js, Express.js, REST APIs, Authentication & Authorization
Database: MongoDB (CRUD, Aggregation, Optimization), Mongoose
Version Control & Tools: Git, GitHub, NPM, Postman, VS Code
Other: Social Media Marketing, SEO Optimization, Business Development, Agile

EXPERIENCE

MERN Stack & Front-End Developer | Fiverr & Upwork (2024 – Present)

- Delivered 100+ full-stack projects with responsive designs and optimized performance.
- Developed RESTful APIs and integrated MongoDB for data-driven applications.
- Built interactive UI components with React.js and Next.js, improving client user engagement by 40%.
- Collaborated with international clients, ensuring 95% client satisfaction rating.
- Implemented Git-based version control, CI/CD pipelines, and code reviews for quality assurance.

Business Development Expert | Vibroxa Studio (Remote) (2025 – Present)

- Increased client acquisition on Upwork/Fiverr by 60% through SEO & sales strategies.
- Designed digital marketing campaigns, boosting gig visibility and conversion rates.
- Managed proposals, negotiations, and long-term client retention.
- Conducted market research and competitor analysis to enhance service offerings.

Social Media Manager | Freelance (2022 – 2024)

- Grew multiple client accounts by 5,000+ followers organically within 6 months.
- Designed content strategies, optimized engagement rates, and executed campaigns.
- Analyzed metrics using platform analytics and refined growth strategies.

EDUCATION

Intermediate in Computer Science (ICS) | AMC College (Aug 2023 – Aug 2025)

- Courses: Computer Science, Mathematics, Physics
- Gained practical knowledge of Object-Oriented Programming, DSA, and logical problem-solving

PROFESSIONAL SKILLS

Social Media Management | Digital Marketing | SEO
Business Development (Upwork & Fiverr Sales Growth)
Microsoft Office Suite (Word, Excel, PowerPoint)
Graphic Design (Canva, Photoshop)
Video Editing & YouTube Content Creation
Client Communication & Relationship Management

LANGUAGES

English (Professional)
Urdu (Native)
Pashto (Fluent)