



# Clothing Chain Sales Analysis



Select Industry

All



Select State

All



Select Customer

All



0.78

Correlation Coefficient

4.65M

Average Income

5M

Range Income

\$94M

Predicted Income

\$43.86M

Estimated Income

51.00

Percentage

159M

Population

3230

Current-Price

3.79

Customer-Rating

3191

Number-in-Stock

\$10.31M

Potential Sales

0.20

Return Rate

\$285.91K

Purchase Amount

51

Total States

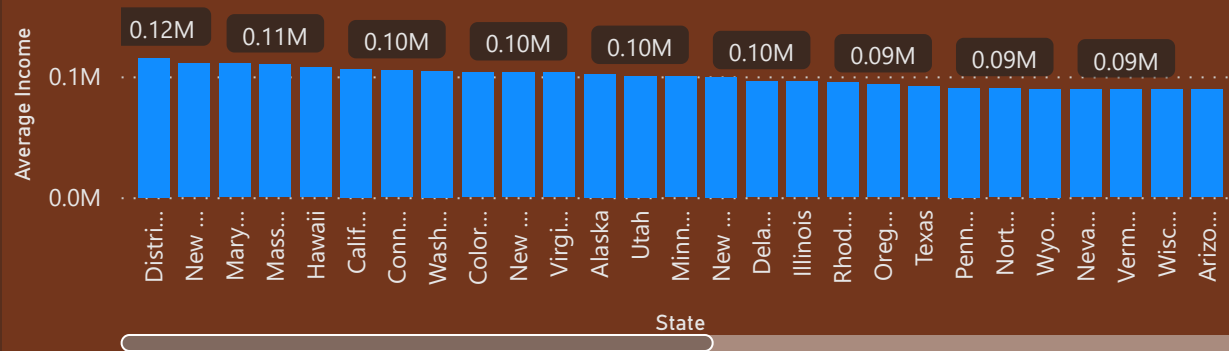
1000

Total Customers

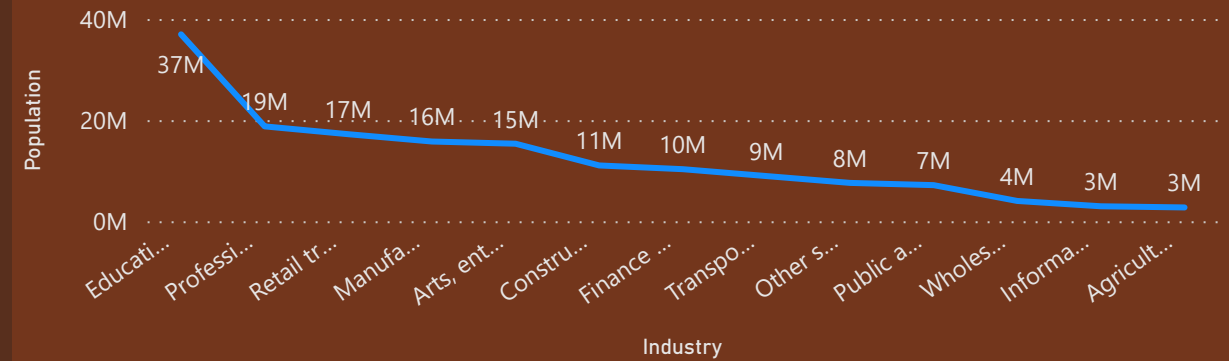
17

Total Products

Average Income by State

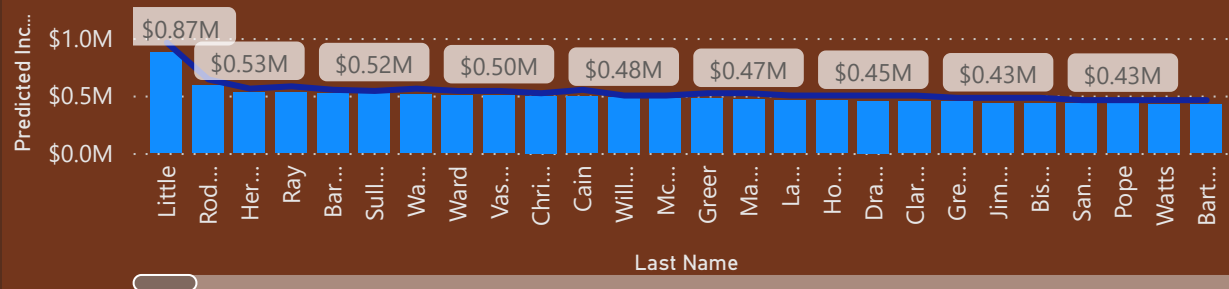


Population by Industry

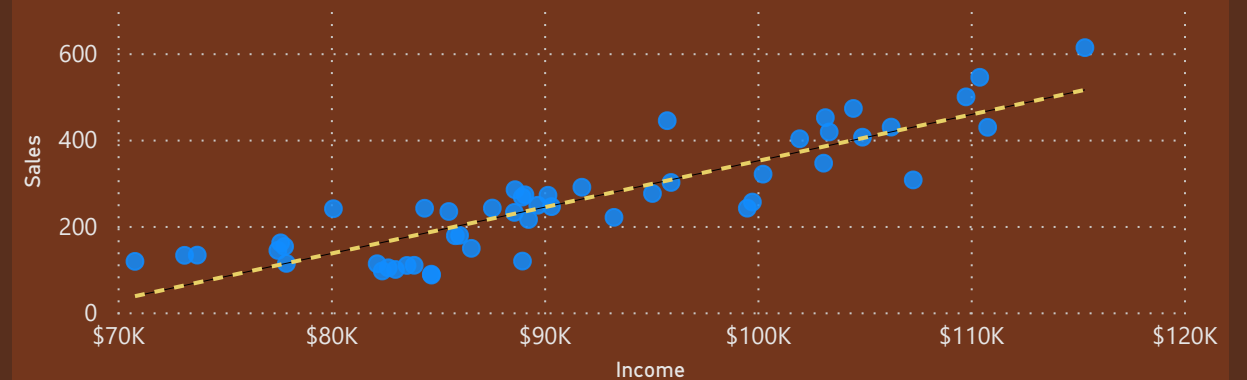


Predicted Income, Range Income and First Product Recommendation by Last Name

● Predicted Income ● Range Income



Sales and Income Correlaion





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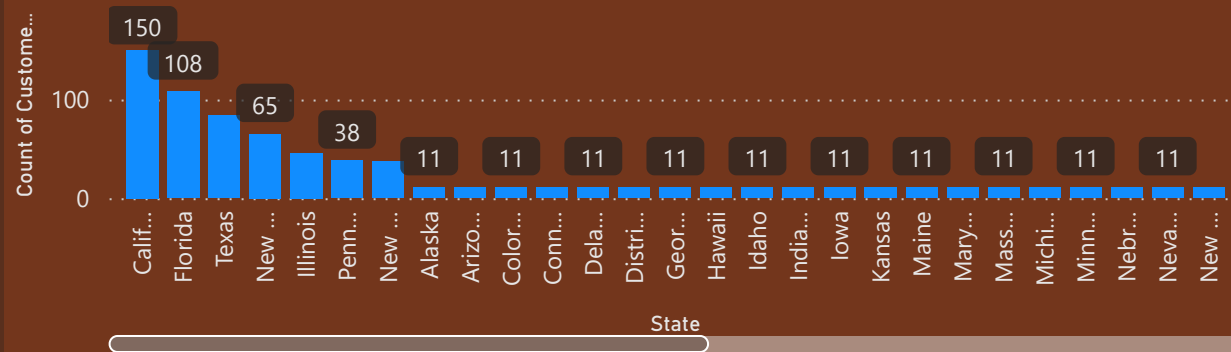
1000

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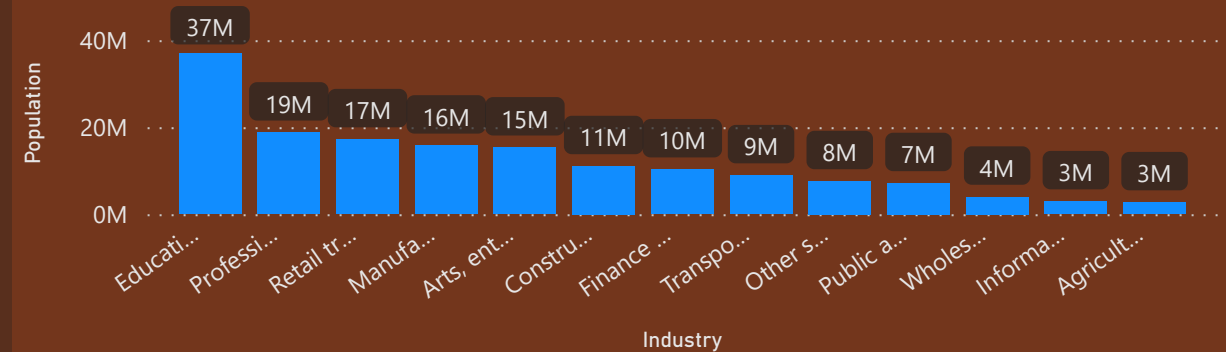
17

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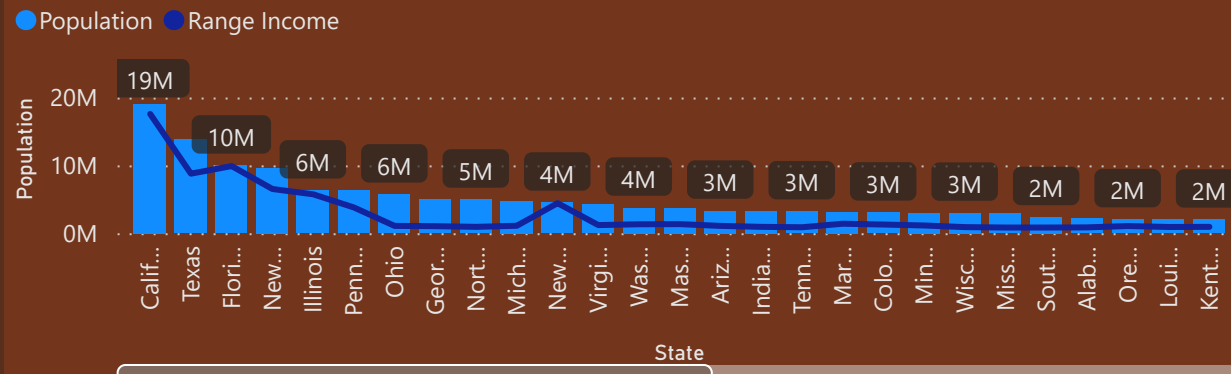
## Count of Customer ID by State



## Population by Industry



## Population, Range Income and First Product Recommendation by State



## Sales and Income Correlaion





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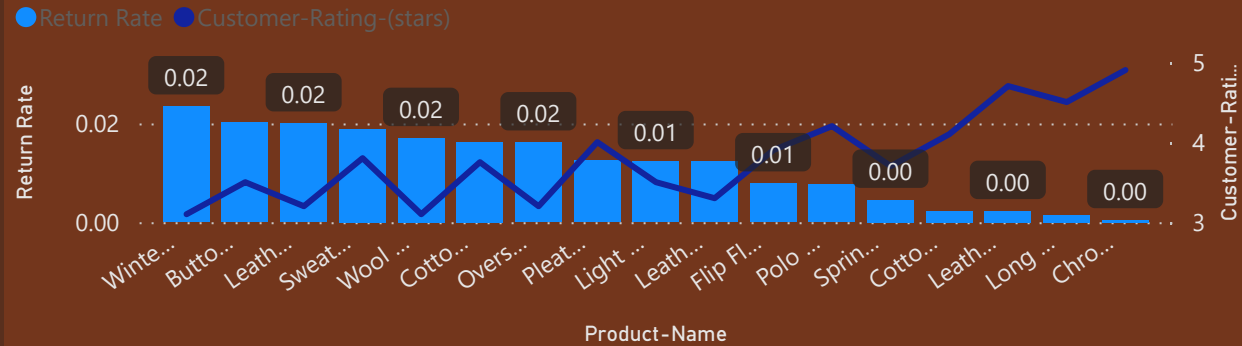
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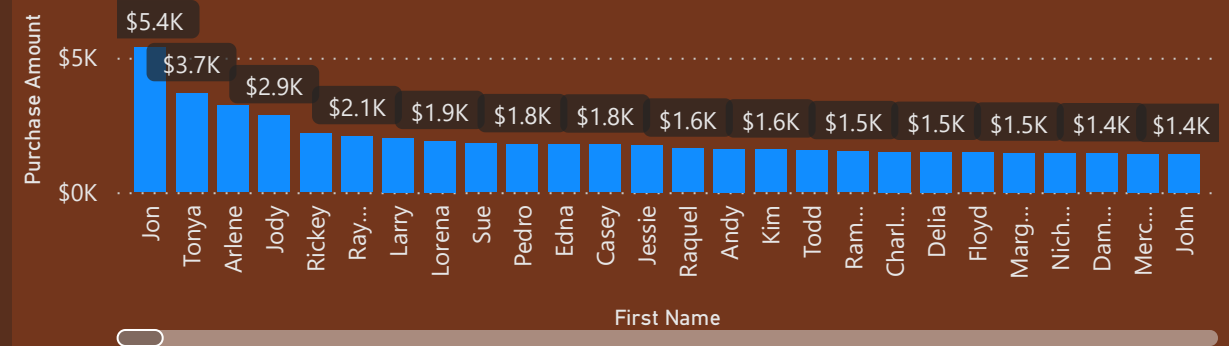
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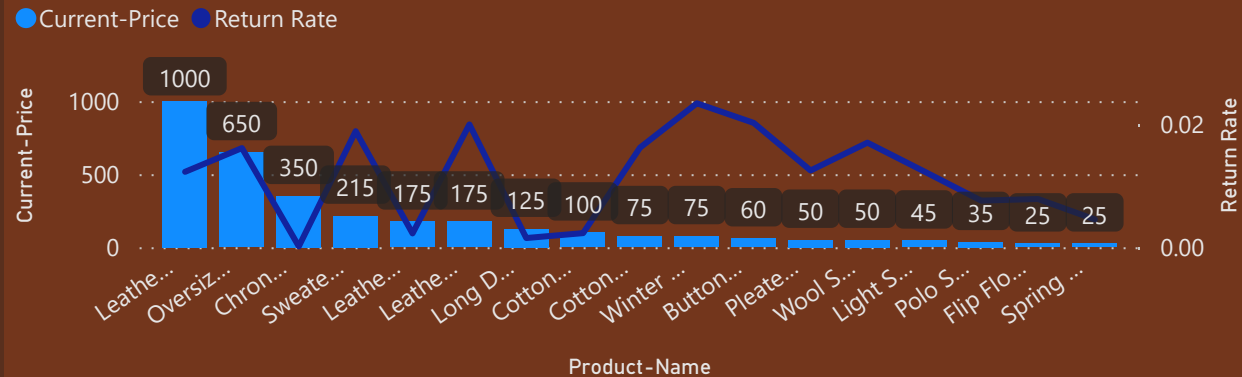
## Return Rate and Customer-Rating-(stars) by Product-Name



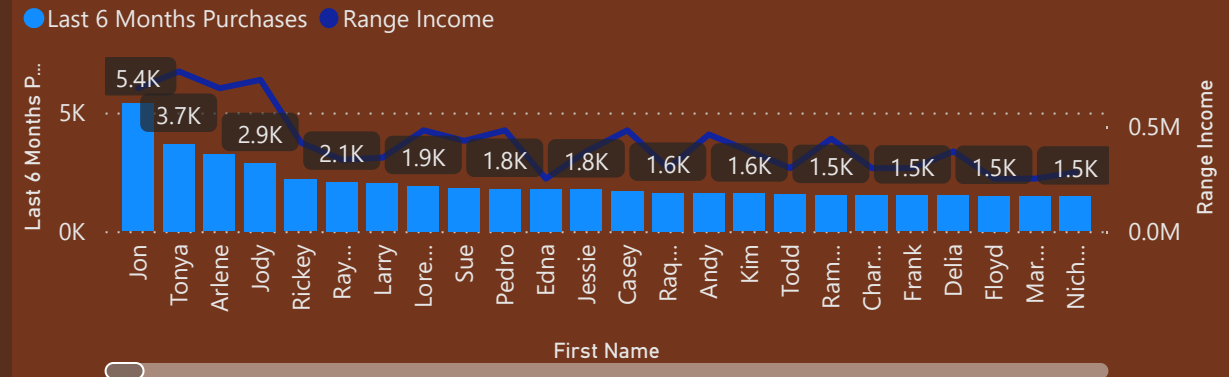
## Purchase Amount by First Name



## Current-Price, Return Rate and First Product Recommendation by Product-Name



## Customer Names by Last 6 Month Purchase





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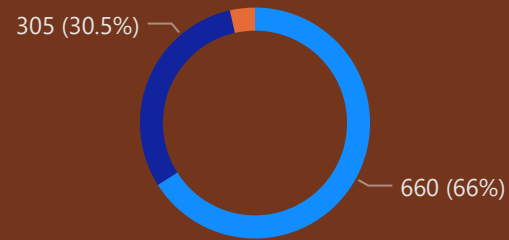
1000

Total Customers

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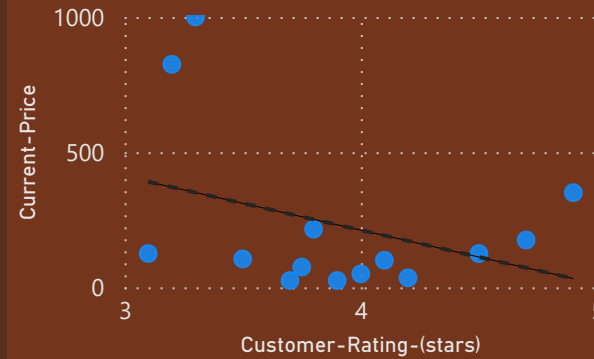
Total Products

## Product Recommendation

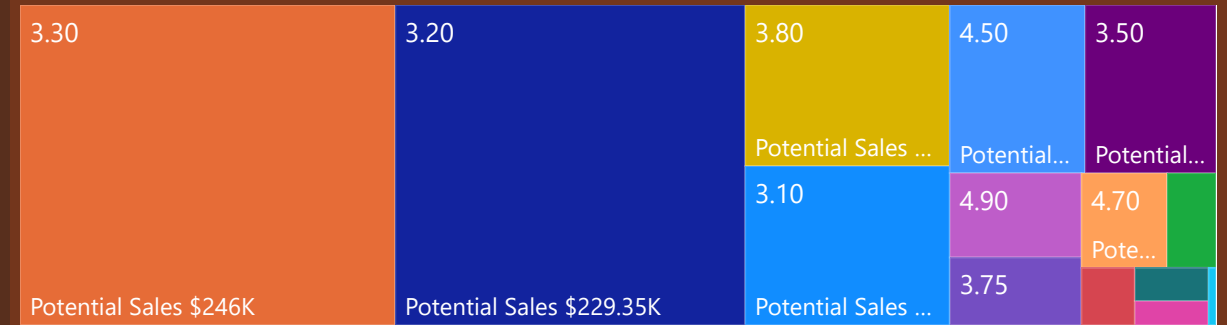


Product: Sweater, Shirt, Leather Bag

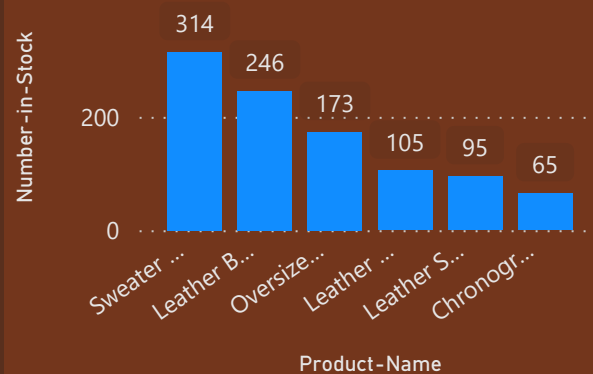
## Customer Rating



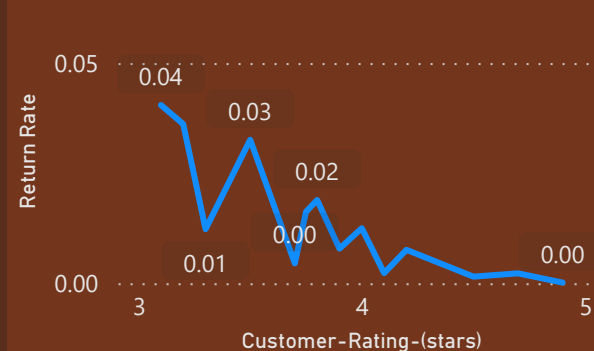
## Potential Sales and Count of Customer-Rating-(stars) by Customer-Rating-(stars)



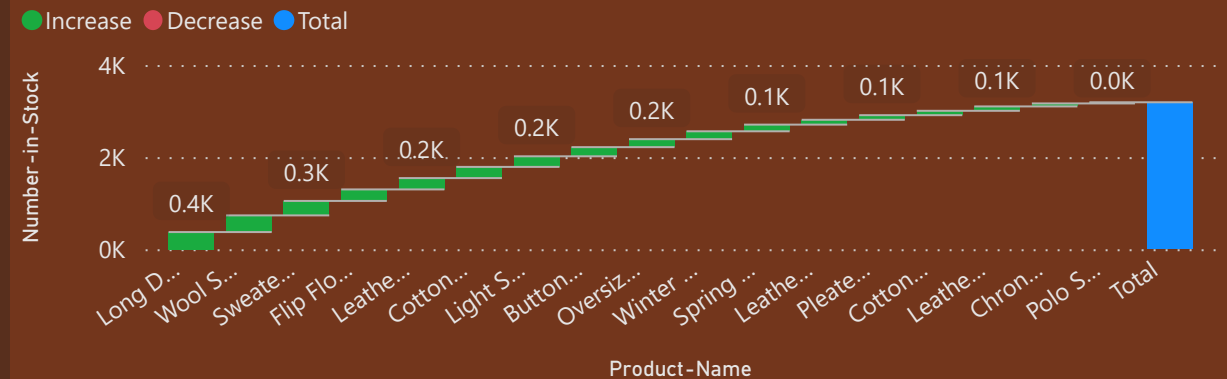
## Top 5 Products by Price



## Return Rate by Customer-Rating-(stars)



## Number-in-Stock by Product-Name





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Total States

1000

Total Customers

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Total Products

Product-Name ×

Leather Bag

Customer-Ratin... ×

3.3

Current-Price ×

1000

Number-in-Stock ×

246

Return Rate ×

**Leather Bag**  
\$246,000

**3.3**  
\$246,000

**1000**  
\$246,000

**246**  
\$246,000

**0.01**  
\$246,000

Oversized Coat  
\$112,450

Sweater Dress  
\$67,510

Long Dress  
\$46,625

Chronograph Watch  
\$22,750

**Potential Sales**  
\$10,306,930





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Purchase Amount

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Total States

1000

Total Customers

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Total Products

Last 6 Months P... x

25

Product Recomm... x

Shirt

Range Income x

80000

State x

California

First Name x

Abraham

Date of Birth x

**Predicted Income**  
\$94,220,168

**25**  
\$3,700,787

**Shirt**  
\$3,700,787

**80000**  
\$3,700,787

**California**  
\$3,002,525

**Abraham**  
\$69,826

Wednesday, March 27,...  
\$69,826

**54**  
\$435,219

**55**  
\$217,890

55.000000000000001  
\$72,630

55.199999999999996  
\$508,540

**New Jersey**  
\$698,262

**Anne**  
\$69,826

**Brittany**  
\$69,826

**Cindy**  
\$69,826

**Daisy**  
\$69,826



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Total Products

## Key influencers Top segments



What influences Potential Sales to  ?

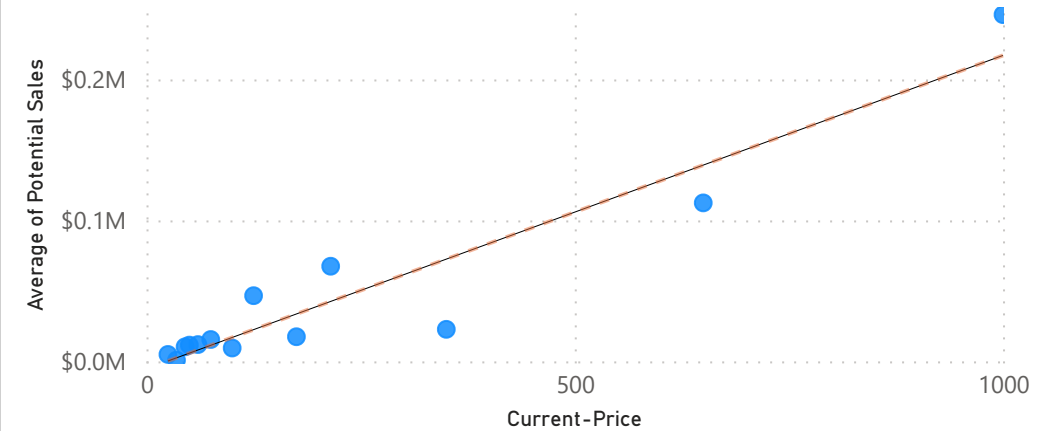
When...

....the average of Potential Sales increases by

Current-Price goes up  
253.07

\$52.24K

← On average when Current-Price increases, Potential Sales also increases.





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## Key influencers [Top segments](#)



What influences Predicted Income to Increase ?

When...

....the average of Predicted Income increases by

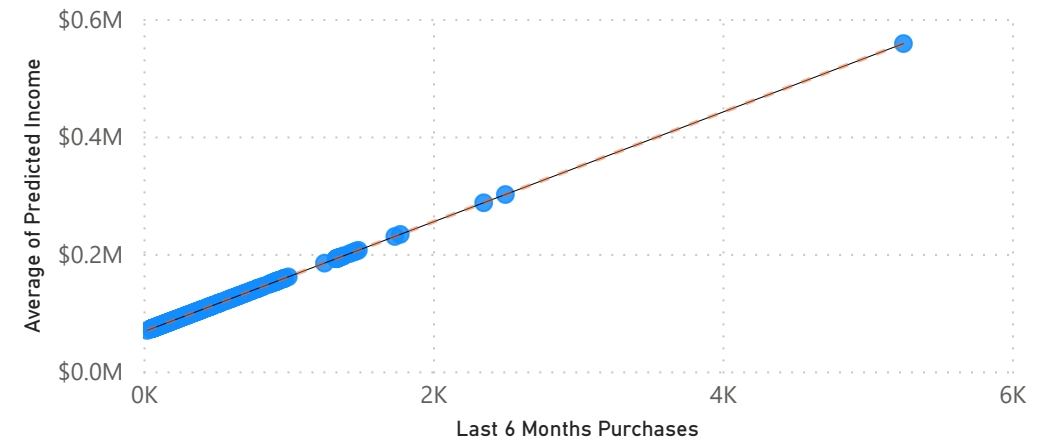
Last 6 Months Purchases goes up 348.06

\$29.64K

Range Income goes up 37609.04

\$2.77K

← On average when Last 6 Months Purchases increases, Predicted Income also increases.







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Total Customers

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Total Products

Ask a question about your data



Try one of these to get started

what is the sum x by  
state list state

what is the sum y by  
state list state

what is the sum xy by  
state list state

what is the sum x 2 by  
state list state

what is the sum y 2 by  
state list state

what is the sum x by  
regression table state

Show all suggestions