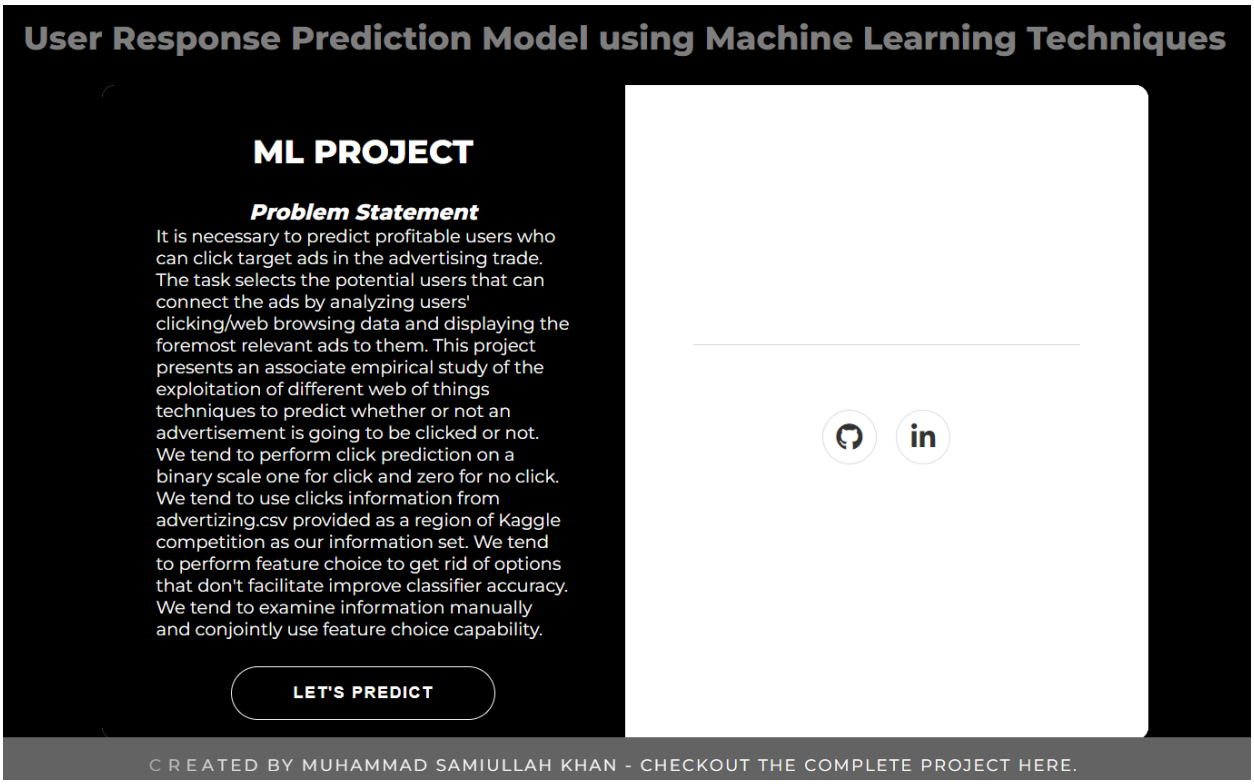
User Response Prediction System using Machine Learning Techniques

Wireframe Documentation

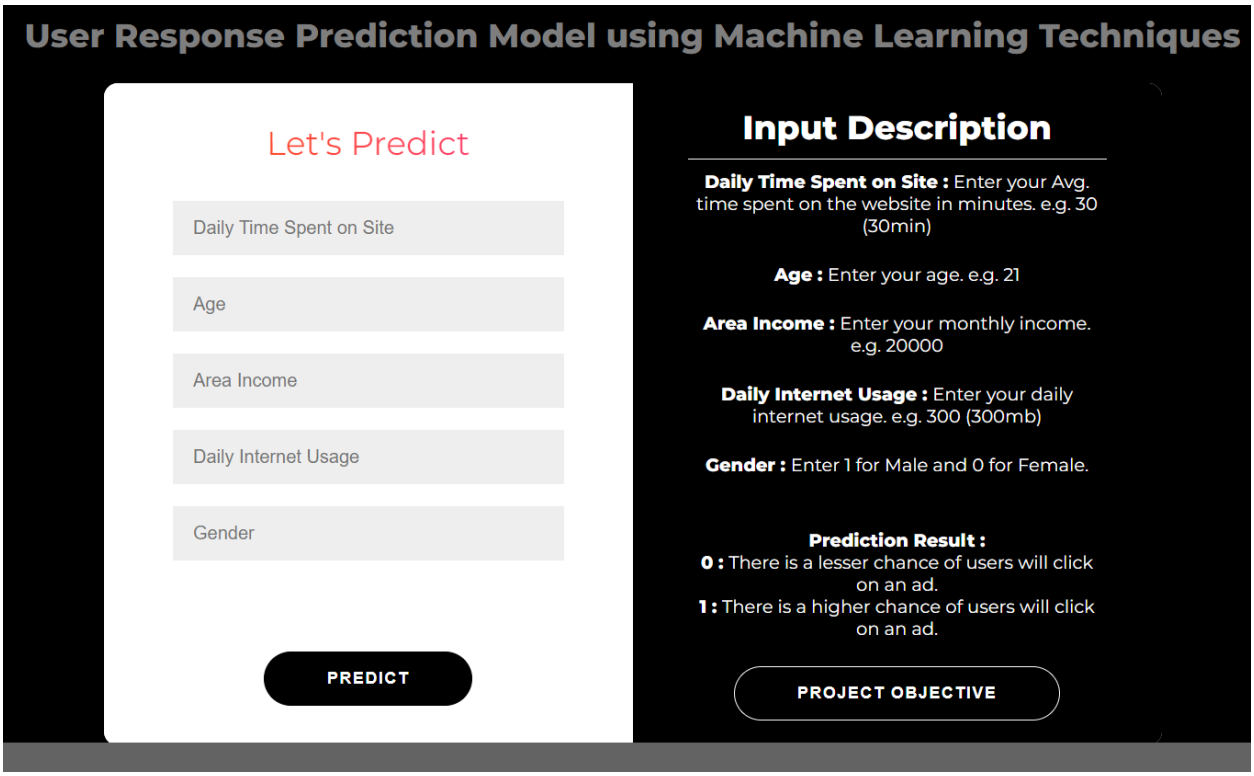
Homepage

On the Home page of the User Response Prediction System first, you will see the title of the project and problem statement (left-hand side tab) along with our social media links.



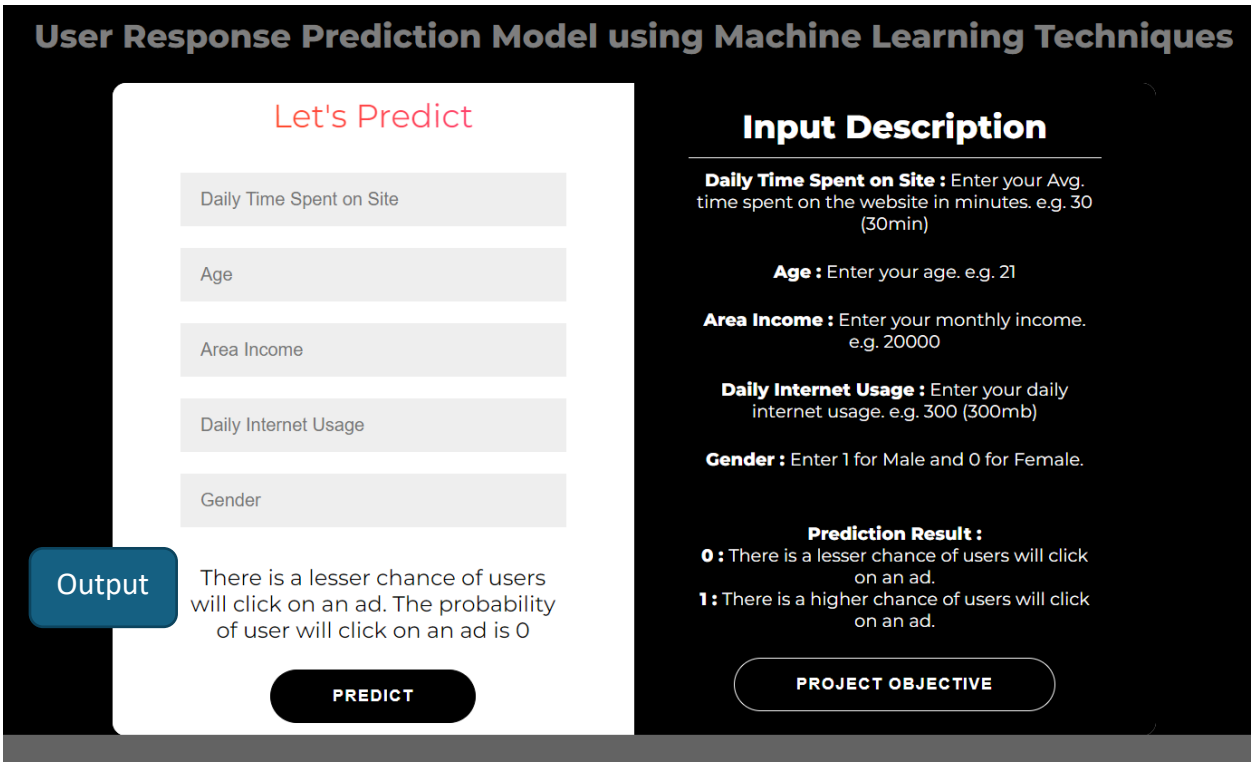
When a user will click to LET'S PREDICT button it will automatically switch to the prediction tab.

Prediction Page



So as you can see a prediction page is divided into two parts On the left-hand side, we have created a form of our project concerning our datasets variables. And on the right-hand side, we have described our input variables.

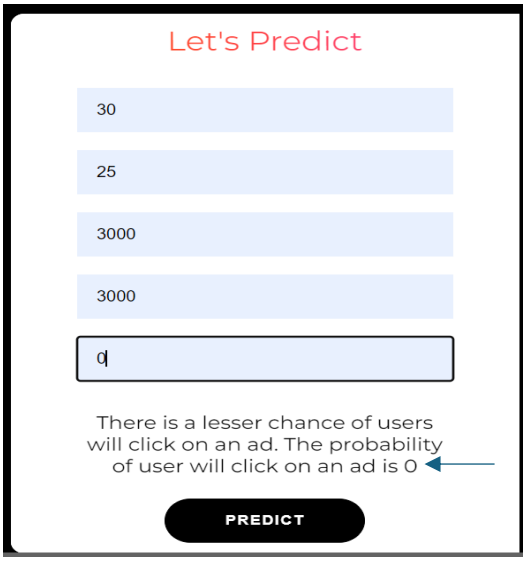
Prediction Result



This is how our Output lookalike.

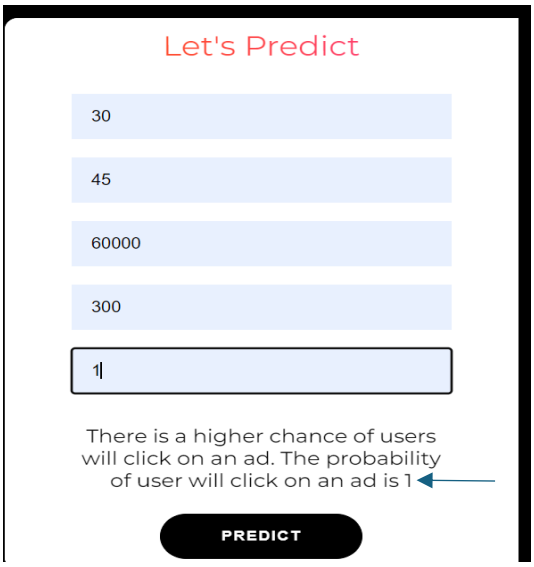
Prediction Results

0 : There is a lesser chance of users will click on an ad in **img 5.1**.



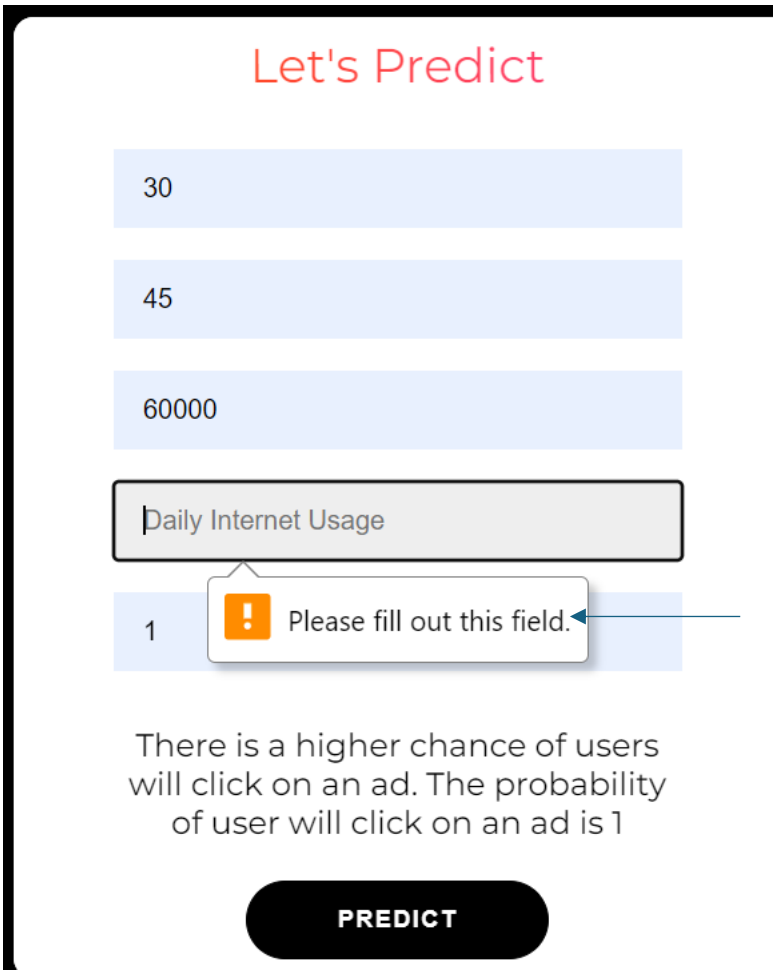
Img 5.1

1 : There is a higher chance of users will click on an ad in **img 5.2**.



Img 5.2

Form Validation



You cannot leave any input filed blank.

THANK YOU !