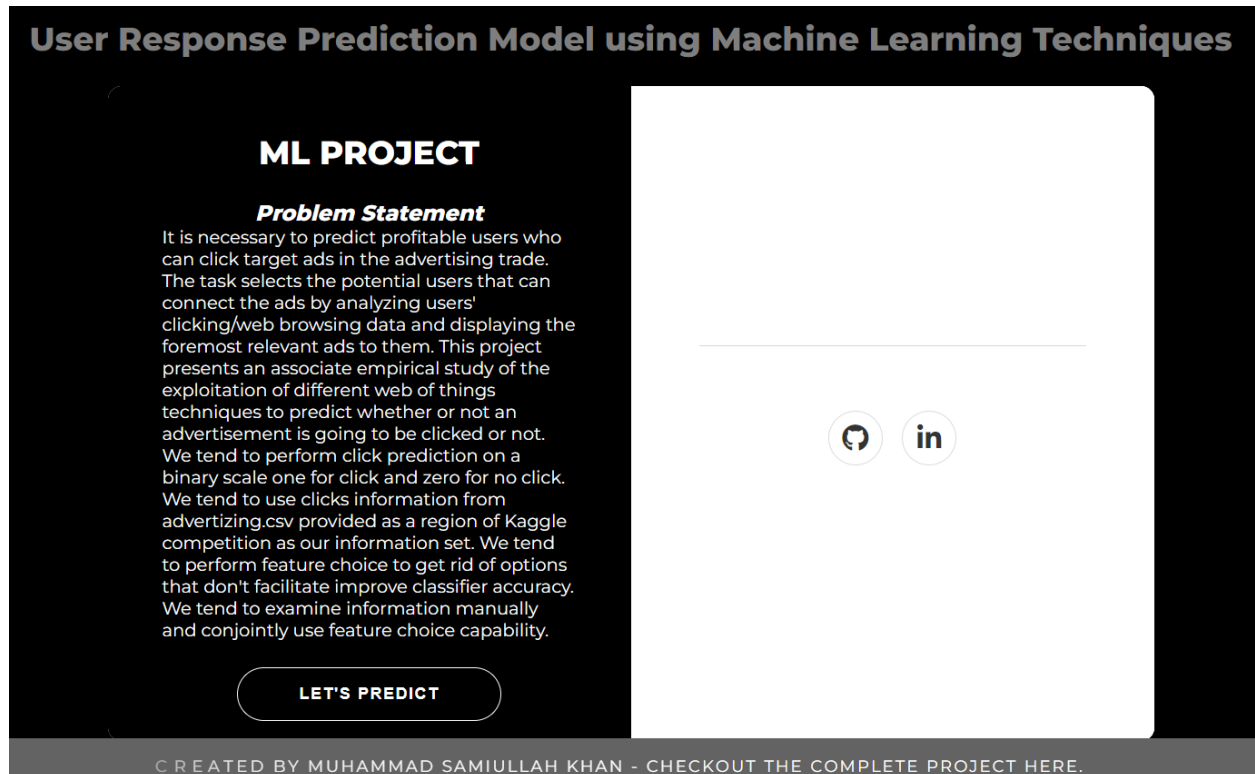


User Response Prediction System using Machine Learning Techniques

Wireframe Documentation

Homepage

On the Home page of the User Response Prediction System first, you will see the title of the project and problem statement (left-hand side tab) along with our social media links.



When a user will click to LET'S PREDICT button it will automatically switch to the prediction tab.

Prediction Page

User Response Prediction Model using Machine Learning Techniques

Let's Predict

Daily Time Spent on Site

Age

Area Income

Daily Internet Usage

Gender

PREDICT

Input Description

Daily Time Spent on Site : Enter your Avg. time spent on the website in minutes. e.g. 30 (30min)

Age : Enter your age. e.g. 21

Area Income : Enter your monthly income. e.g. 20000

Daily Internet Usage : Enter your daily internet usage. e.g. 300 (300mb)

Gender : Enter 1 for Male and 0 for Female.

Prediction Result :
0 : There is a lesser chance of users will click on an ad.
1 : There is a higher chance of users will click on an ad.

PROJECT OBJECTIVE

So as you can see a prediction page is divided into two parts On the left-hand side, we have created a form of our project concerning our datasets variables. And on the right-hand side, we have described our input variables.

Prediction Result

User Response Prediction Model using Machine Learning Techniques

Let's Predict

Daily Time Spent on Site

Age

Area Income

Daily Internet Usage

Gender

Output

There is a lesser chance of users will click on an ad. The probability of user will click on an ad is 0

PREDICT

Input Description

Daily Time Spent on Site : Enter your Avg. time spent on the website in minutes. e.g. 30 (30min)

Age : Enter your age. e.g. 21

Area Income : Enter your monthly income. e.g. 20000

Daily Internet Usage : Enter your daily internet usage. e.g. 300 (300mb)

Gender : Enter 1 for Male and 0 for Female.

Prediction Result :

0 : There is a lesser chance of users will click on an ad.

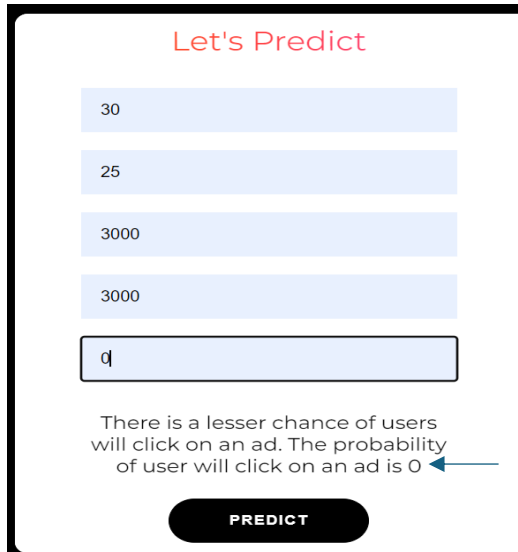
1 : There is a higher chance of users will click on an ad.

PROJECT OBJECTIVE

This is how our Output lookalike.

Prediction Results

0 : There is a lesser chance of users will click on an ad in **img 5.1**.



Let's Predict

30

25

3000

3000

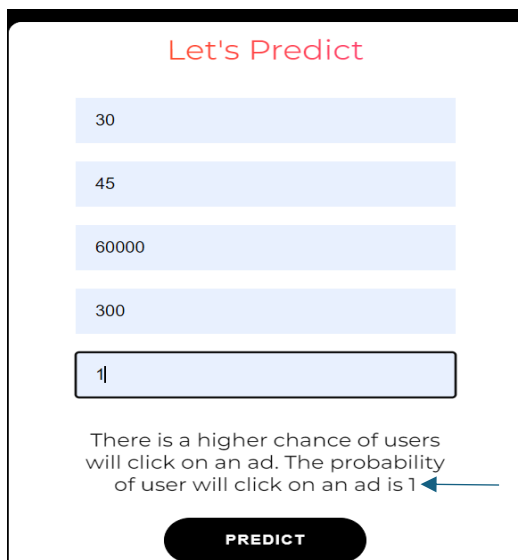
0

There is a lesser chance of users will click on an ad. The probability of user will click on an ad is 0

PREDICT

Img 5.1

1 : There is a higher chance of users will click on an ad in **img 5.2**.



Let's Predict

30

45

60000

300

1

There is a higher chance of users will click on an ad. The probability of user will click on an ad is 1

PREDICT

Img 5.2

Form Validation

Let's Predict

30

45

60000

Daily Internet Usage

1

! Please fill out this field.

There is a higher chance of users will click on an ad. The probability of user will click on an ad is 1

PREDICT

You cannot leave any input filed blank.

THANK YOU !