

Business Marketing Analysis

Customer complains status

1134

Sum of Teenhome

334

Sum of Response

110K

Sum of Recency

21

Sum of Complain

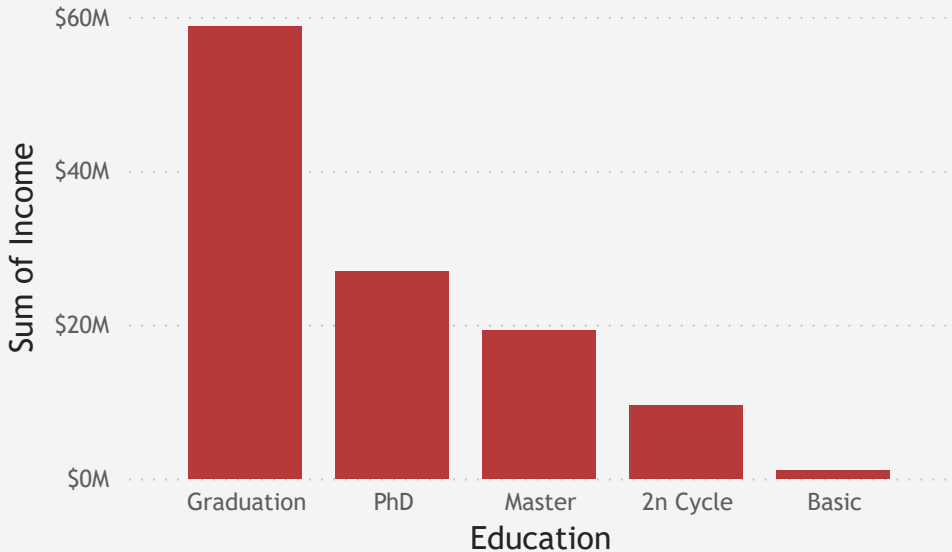
\$115.7...

Sum of Income

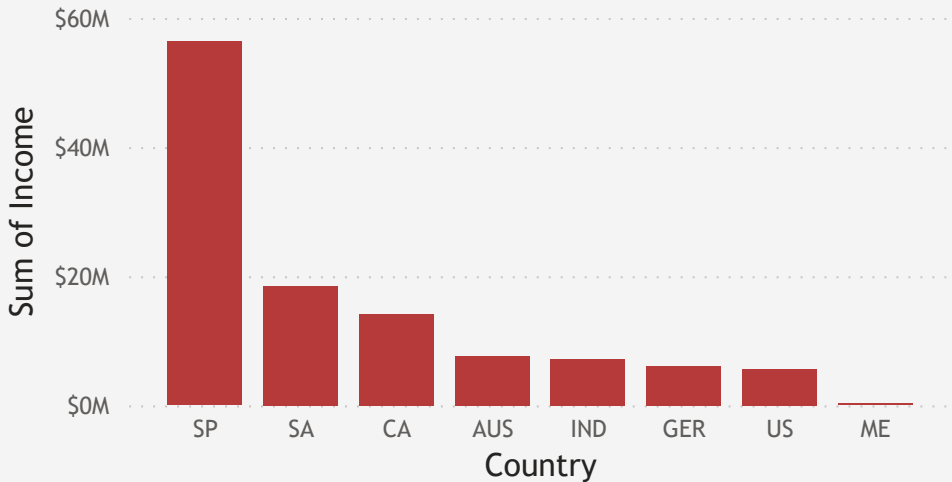
995

Sum of Kidhome

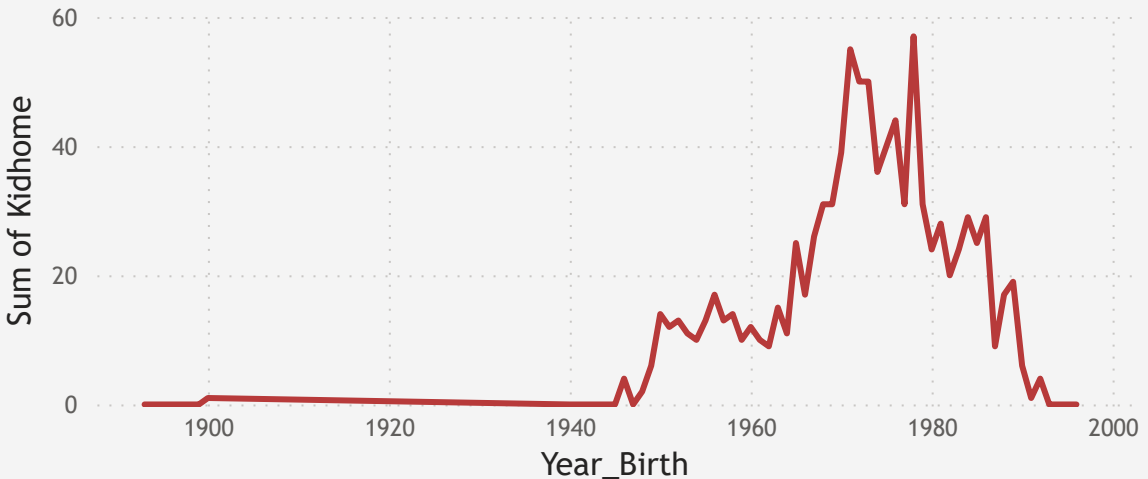
Sum of Income by Education



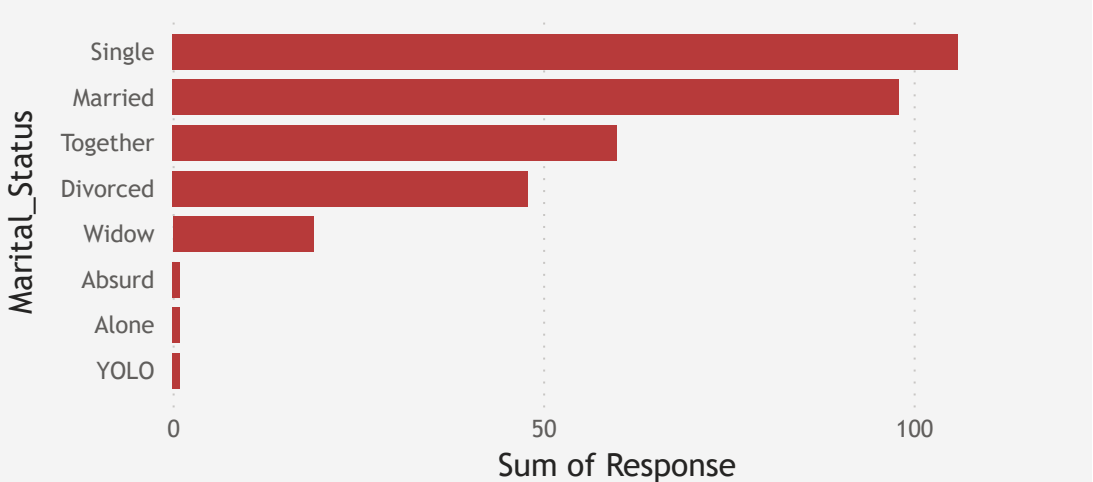
Sum of Income by Country



Sum of Kidhome by Year\_Birth



Sum of Response by Marital\_Status



Year

- ☐ 2012
- ☐ 2013
- ☐ 2014

Quarter

- ☐ Qtr 1
- ☐ Qtr 2
- ☐ Qtr 3
- ☐ Qtr 4

Month

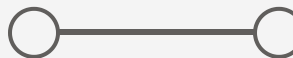
All

Day

All

NumStorePurc...

0 13



Business Marketing Analysis

Customer complains status

84K

Sum of MntFishPro...

59K

Sum of MntFruits

99K

Sum of MntGold...

374K

Sum of MntMea...

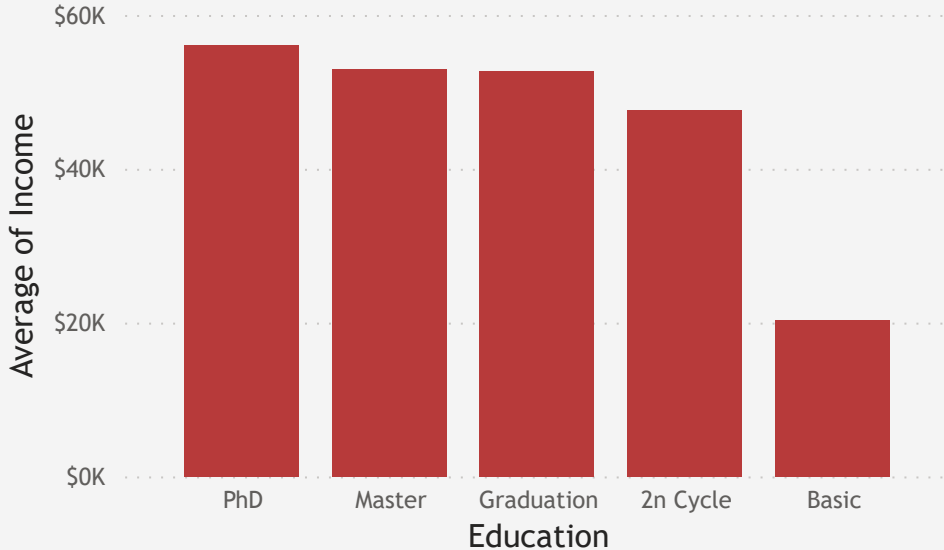
61K

Sum of MntSweetProducts

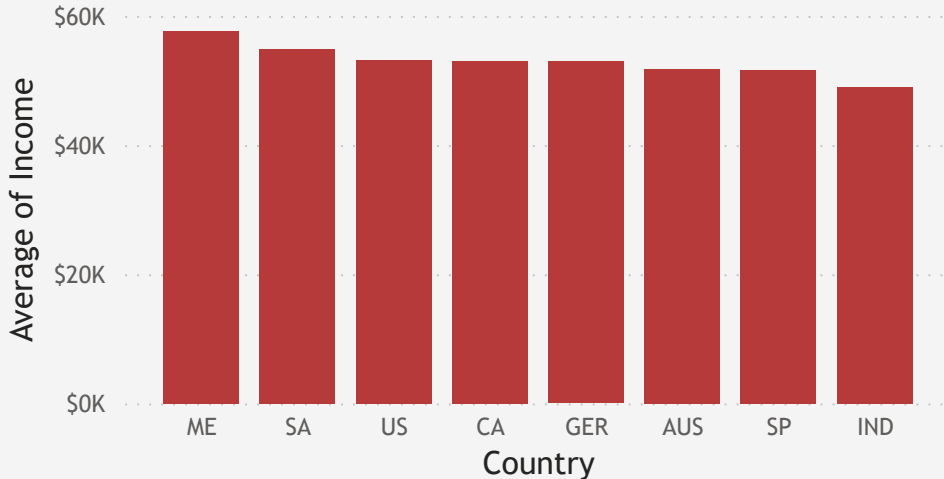
5963

Sum of NumCatalogP...

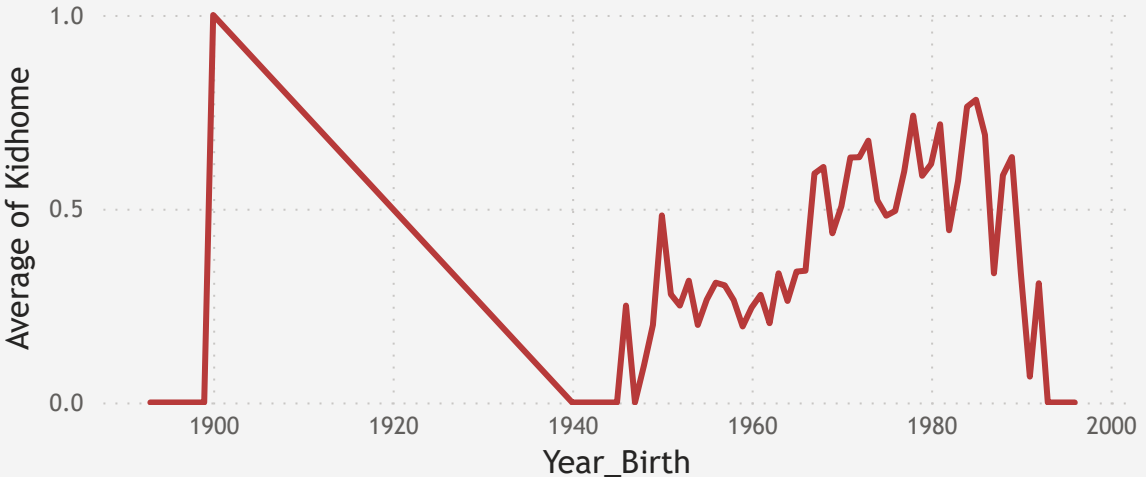
Average of Income by Education



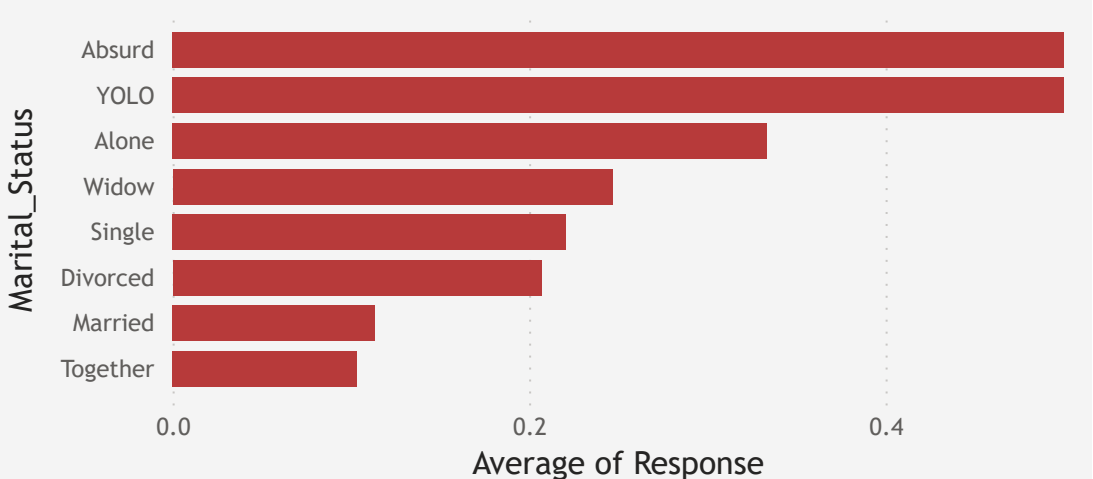
Average of Income by Country



Average of Kidhome by Year\_Birth



Average of Response by Marital\_Status



Year

☐ 2012

☐ 2013

☐ 2014

Quarter

☐ Qtr 1

☐ Qtr 2

☐ Qtr 3

☐ Qtr 4

Month

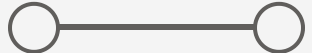
All

Day

All

NumStorePurc...

0 13



Business Marketing Analysis

Customer complains status

5208

Sum of NumDealsP...

13K

Sum of NumStor...

9150

Sum of NumWe...

12K

Sum of NumWe...

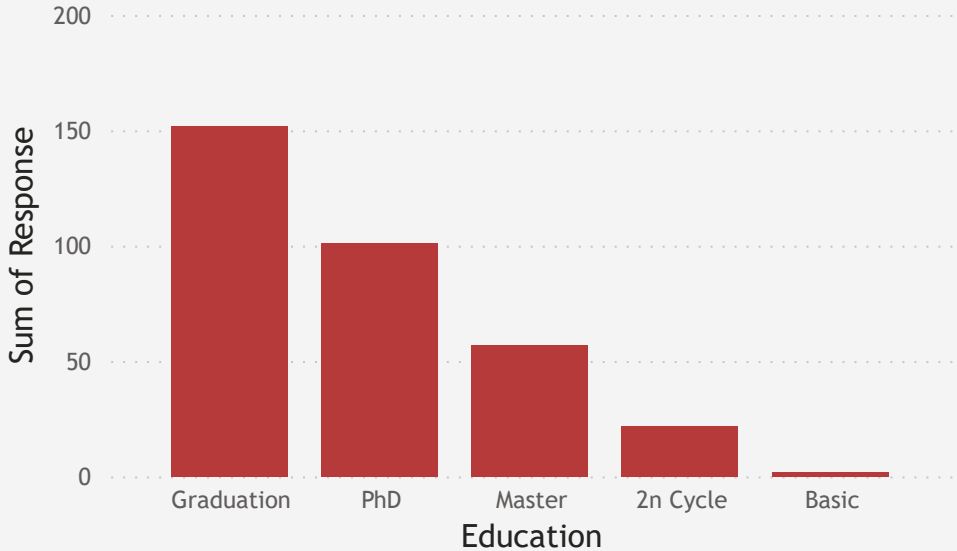
144

Sum of AcceptedCmp1

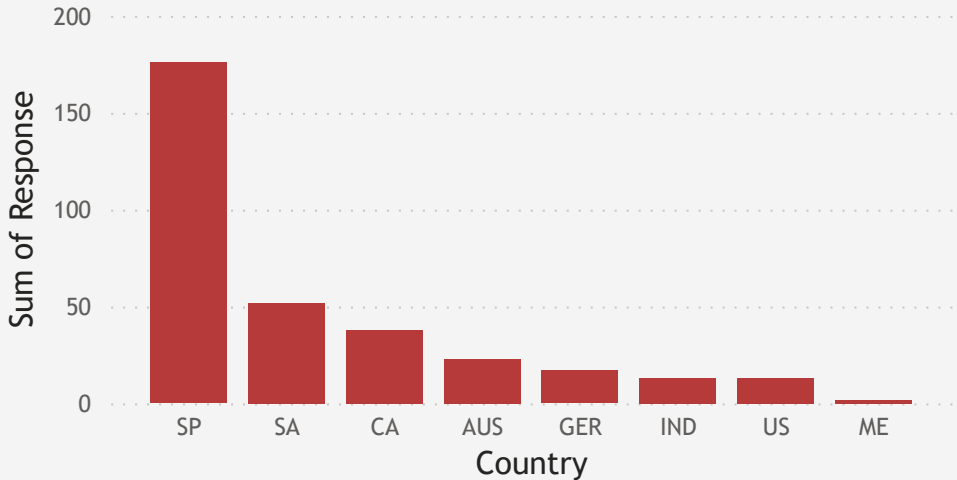
30

Sum of AcceptedCmp2

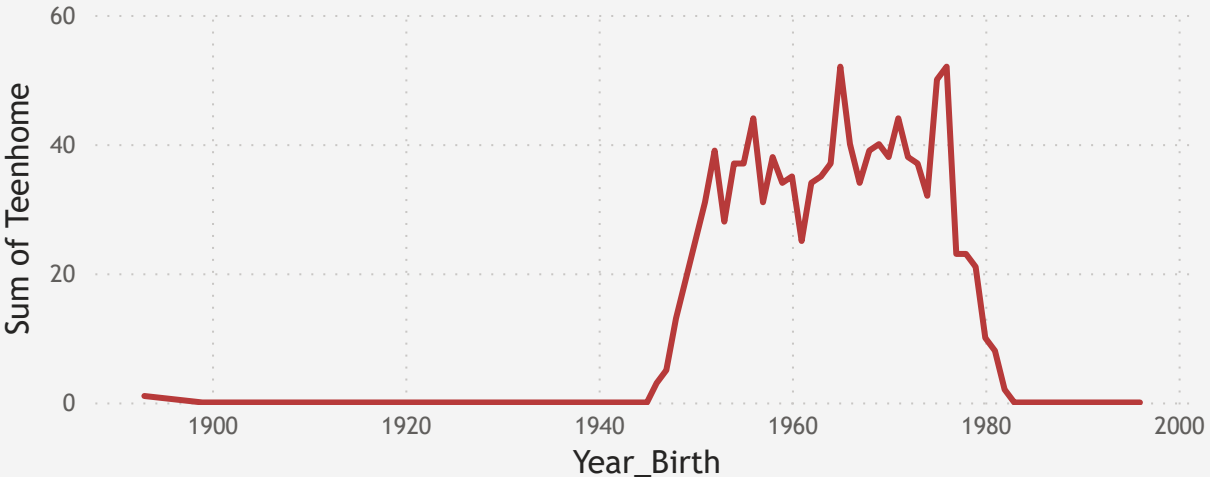
Sum of Response by Education



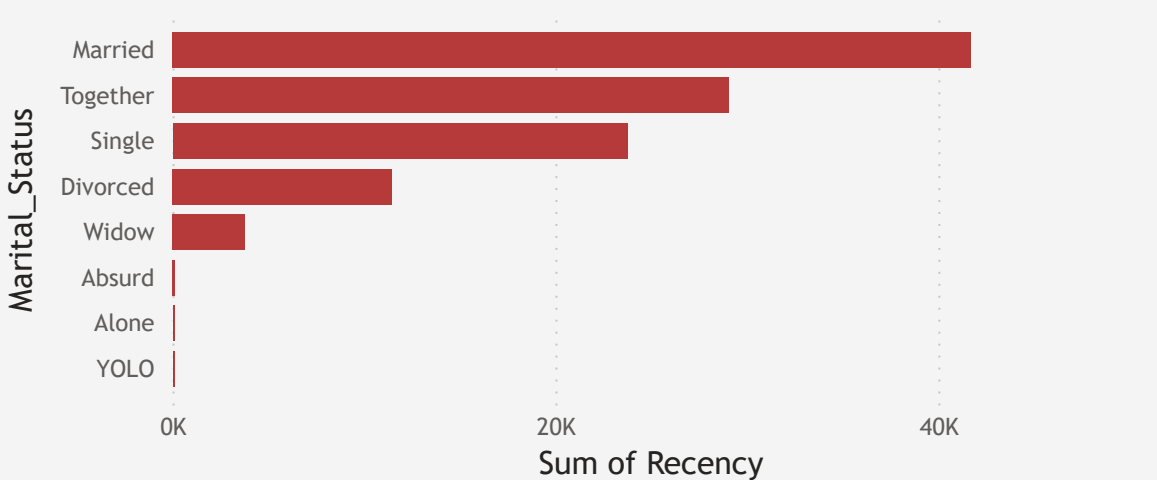
Sum of Response by Country



Sum of Teenhome by Year\_Birth



Sum of Recency by Marital\_Status



Year

☐ 2012

☐ 2013

☐ 2014

Quarter

☐ Qtr 1

☐ Qtr 2

☐ Qtr 3

☐ Qtr 4

Month

All

Day

All

NumStorePurc...

0

13

