

# **Iqra University - Business Administration Catalog Fall 2025**

Course Code: BUS 101

Course Title: Introduction to Business

Credits: 3

Description: Overview of management, marketing, finance, accounting, operations.

Prerequisites: None

Instructor: Professor Peter Drucker

Schedule: Tue/Thu 9:30 AM - 10:45 AM

Course Code: BUS 220

Course Title: Business Analytics I

Credits: 3

Description: Descriptive statistics, visualization, probability, inference, Excel, Tableau.

Prerequisites: BUS 101, MATH 150

Instructor: Dr. Florence Nightingale

Schedule: Mon/Wed/Fri 11:00 AM - 11:50 AM

Course Code: BUS 340

Course Title: Principles of Marketing

Credits: 3

Description: Consumer behavior, branding, pricing, promotion, distribution.

Prerequisites: BUS 101

Instructor: Professor Philip Kotler

Schedule: Tue/Thu 2:30 PM - 3:45 PM

Course Code: BUS 360

Course Title: Corporate Finance

Credits: 3

Description: Time value of money, valuation, capital structure, risk management.

Prerequisites: BUS 101

Instructor: Professor Warren Buffett

Schedule: Mon/Wed 3:00 PM - 4:15 PM

Course Code: BUS 450

Course Title: International Business

Credits: 3

Description: Global markets, trade theories, cultural management challenges.

Prerequisites: BUS 220

Instructor: Dr. Amartya Sen

Schedule: Tue/Thu 5:00 PM - 6:15 PM