

Day 1

Target audience:-

PRIMARY:-

- Local Residents.
- Young people

Product categories:-

- House hold items
- Chairs, Sofa
- Digital products

My Market place apart

- Supported Urdu language.
- Return policies
- COD (Cash on delivery)

"SCHEMA"

• Product =

id,
name,
discription,
Price
Discount
Image
Stock
Category

• USER =

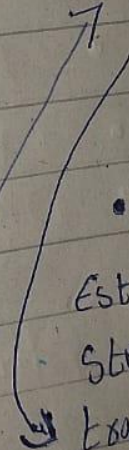
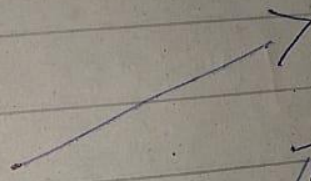
name,
Email,
Phone,
Address,

• Order =

id,
Product id,
Customer id,
Date,
Total amount,

• Shipment

Estimate delivery date,
Status,
Tracking no,
customer address,
Order id,



"MARKET PLACE TYPE"

General E Commerce

My BUSINESS GOALS

My market place aim to solve these problems.

1-PROBLEMS:

many Customers especially in rural areas, are not fluent in En and prefer shopping in their native language like Urdu.

Solution:-

offer a multilingual website with long selection options.