

Shreyas Kulkarni

Content Writer

Pune, Maharashtra

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SKILLS

Strong writing and research skills, adaptability to various tones, SEO expertise, content strategy development, editing and proofreading, technical writing, social media content creation, analytical abilities for data interpretation and effective time management.

EXPERIENCE

Aagneya Productions, Delhi - Copywriter

April 2024 - Present

- Created critical Articles and Web stories
- Contributed in the creative department through inspiring ideas and critical thinking approaches.

SL Digital, Kolkata - Content Writer (Blogger)

June 2023 - March 2024

- Created critical Articles and Web stories
- Attracted audience for the website through my **graphics** and **SEO** skills

Copywriting for a Political Organization

- Sales letters, emails, ad copies, web copy, slogans, taglines, landing pages, social media posts, product descriptions

EDUCATION

G.H Raisoni College of Engineering and Management, Pune - B.Tech Artificial Intelligence

December 2021

SSC - CBSE : 91.2% (2019)

HSC - CBSE : 83.4% (2021)

CERTIFICATIONS

- Content Writing Certificate Program: Offered by [eCornell](#).
- The Strategy of Content Marketing: Offered by [Coursera](#).