# **Muhammad Jawad Arshad**

# Full Stack Web Developer

Dedicated and highly skilled Full Stack Developer with expertise in WordPress, Shopify, WooCommerce, and custom plugin development. Adept at creating user-friendly, SEO-optimized websites, ensuring seamless functionality, and implementing custom Back-End solutions. Strong problem-solving abilities and a collaborative approach to delivering client-focused results.

#### PROFESSIONAL EXPERIENCE

**Sherbet Donkey Media – Full Stack Developer** 

May 2021 - Present

Harris Business Park, Sherbet House, Hanbury Rd, Stoke Prior, Bromsgrove B60 4DJ

- Develop and optimize user-centric websites with seamless functionality.
- Implement custom WordPress plugin development and eCommerce theme customization.
- Lead Back-End solutions and API integrations for enhanced website performance.
- Integrate SEO best practices to improve website visibility and user engagement.
- Collaborate with clients to provide tailored web solutions.
- Develop and customize modules using the Beaver Builder plugin.
- · Working on Laravel, Shopify, Prestashop as well.

**Wolf Interactive - Senior Web Developer** 

August 2020 - April 2021

79 Suite 520 Friar Street Worcester WR1 2NT

- Led website development with a focus on usability and performance.
- Created custom WordPress themes and plugins tailored to project needs.
- Managed PHP-based tasks to optimize website functionality.
- Built and customized templates for various platforms including PrestaShop and WooCommerce.

**Hum Network TV – Website Support Engineer** August 2019 – July 2020

Hasan Ali Street Off I.I Chundgrigar Road, Karachi 7400, Pakistan

- Maintained website performance and security to ensure uninterrupted functionality.
- Designed and developed custom WordPress themes and plugins.
- · Provided dedicated website support and troubleshooting.

Just Digital Pvt Ltd – WordPress Developer February 2019 – July 2019

Tariq Center, Main Tariq Rd, Block 2 P.E.C.H.S., Karachi, Pakistan

- Developed theme-based WordPress websites, ensuring a cohesive UI.
- Customized themes and plugins to match branding and project requirements.
- · Worked on Shopify projects, optimizing eCommerce websites.

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**Email:** jaaviarshad@gmail.com **Address:** Inland Road, B24 9TD, Edrington, Birmingham, UK

Github:

https://github.com/Muhammad

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# **EDUCATION**

# Bachelors of Computer Science

Benazir Bhutto Shaheed University 2014 - 2018

## **FSC** - Pre Engineering

FG Boys College Karachi Cantt 2010 - 2012

#### **SSC - Computer Science**

FG School Karachi Cantt 2009

#### CERTIFICATIONS

JavaScript Algorithms and Data Structure - FreeCodeCamp

Responsive Web Design - FreeCodeCamp

IELTS Life Skills: A2 Speaking and Listening

IELTS Life Skills: B1 Speaking and Listening

### Web Enthusiasts – Junior Web Developer

March 2017 - January 2019

Karachi, Pakistan, 75350

- Executed front-end development for WordPress themes.
- Designed email templates and landing pages for marketing campaigns.

#### Mark360 - Website Intern

March 2016 - March 2017

Mohammad Ali Society Block 7-8 Kathiawaar, 75300, Pakistan

- Completed hands-on training in front-end and back-end development.
- Gained experience in creating responsive, visually engaging websites.

#### TECHNICAL SKILLS

- Web Development: HTML5, CSS3, SCSS, JavaScript, ES6, PHP, SQL, Git, API Development
- Frameworks & Tools: MVC
   Frameworks, Object-Oriented
   Programming, Beaver Builder,
   PrestaShop, WIX
- CMS & eCommerce: WordPress (Theme & Plugin Development), WooCommerce, Shopify, Headless WordPress
- Website Maintenance & Security: Bugs Fixing, Website Optimization, SEO-Based Development, PHPUnit

#### **REFERENCES**

References are available on request.

### **PORTFOLIO**

https://muhammad-jawad.github.io/