# MUHAMMAD RAMADAN

Data Analyst | Data Engineer | E-commerce BI Specialist

Al Haram, Giza, Egypt | +20 101 681 0118 | muhammad.ramadan91996@gmail.com LinkedIn: <u>linkedin.com/in/muhammad-ramadan</u> | GitHub: <u>github.com/Muhammad91996</u> Certificates: View PDF Certificates

### **SUMMARY**

Detail-oriented Data Analyst and Data Engineer with over 3 years of experience delivering scalable data solutions. Skilled in automating ETL processes, integrating multi-source data, and building interactive dashboards that drive strategic decision-making. Adept with SQL, Python, Power BI, and Magento, with a proven record of boosting efficiency and enabling business growth.

#### PROFESSIONAL EXPERIENCE

# Data Analyst & Data Engineer – Raneen Company

Jan 2024 – Present | Giza, Egypt

- Standardized 10+ ETL pipelines connecting Magento, Odoo, Excel, and APIs reducing manual work by 70%.
- Enhanced data integrity by 25% through proactive validation and transformation logic.
- Developed 20+ Power BI dashboards, transforming monthly reports into weekly actionable insights.
- Centralized data from CRM, ERP, and e-commerce sources into a real-time reporting hub used by 5 departments.
- Generated insights that refined campaign ROI by 18% and enhanced retention strategies.

### Magento Technical Support Lead – Raneen Company

Feb-Nov 2024

- Resolved 100+ monthly technical issues with 99.9% uptime across Magento-based systems.
- Accelerated average page load time by 2.3 seconds through backend optimization.
- Authored 15+ SOPs and boosted incident handling workflows, decreasing ticket resolution time by 20%.

Implemented root cause analysis, reducing recurring issues by 35%.

# Magento Technical Support Specialist – Raneen Company

Jun 2023 - Feb 2024

- Handled 15+ daily tickets across 30+ departments with 90% first-contact resolution.
- Refined triage and documentation processes, reducing repeat incidents by 10%.

## Senior Data Entry Specialist – Raneen Company

Mar 2022 - May 2023

- Automated QA checks via macros, increasing data accuracy from 87% to 98%.
- Led and trained a team of 4 juniors, improving productivity by 20%.

# **Data Entry Specialist** – Raneen Company

Apr 2021 - Mar 2022

- Entered and validated over 200K monthly records with 99% accuracy.
- Introduced QA templates, decreasing error rates by 45% in the first quarter.

### **EDUCATION**

# Bachelor of Laws (LL.B.)

Cairo University, Cairo, Egypt

Grade: Very Good | Sep 2015 – Jun 2019

Pivoted to data-focused roles through self-learning, technical projects, and certifications.

# **PROJECTS**

### Supermarket Sales Dashboard

GitHub: github.com/Muhammad91996/Super-Market-Sales

Tools: Power BI, Excel

Designed a dynamic sales monitoring dashboard that tracked revenue trends, best-selling categories, and regional performance. Improved reporting speed by 60%.

#### Customer Churn Prediction

GitHub: github.com/Muhammad91996/Analyzing-Customer-Churn

Tools: Power BI, Excel

Built a predictive model using historical transaction behavior to flag high-risk churn customers. Increased retention prediction accuracy by 20%.

# HR Data Analytics

GitHub: github.com/Muhammad91996/HR-Data-Analyst

Tools: Power BI, Excel

Analyzed HR metrics such as turnover, hiring funnel efficiency, and employee tenure to support strategic workforce planning.

# **♦** Bike Sales Performance Analysis

GitHub: github.com/Muhammad91996/-analyzing-sales-data-for-bike

Tools: Power BI, Excel

Conducted deep-dive sales analysis across multiple product lines (2015–2017), identifying trends that informed product placement decisions.

# ♦ ETL Pipeline for Magento to Google Cloud SQL

GitHub: github.com/Muhammad91996/ETL-Pipeline

Technologies: Python, MySQL, Google Cloud SQL, SSH, Telegram API

Automated the data transfer process between Magento and Google Cloud SQL, including creating denormalized views and sending status updates via Telegram.

### **CERTIFICATIONS**

All Certificates: github.com/Muhammad91996/Certifications-

# Power BI & Visualization

- Power BI Full Course Alex The Analyst
- Intro, Intermediate & Advanced DAX DataCamp
- Data Modeling, Transformation, EDA DataCamp
- Data Visualization & Preparation DataCamp

# Data Engineering

- Understanding Data Engineering DataCamp
- Data Warehousing Concepts DataCamp
- Database Design DataCamp
- Magento BI & Admin Panel Essentials Self-Learning

## SQL & Databases

- MySQL for Data Analysis Alex The Analyst
- Intro, Intermediate SQL & Joins DataCamp
- Relational Databases DataCamp

# Python & Data Science

- Python for Data Science DataCamp
- Intro & Intermediate Python DataCamp
- Data Manipulation with pandas DataCamp

### **★** Software & Business

- PHP Programming EraaSoft
- HTML & MySQL Web Development Elzero
- Product Management Udemy
- Software Testing Bootcamp Udemy

### **SKILLS**

- BI Tools: Power BI, Excel, Looker Studio, Power Query
- Programming: Python, SQL, PHP, Laravel
- ETL & Platforms: Magento, Odoo, APIs, MS Dynamics AX
- Tools: JIRA, GitHub, Postman, Telegram API
- Soft Skills: Communication, Analysis, Stakeholder Reporting, Time Management

#### **KEY ACCOMPLISHMENTS**

- Streamlined 10+ ETL pipelines, decreasing report delivery time by 70%.
- Consolidated fragmented data into unified BI environments across departments.
- Migrated 1M+ records with a 25% uplift in data structure and integrity.
- Designed 20+ tailored dashboards for executives and teams.
- Contributed to an 18% ROI increase through actionable insights.

### **LANGUAGES**

Arabic: Native | English: Professional Working Proficiency