**Airbnb**

Airbnb is an American based online marketplace and organization. The basic idea behind the creation of Airbnb was to provide a place for living to the people in your own home on temporary basis and making some cash out of it, just like its founders Brian Chesky and Joe Gebbia did when they were in San Francisco. At the time it was just a small idea of living through hard times, they used to call it Air Bed & Breakfast, where they used to give hospitality to the peeps who used to stay with them.

But with time this small idea turned into a business venture and forced the two founders to think big and fit this into an even bigger picture. So they started renting guest houses and offering it to the people mostly to the tourists at cheap and affordable rates because hotel room prices were just not manageable in San Francisco.

The idea was so unique that it only took little time and efforts for them to get popularity. This wide nobility of their idea attracted the computer programmer Paul Graham and he eventually invited them for the training of his own startup project. They received a handsome amount in exchange for this training and travelled to New York afterwards for the publicity of their business.

In 2011 they travelled to London in hopes of giving international exposure to their business and it proved to be a great success because of 2012 Olympics, they really helped in accommodating international travelers and finding their places to stay at very affordable rates, from there onwards Airbnb started being known among the international community.

Today Airbnb is also very well known in Pakistan, infact it’s the only of its kind that provides the services that no other organization can so far.

Airbnb does not own any of the places, it just gets its share for helping in finding the suitable place for the customers to stay at. It is a fantastic idea of getting to know the people from different neighborhood or even different ethnicities. But for the safety reasons the representatives ask for the government verification ID to avoid any misconduct. They also have to take care for the safety of the hosts which is why the representatives have to take strong safety measures.

You get the opportunity to live as local and are saved from paying heavy bills of hotels, you also get wonderful ideas of and learn different customs of society while living with people of different traits.

This is really something out of the box and we need to promote this idea as it also brings the people close to each other and helps in removing lots of misconceptions between countries and nations.

Airbnb has played a major role in helping people turning their houses into business hubs, and there can’t be better creativity than this.