





# MUHAMMAD HASNAIN

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## SUMMARY

Skilled in Excel and Power BI for data visualization. Skilled in social media marketing and campaign management with hands-on experience in managing profiles and ad campaigns. Experienced in SQL for database management and accurate data entry and organization. Proficient in Python for simple programming and data manipulation.

## EXPERIENCE

- 08/2023 - 01/2024

Lahore(PK)

Excel Tutor

Anjuman Himayat-E-Islam College

I'm an **Excel tutor** at **Anjuman Himayat-E-Islam College**. I specialize in teaching adults who are already well-matured. I design my lessons to be straightforward, ensuring that complex Excel features become accessible. This internship is a fantastic opportunity to enhance my teaching abilities, gain practical experience, and make a positive impact on student's learning journeys.
- 07/2024 - 08/2024

Lahore(PK)

Data Analyst Assistant

Adept Technologies Private Limited

I worked as a **Data Analyst Assistant** at **Adept Technologies Private Limited**, where I gained hands-on experience in handling data analysis tasks. During this time, i played a key role in assisting the data team with various analytical tasks. This experience helped me to build a solid foundation in data analysis and teamwork and preparing for future opportunities in the field.
- 01/2025 - Present

Lahore(PK)

Social Media Manager

Faizan Movers Tour & Travels

Working as a **Social Media Manager** at **Faizan Movers**, I am responsible for managing and optimizing the company's Facebook and LinkedIn profiles. Focused on creating engaging content and running ad campaigns to boost customer interaction and bookings. Developed targeted social media strategies to enhance online presence, while consistently monitoring performance to optimize results

- EDUCATION

Lahore(PK)

Diploma of Associate Engineer IN Computer information technology

Government Collage of Technology, Lahore

## SKILLS

Excel

Power Bi

PostgreSQL

Python


Data Visualization


Social Media Management

Social Media Marketing

## PROJECTS

### Music\_ Database\_ PostgreSQL


 2024


 Lahore(PK)

This SQL database schema represents a music store with various entities and their relationships. The main entities are Artist, Album, Track, MediaType, Playlist, Playlist\_Track, Employee, Customer, Invoice

• Source: [https://github.com/Muhammad-Has-nain/Music\\_Database\\_SQL](https://github.com/Muhammad-Has-nain/Music_Database_SQL)

### Best Seller Dashboard Power Bi

 2024

 Lahore(PK)

"Developed a comprehensive Best Seller dashboard using Power BI, showcasing key sales metrics and trends to facilitate data-driven decision-making. Proficient in transforming complex data into actionable business insights."

• Source: [https://github.com/Muhammad-Has-nain/PowerBi\\_Dashboard\\_Project](https://github.com/Muhammad-Has-nain/PowerBi_Dashboard_Project)