

# Muhammad Bin Mahmood

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Toa Payoh Lorong 8 (310217) / 10 May 1981

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I am an experienced, self-motivated, project /construction engineer with approximately 13 years' experience in executing projects. I recently completed a full stack software development bootcamp and I am eager to apply my new knowledge.

## COURSES/ WORKSHOP

### **Wealth-Mastery Asia**

3-day E-commerce workshop  
2018

- Importing Products from Ali-express using chrome extension
- Analysing Facebook ads statistics to improve advertisement performance
- Studying consumer behaviour to know what products to sell
- Facebook Audience Targeting to find specific customers and increase chances of sale
- Operate Shopify platform
- Content management on Shopify website
- Instagram advertising
- Create Marketing Videos
- Excellent communication skills
- Product Research and competitor analysis

## TECHNICAL SKILLS

- Running campaign ads on Facebook
- Manage products through Shopify
- Facebook Insights
- Social Media Advertising
- Oberlo
- Copywriting ads
- Creating content on social media through ads
- HTML
- CSS
- PYTHON
- JAVASCRIPT

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## EDUCATION/ QUALIFICATION

2020 - 2021

**Trent Global Academy**  
Diploma in Software Development

2005 - 2006

**Deakin University School of Engineering**  
BEng (Hon) Electronics - 2<sup>nd</sup> class Honours

1998 – 2001

**Nanyang Polytechnic, Singapore**  
Diploma in Electronics, Computer, Communications Engineering

**Pure Yoga**  
Membership Sales Consultant  
Dec 2020 – Mar 2021

**RESPONSIBILITIES**

- Increased membership base by securing 4 new signups and assisted in membership extensions.
- Educating member and prospects the benefit of healthy living by our fitness programs, yoga practice and healthy diet through presentations.
- Prospect new clients through company provided leads and member referrals, build network through your member community.
- Adhere to all sales/operational excellence standards related to providing a great member experience and member retention.
- Handling member complaints and resolve issues promptly by listening to them and offering a solution than benefits both customer and company.

**Truly eve**  
Store Owner  
July 2019 – Jan 2020

**RESPONSIBILITIES**

- Achieved profit of USD 200 selling household items.
- Increase in traffic leading to potential buyers
- Import new products unto Shopify using Oberlo.
- Running Facebook campaigns to market products in store.
- Run test on products to see which demographics and target audience perform better.
- Carry out copywriting on advertisements.
- Utilise Facebook Audience Insights to better understand consumer demographics.

**JGC Singapore Pte Ltd**  
Construction Engineer  
June 2011- Sept 2020

**RESPONSIBILITIES**

- Exercise critical thinking and creativity to effectively solve problems and technical issues on project site to prevent further delays.
- Sharpen communication skills by communicating and following up with clients and subcontractors on project issues that hinder progress thus improving customer relationship between company and client
- Communicate with cross function teams to solve pressing issues.
- Handle logistics operation of materials coming into the project site.
- Reporting to the project manager and client on progress and pressing issues at site.
- Involved in negotiation and clarification prior to Award of contract to subcontractors.
- Carry out scheduling works for construction activities and ensure subcontractors keep to the schedule and activities planned out via our weekly meeting.
- Act as point of contact between Plant project personnel and contractors.
- Follow up on issues faced and closing them quickly so as not to impact project schedule.

**NOTICE PERIOD**

- Immediately