

-114.62

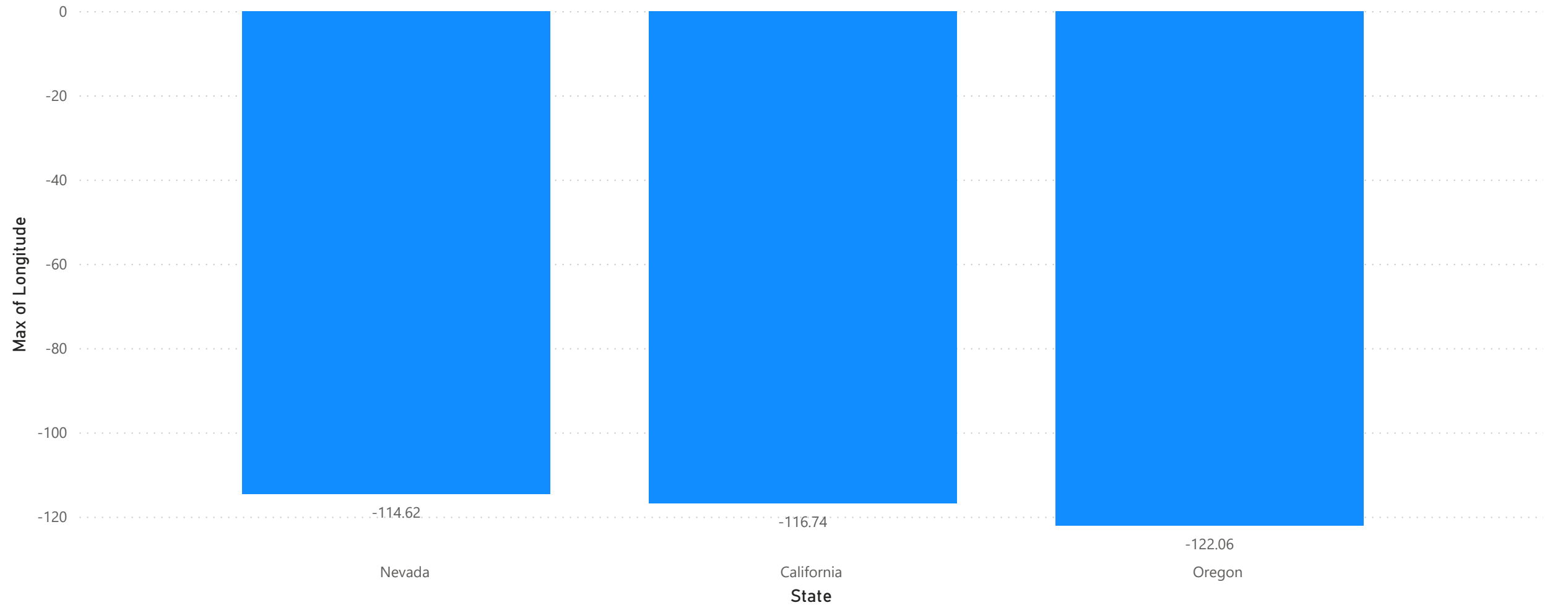
Max Longitude

At [-114.62](#), [Nevada](#) had the highest Max of Longitude and was [6.09%](#) higher than [Oregon](#), which had the lowest Max of Longitude at [-122.06](#).

[Nevada](#) had the highest Max of Longitude at [-114.62](#), followed by [California](#) at [-116.74](#) and [Oregon](#) at [-122.06](#).

[California](#) had [-116.74](#) Max of Longitude, [Nevada](#) had [-114.62](#), and [Oregon](#) had [-122.06](#).

Max of Longitude by State



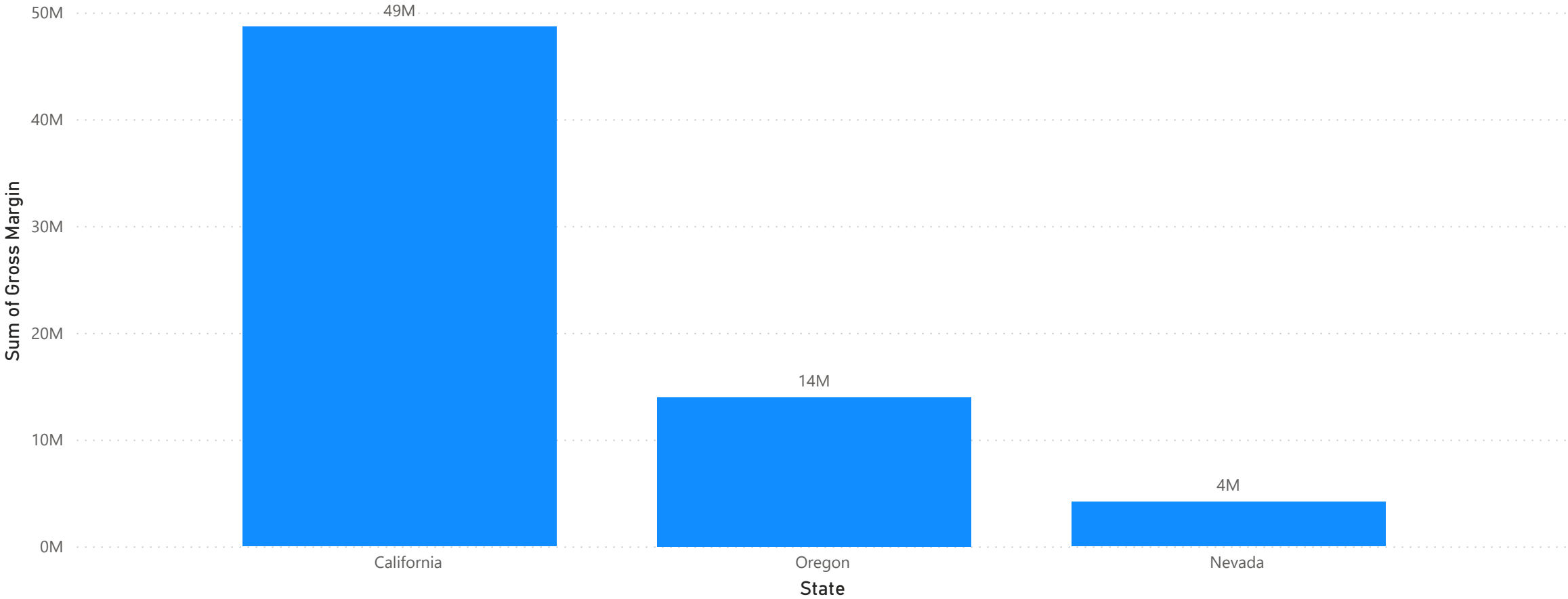
At 48,673,874.05, California had the highest Sum of Gross Margin and was 1,064.49% higher than Nevada, which had the lowest Sum of Gross Margin at 4,179,858.32.

California had the highest Sum of Gross Margin at 48,673,874.05, followed by Oregon at 13,989,586.81 and Nevada at 4,179,858.32.

California accounted for 72.82% of Sum of Gross Margin.

California had 48,673,874.05 Sum of Gross Margin, Nevada had 4,179,858.32, and Oregon had 13,989,586.81.

Sum of Gross Margin by State

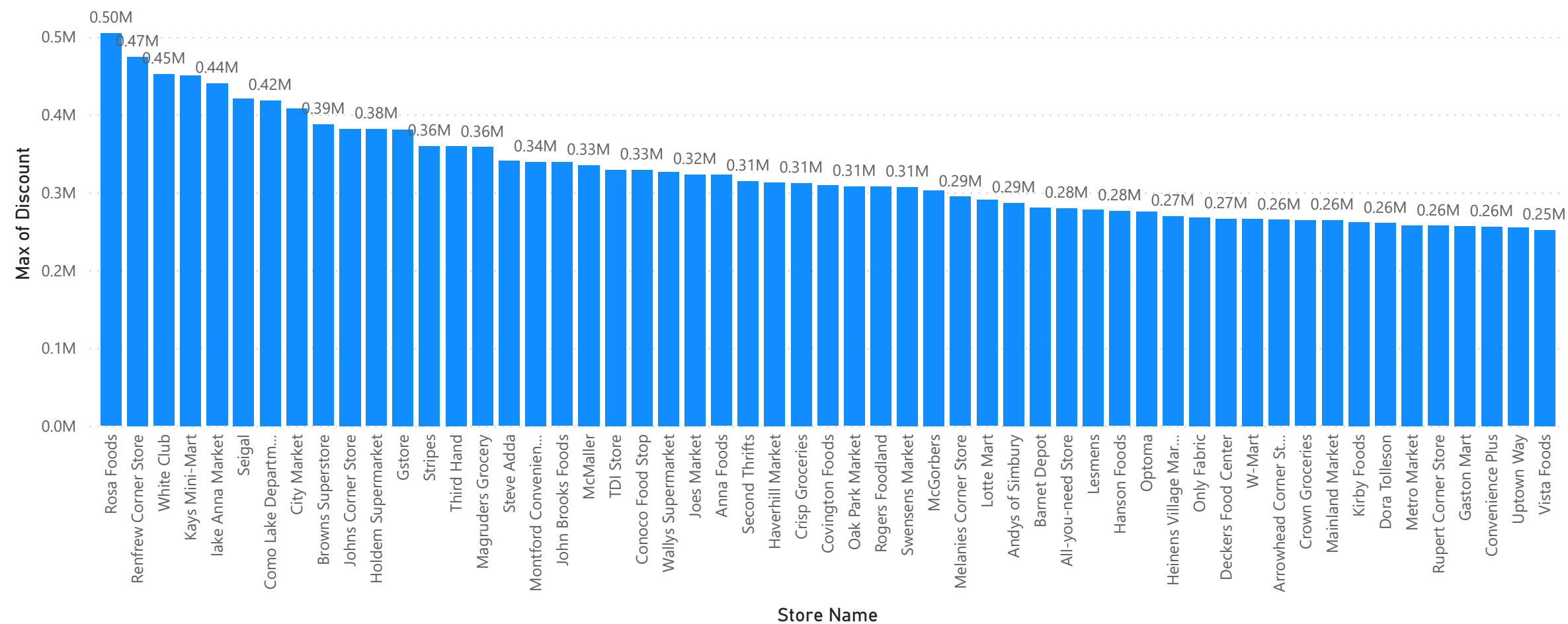


At 504,586.35, Rosa Foods had the highest Max of Discount and was 438.35% higher than Nice N Easy Grocery Shop, which had the lowest Max of Discount at 93,727.72.

Rosa Foods had the highest Max of Discount at 504,586.35, followed by Renfrew Corner Store and White Club. Nice N Easy Grocery Shop had the lowest Max of Discount at 93,727.72.

Across all 220 Store Name, Max of Discount ranged from 93,727.72 to 504,586.35.

Max of Discount by Store Name

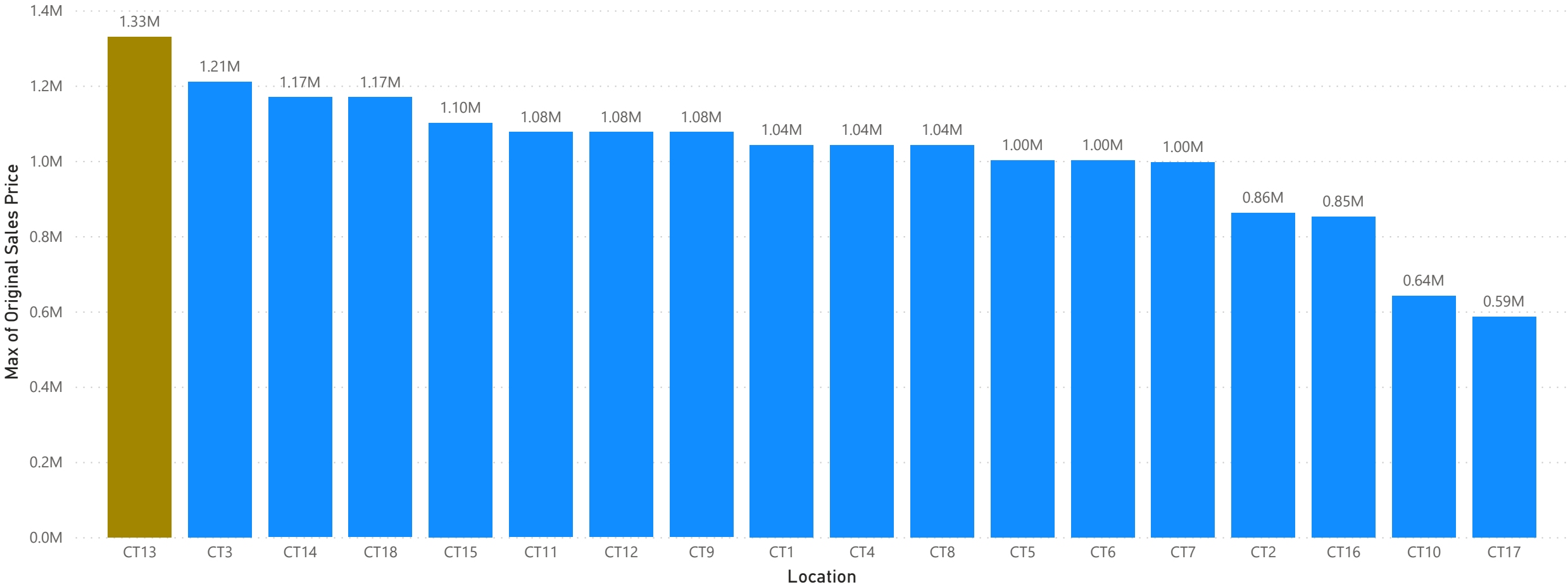


At 1,330,649.35, CT13 had the highest Max of Original Sales Price and was 127.17% higher than CT17, which had the lowest Max of Original Sales Price at 585,762.19.

CT13 had the highest Max of Original Sales Price at 1,330,649.35, followed by CT3 and CT14. CT17 had the lowest Max of Original Sales Price at 585,762.19.

Across all 18 Location, Max of Original Sales Price ranged from 585,762.19 to 1,330,649.35.

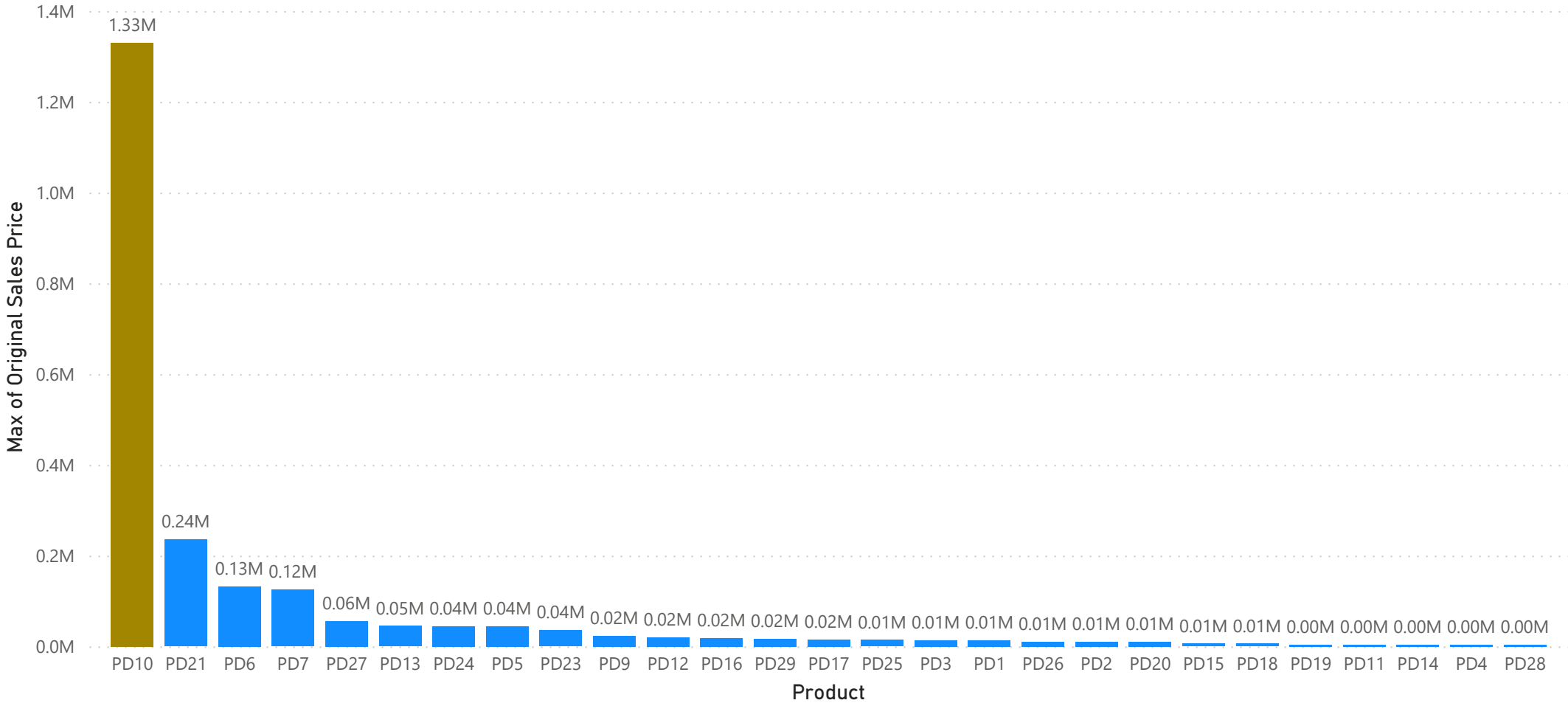
Max of Original Sales Price by Location



At 1,330,649.35, PD10 had the highest Max of Original Sales Price and was 166,912.08% higher than PD28, which had the lowest Max of Original Sales Price at 796.74.

Across all 27 Product, Max of Original Sales Price ranged from 796.74 to 1,330,649.35.

Max of Original Sales Price by Product



Location

CT1

CT10

CT11

CT13

CT14

CT15

CT16

Year

(Blank)

2014

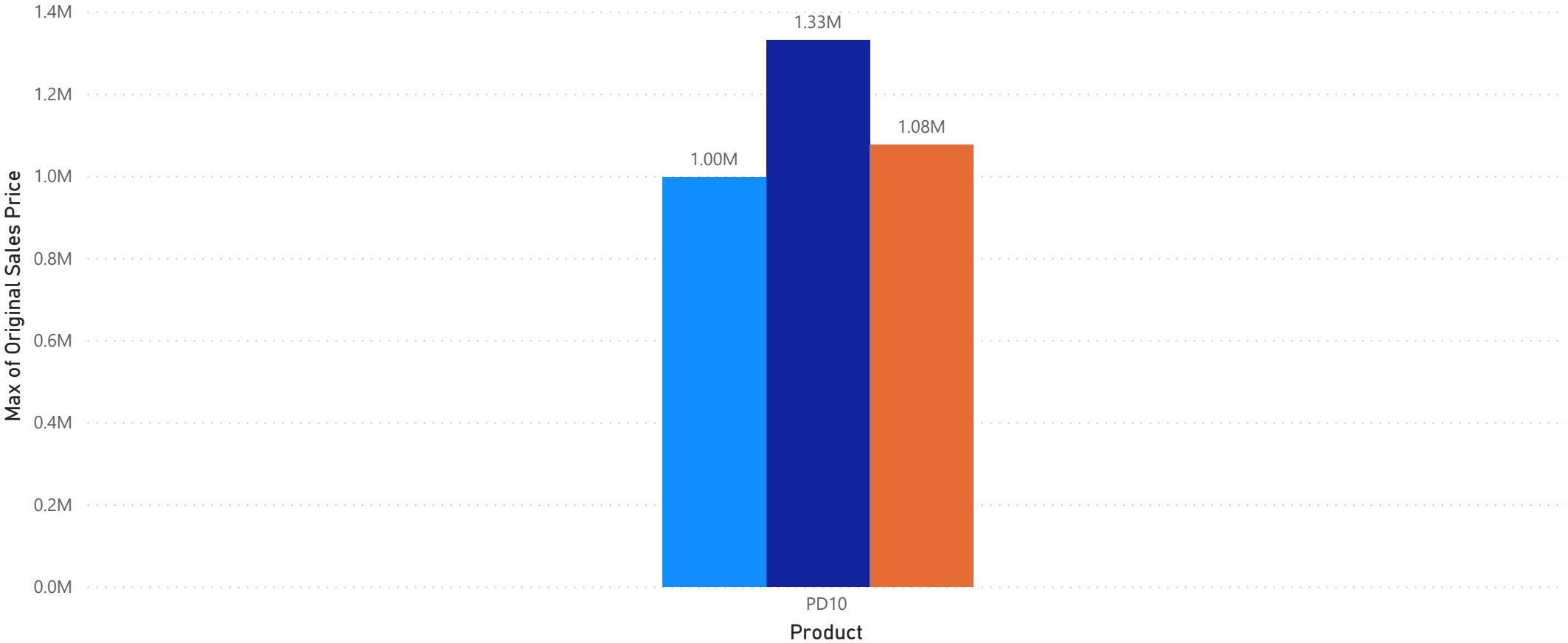
2013

2015

PD10 in Year 2014 made up 39.08% of Max of Original Sales Price.

Max of Original Sales Price by Product and Year

Year 2013 2014 2015



- Product
- (Blank)
 - PD1
 - PD10
 - PD11
 - PD12
 - PD13
 - PD14

At 10.44, PC2 had the highest Max of Price (fixed) and was 190.80% higher than PC5, which had the lowest Max of Price (fixed) at 3.59.

Across all 5 Product Category, Max of Price (fixed) ranged from 3.59 to 10.44.

Year

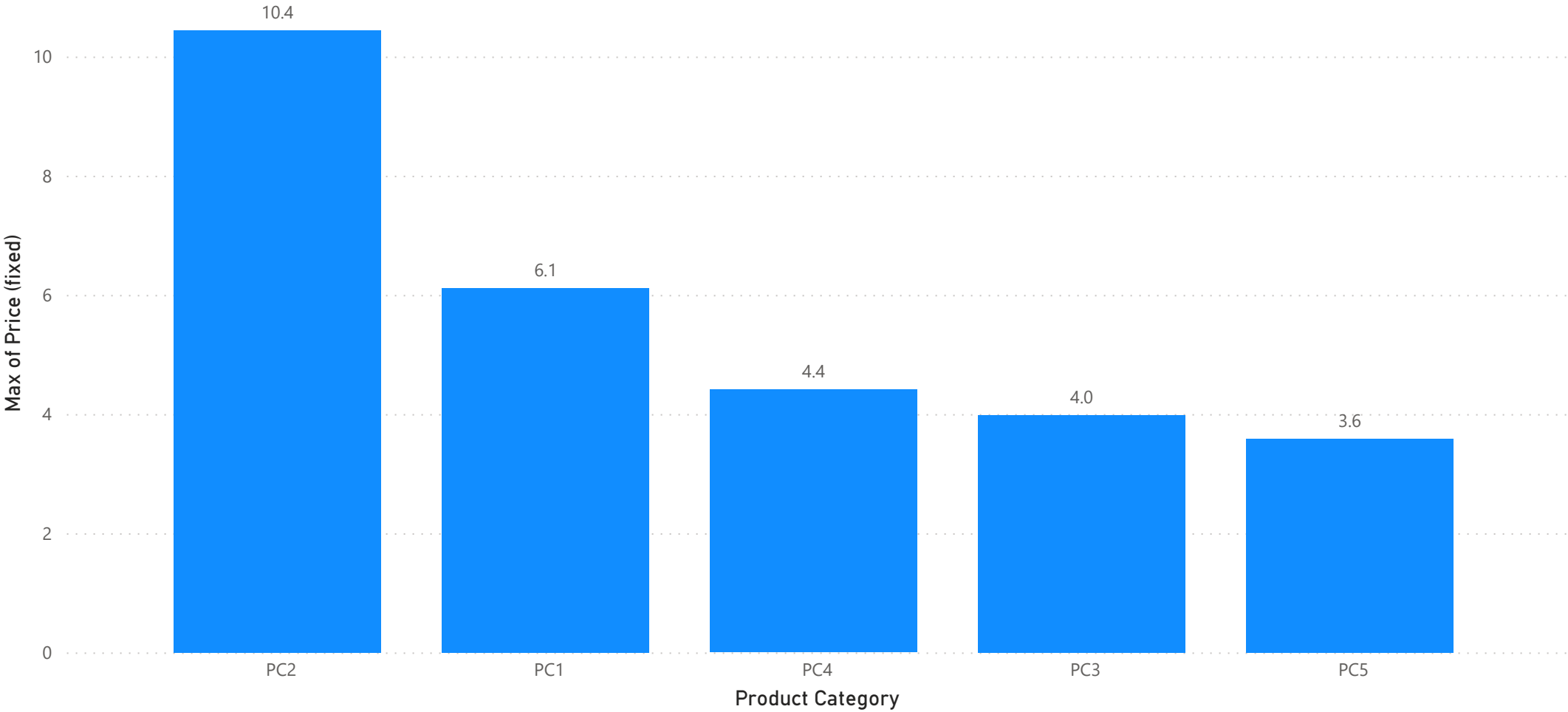
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2013

2014

2015

Max of Price (fixed) by Product Category

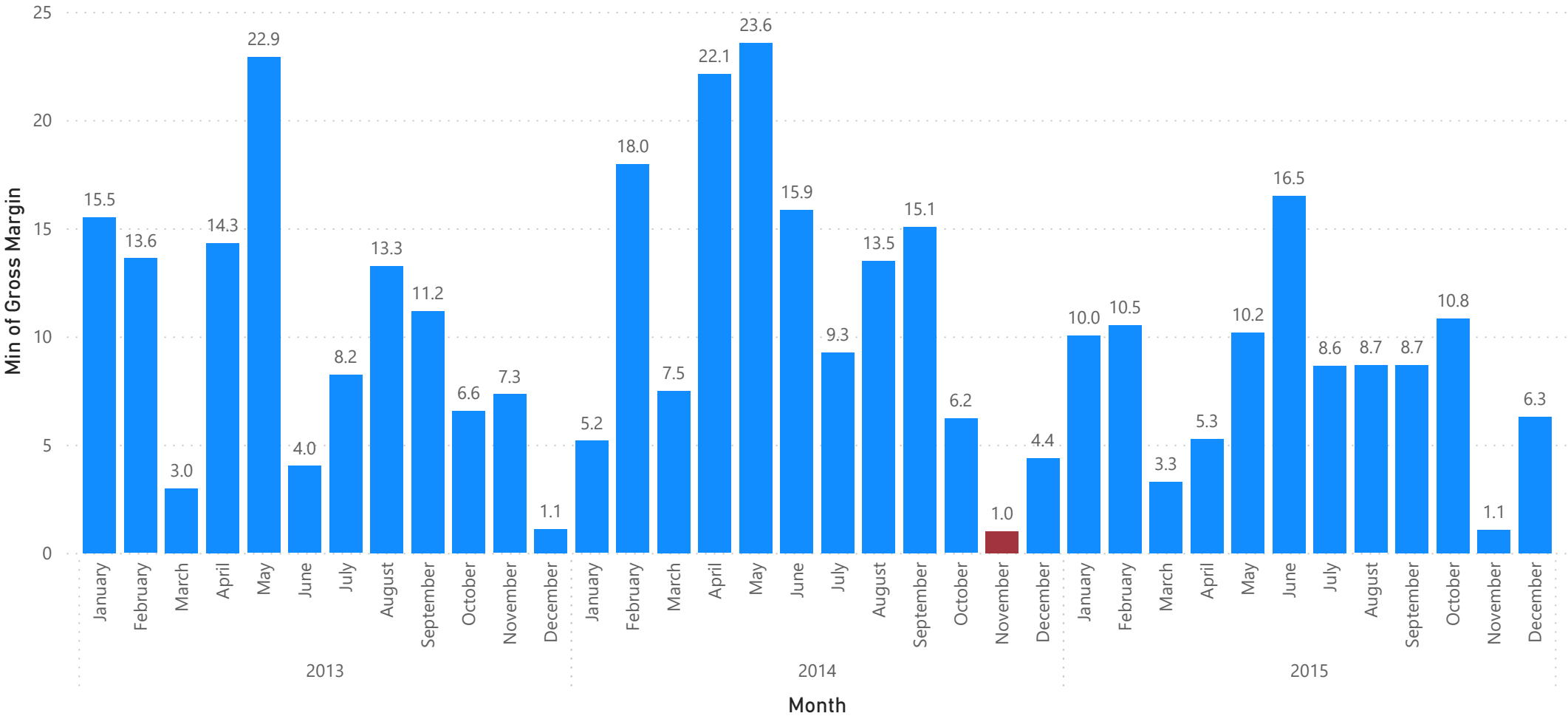


Min of Gross Margin trended down, resulting in a 59.38% decrease between January 2013 and December 2015.

Min of Gross Margin started trending down on September 2015, falling by 27.54% (2.39) in 3 months.

Min of Gross Margin dropped from 8.69 to 6.30 during its steepest decline between September 2015 and December 2015.

Min of Gross Margin by Year and Month

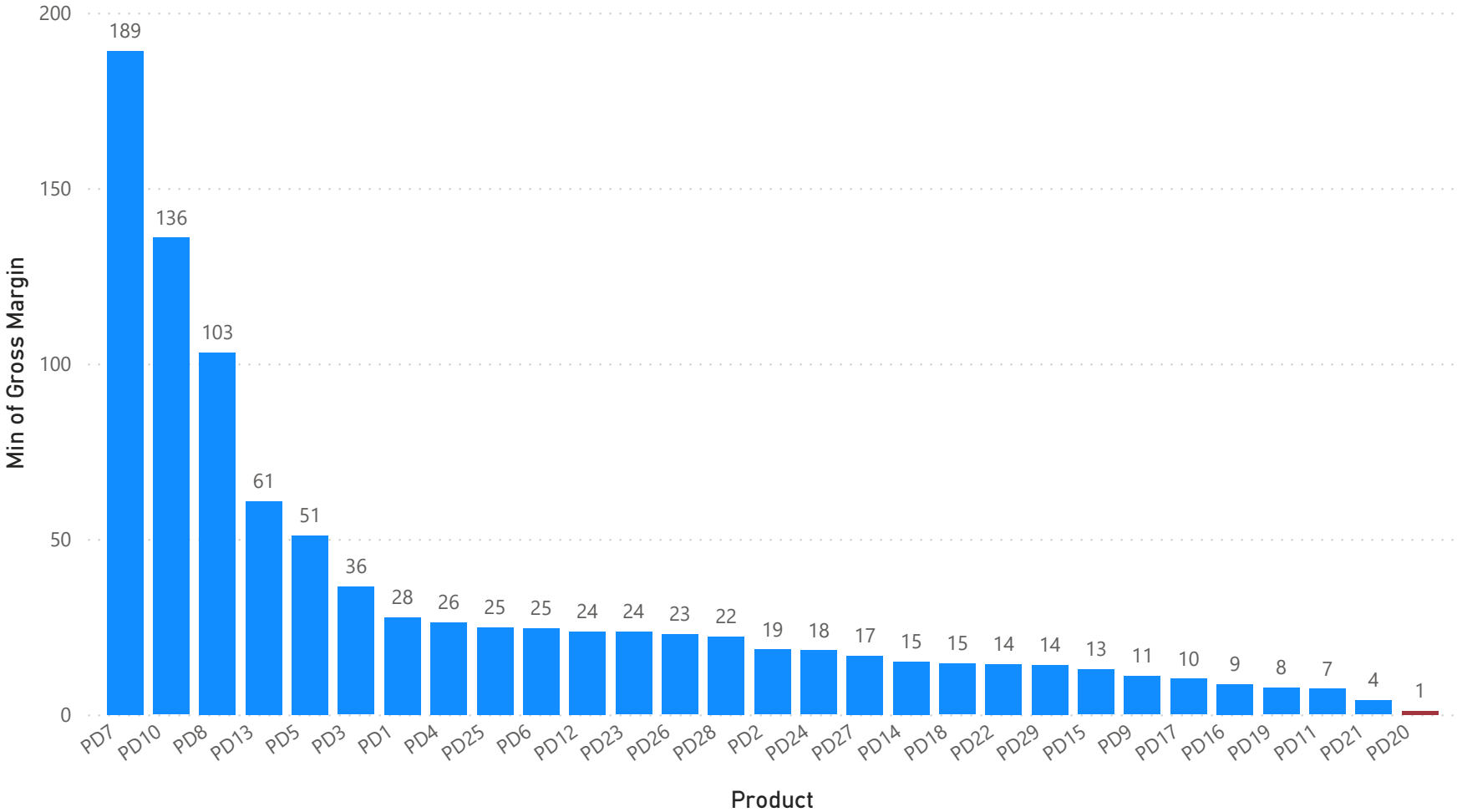


At 189.13, PD7 had the highest Min of Gross Margin and was 19,000.24% higher than PD20, which had the lowest Min of Gross Margin at 0.99.

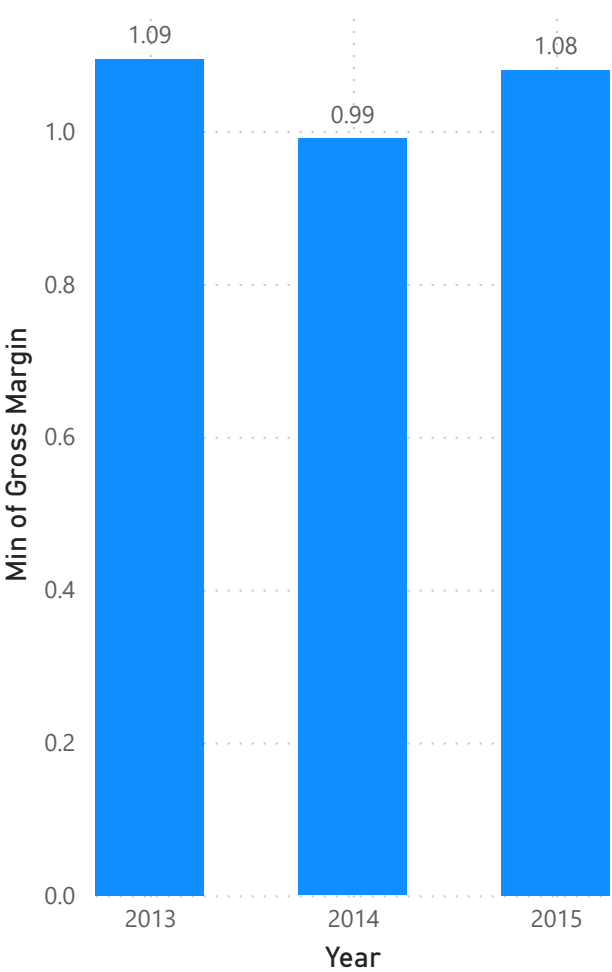
Across all 29 Product, Min of Gross Margin ranged from 0.99 to 189.13.

Min of Gross Margin trended down, resulting in a 1.36% decrease between 2013 and 2015.

Min of Gross Margin by Product



Min of Gross Margin by Year

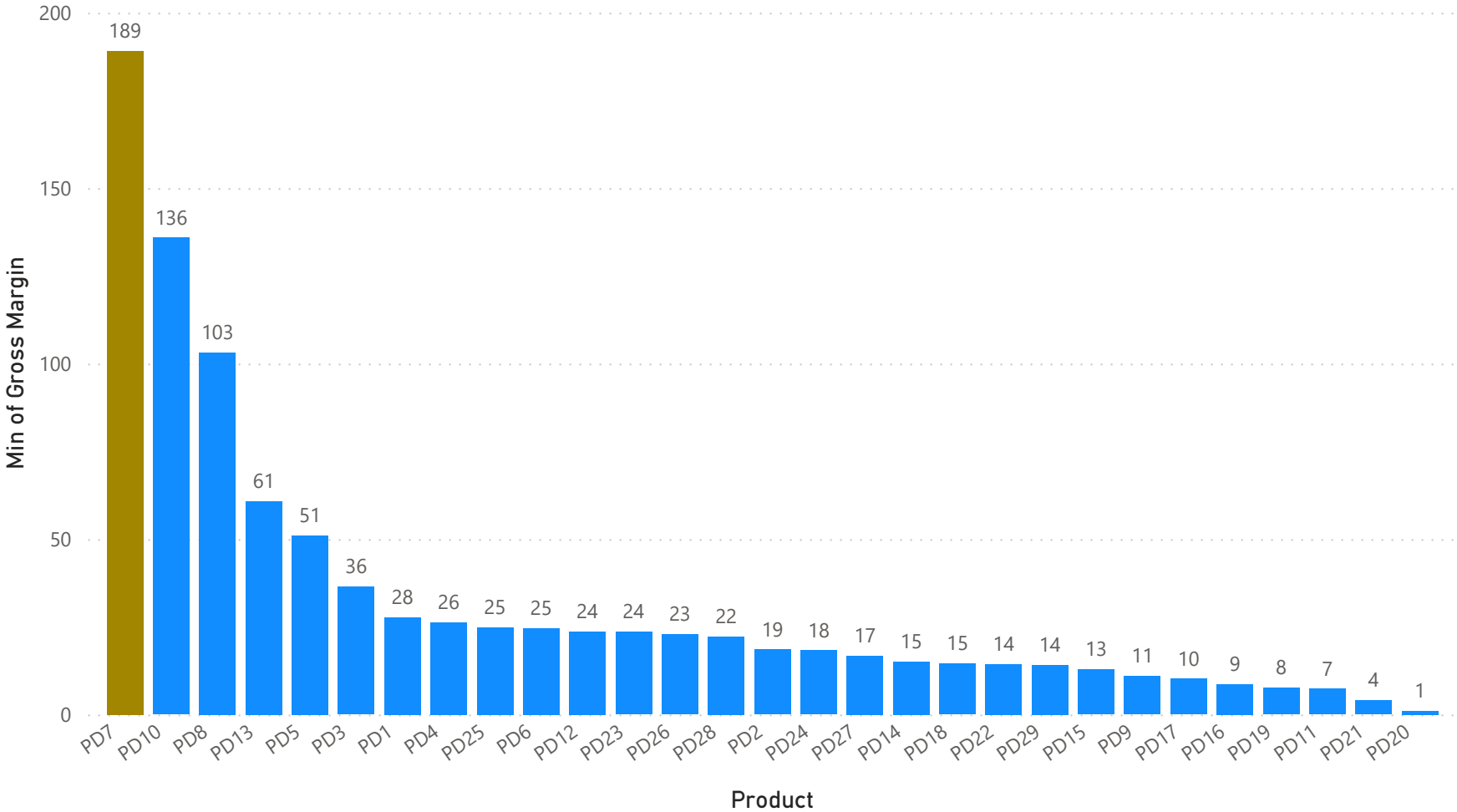


At 189.13, PD7 had the highest Min of Gross Margin and was 19,000.24% higher than PD20, which had the lowest Min of Gross Margin at 0.99.

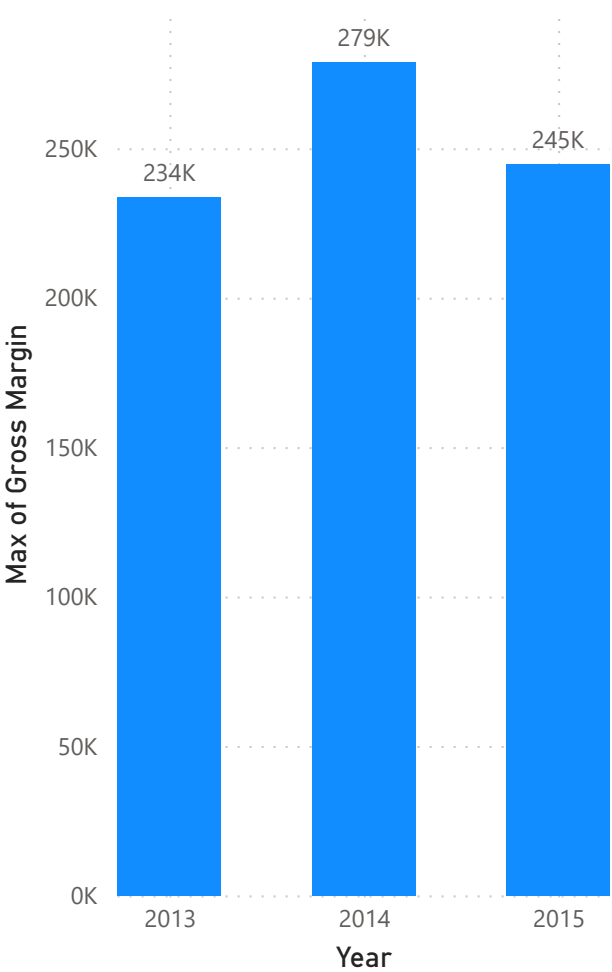
Across all 29 Product, Min of Gross Margin ranged from 0.99 to 189.13.

Max of Gross Margin trended up, resulting in a 4.71% increase between 2013 and 2015.

Min of Gross Margin by Product



Max of Gross Margin by Year



Product	Sales Manager	Average of Latitude	Min of Quantity sold
PD14	David Carl	38.60	33
PD19	David Carl	38.47	33
PD19	James Frank	44.31	33
PD21	John Minker	39.69	33
PD21	Lois Wood	38.93	33
PD25	John Minker	39.71	33
PD28	Janet Bury	39.54	33
PD4	Gary Dumin	36.15	33
PD4	Janet Bury	38.95	33
PD6	Nancy Miller	39.85	33
PD9	John Minker	39.51	33
PD1	Gabriel Walton	37.96	50
PD1	Kiran Raj	36.87	50
PD1	Lia Armand	36.88	50
PD1	Nancy Miller	40.48	50
PD11	David Carl	38.63	50
PD11	Gabriel Walton	38.09	50
PD11	James Frank	44.31	50
PD11	Janet Bury	39.12	50
PD11	John Minker	39.96	50
PD11	Kiran Raj	36.99	50
PD11	Nancy Miller	39.91	50
PD12	David Carl	38.56	50
PD12	James Frank	44.31	50
PD12	John Minker	39.60	50
PD13	David Carl	38.56	50
PD13	Gabriel Walton	38.05	50
PD14	Ed Young	41.13	50
Total		38.48	33

Executive Summary

Select Store
Name

All

Select Product
Name

All

Select City
Location

All

235.04M

Total Profit

1.13bn

Total Sales

303.13M

Total Discount

213.77K

Total Price

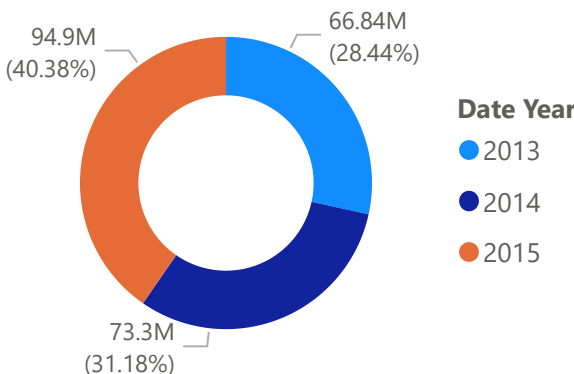
204M

Total QTY Sold

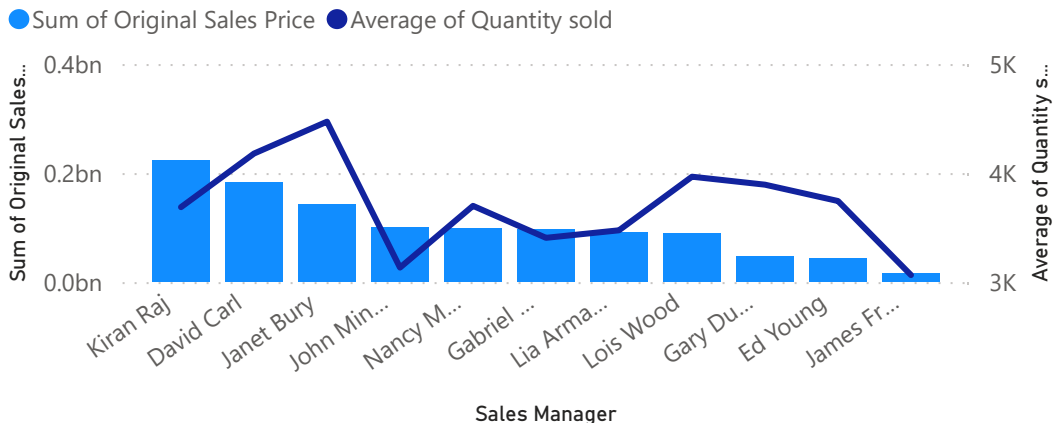
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Total Products

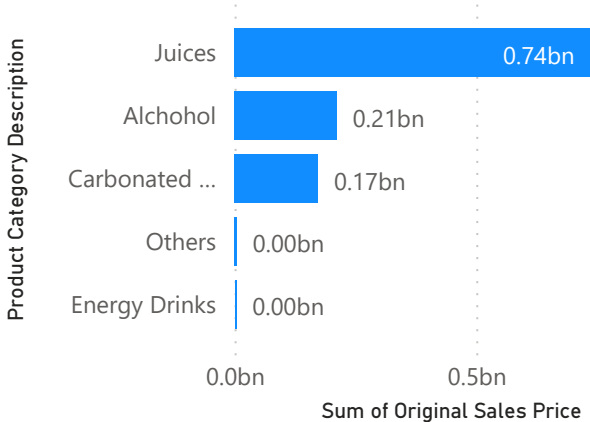
Sum of Gross Margin by Year



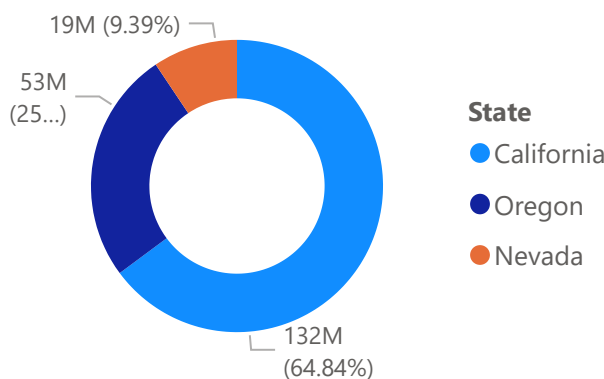
Sum of Original Sales Price and Average of Quantity sold by Sales Manager



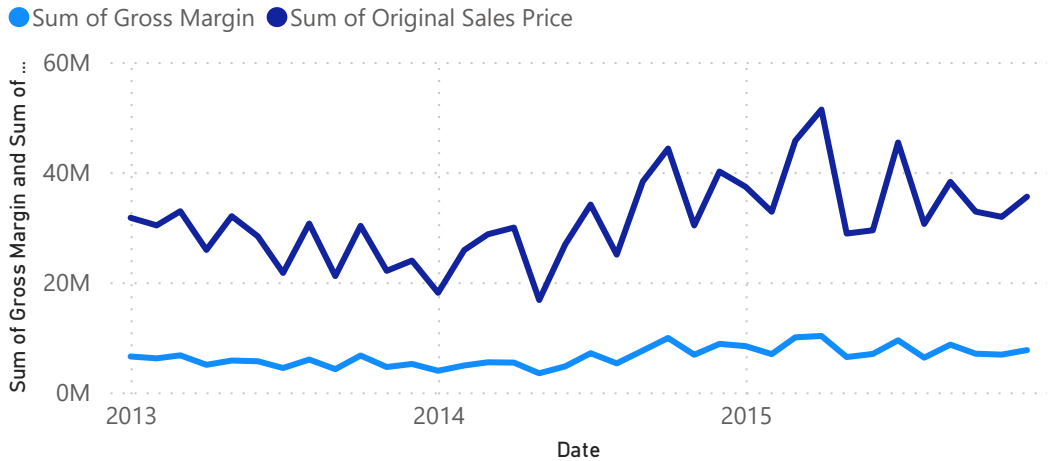
Sum of Original Sales Price by Product Category Description



Sum of Quantity sold by State



Sum of Gross Margin and Sum of Original Sales Price by Date



Product Summary

Select Store
Name

All

Select Year &
Month

All

Select City
Location

All

235.04M

Total Profit

1.13bn

Total Sales

303.13M

Total Discount

213.77K

Total Price

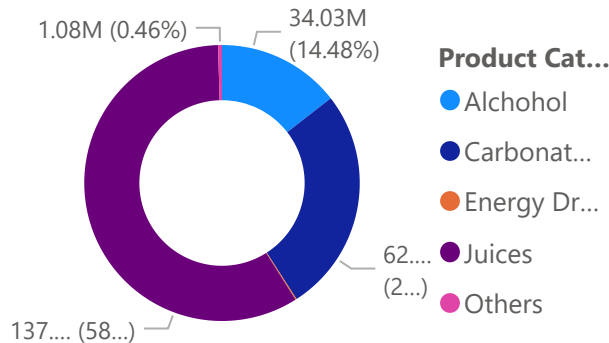
204M

Total QTY Sold

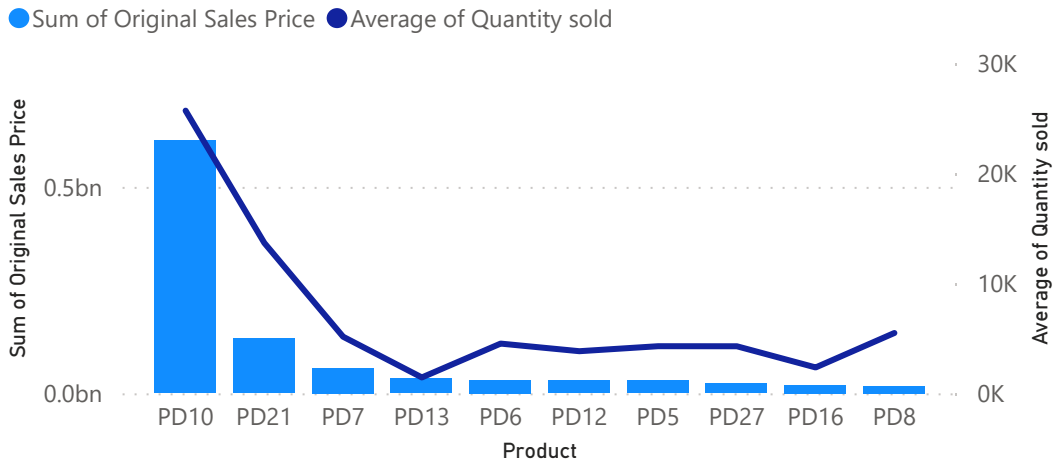
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Total Products

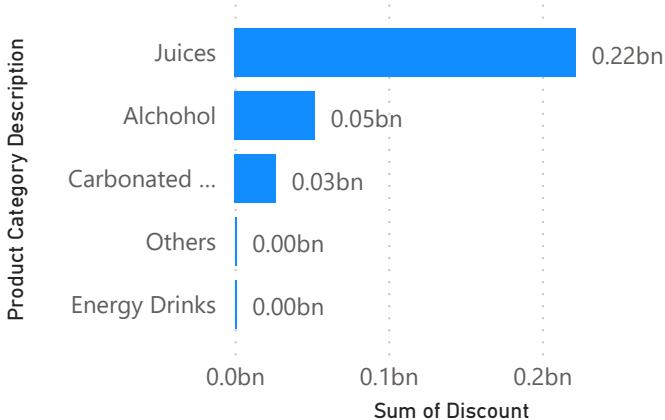
Sum of Gross Margin by Product
Category Description



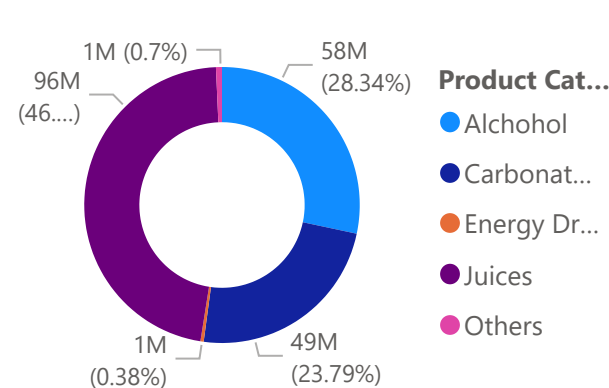
Sum of Original Sales Price and Average of Quantity sold by Product



Sum of Discount by Product Category
Description



Sum of Quantity sold by Product
Category Description



Sum of Gross Margin and Sum of Discount by Product



Store Summary

Select Sales
Manager

All

Select Year &
Month

All

Select City
Location

All

235.04M

Total Profit

1.13bn

Total Sales

303.13M

Total Discount

213.77K

Total Price

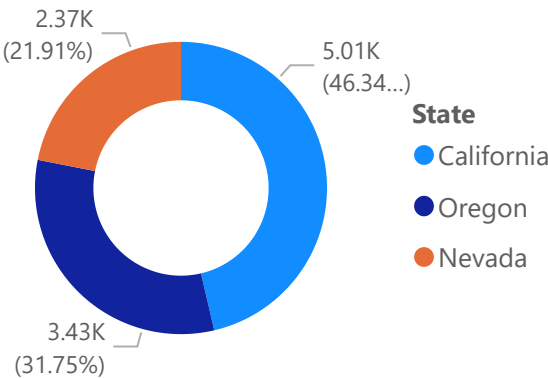
204M

Total QTY Sold

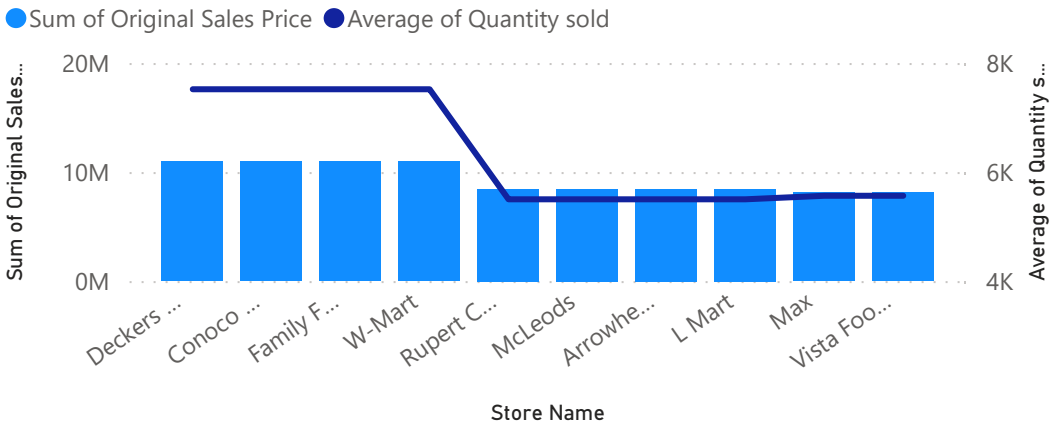
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Total Products

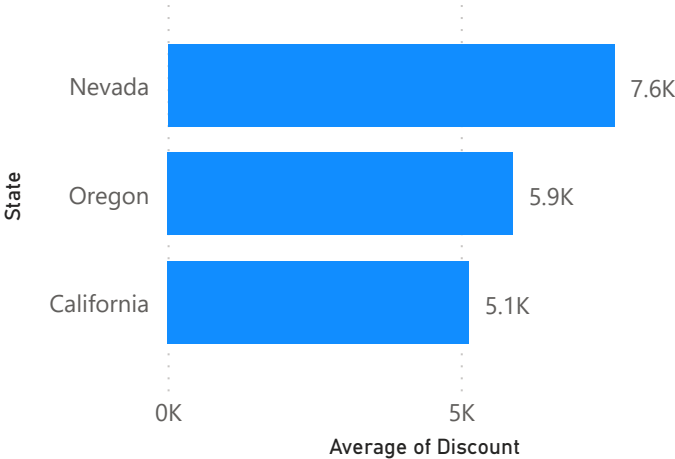
Average of Gross Margin by State



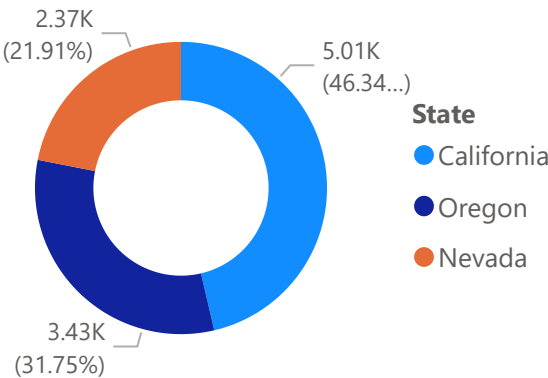
Sum of Original Sales Price and Average of Quantity sold by Store Name



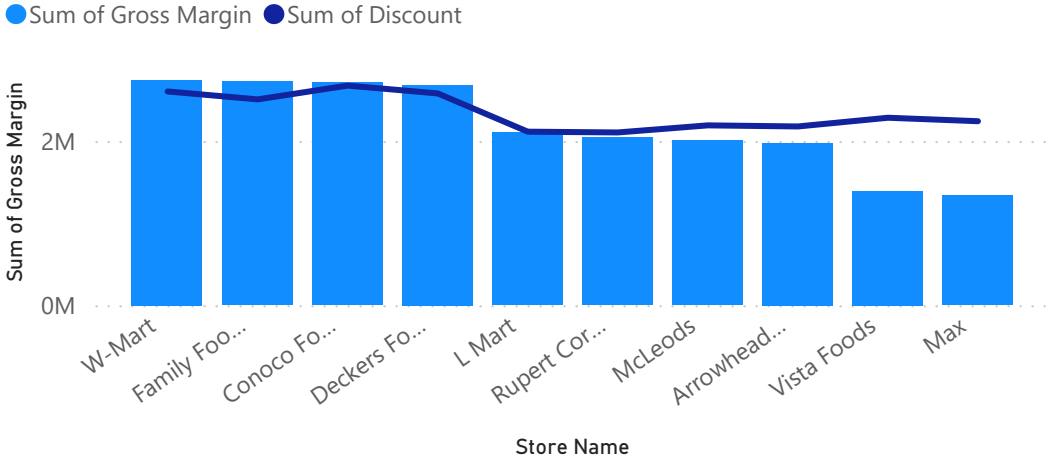
Average of Discount by State



Average of Gross Margin by State



Sum of Gross Margin and Sum of Discount by Store Name



Region and Trend Summary

Select Sales
Manager

All

Select Year &
Month

All

Select Product
Name

All

235.04M

Total Profit

1.13bn

Total Sales

303.13M

Total Discount

213.77K

Total Price

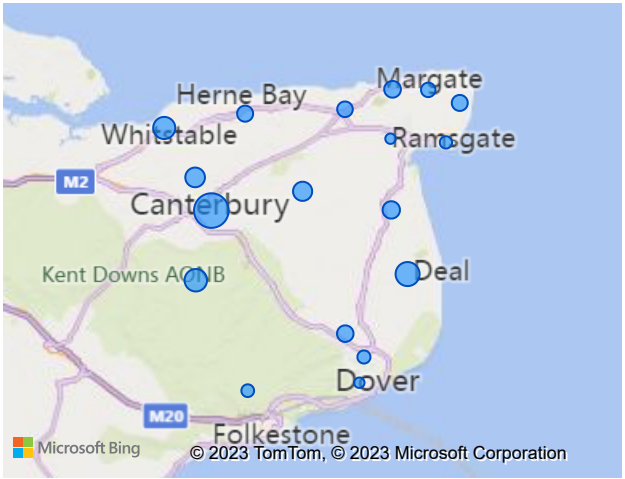
204M

Total QTY Sold

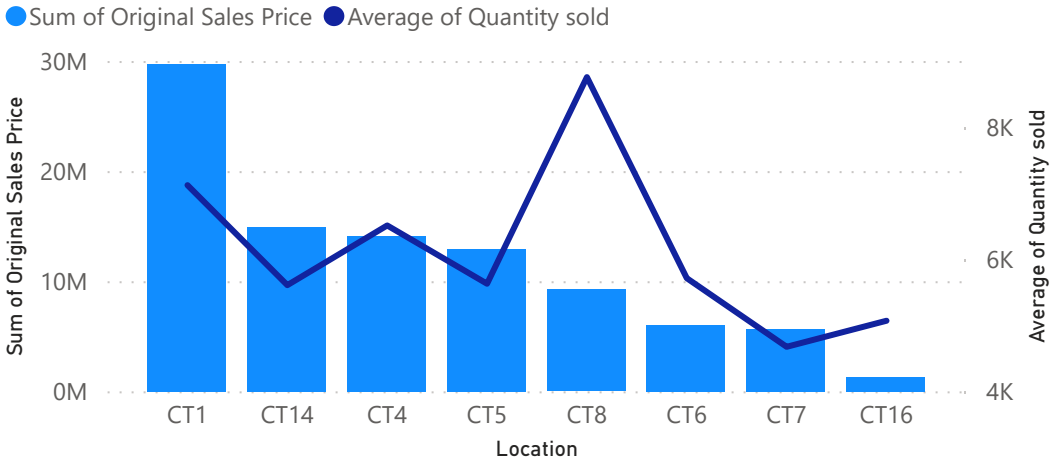
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Total Products

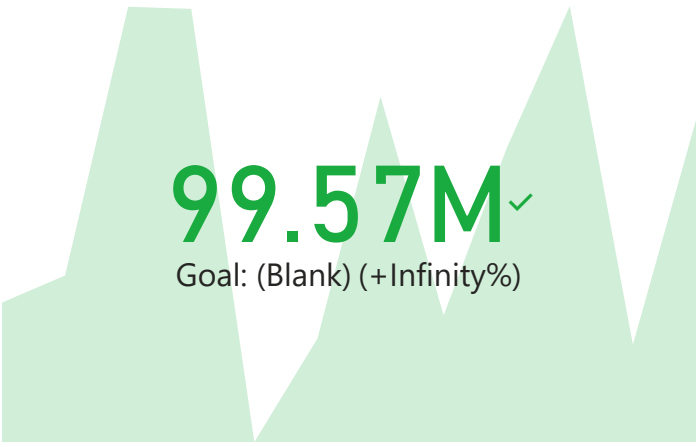
Sum of Original Sales Price by Location



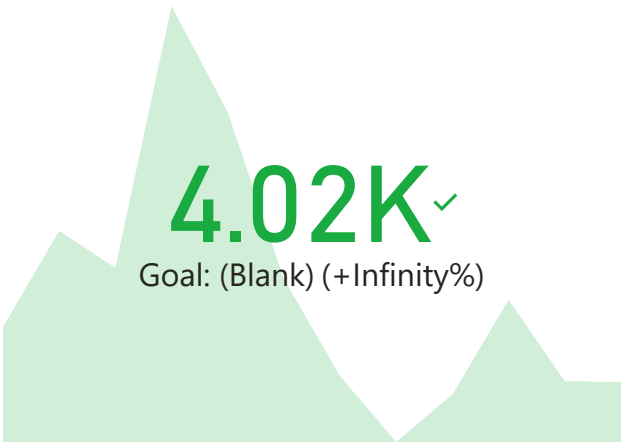
Sum of Original Sales Price and Average of Quantity sold by Location



Sum of Original Sales Price and First Month by Month



Average of Gross Margin and Last Month by Month



Sum of Gross Margin and Sum of Discount by Location

