

AGENDA

INTRODUCTION

DATA CLEANING

ASK QUESTIONS?

PRESENT THE RESULTS

INTRO TO DATA

[23]:

```
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10866 entries, 0 to 10865
Data columns (total 22 columns):
     Column
                           Non-Null Count Dtype
     id
                           10866 non-null int64
 0
     imdb id
                           10856 non-null
                                          object
     popularity
                           10866 non-null float64
     budget
                           10866 non-null
                                          int64
     revenue
                           10866 non-null
                                          int64
     original title
                           10866 non-null
                                          object
     cast
                           10790 non-null
                                           object
                                           object
     homepage
                           2936 non-null
     director
                           10822 non-null object
     tagline
                           8042 non-null
                                           object
     keywords
                           9373 non-null
                                           object
     overview
                                           object
                           10862 non-null
     runtime
                           10866 non-null
                                           int64
                           10843 non-null
 13
     genres
                                           object
     production_companies
                           9836 non-null
                                           object
     release date
                           10866 non-null
                                           object
    vote count
                           10866 non-null
                                           int64
 16
     vote average
                           10866 non-null
                                          float64
                           10866 non-null
     release_year
                                           int64
     budget adj
                           10866 non-null float64
     revenue adj
                           10866 non-null float64
     percentage
                           10866 non-null object
dtypes: float64(4), int64(6), object(12)
memory usage: 1.8+ MB
```

INTRO

df.describe()

	id	popularity	budget	revenue	runtime	vote_count	vote_average	release_year	budget_adj	revenue_adj
count	10866.000000	10866.000000	1.086600e+04	1.086600e+04	10866.000000	10866.000000	10866.000000	10866.000000	1.086600e+04	1.086600e+04
mean	66064.177434	0.646441	1.462570e+07	3.982332e+07	102.070863	217.389748	5.974922	2001.322658	1.755104e+07	5.136436e+07
std	92130.136561	1.000185	3.091321e+07	1.170035e+08	31.381405	575.619058	0.935142	12.812941	3.430616e+07	1.446325e+08
min	5.000000	0.000065	0.000000e+00	0.000000e+00	0.000000	10.000000	1.500000	1960.000000	0.000000e+00	0.000000e+00
25%	10596.250000	0.207583	0.000000e+00	0.000000e+00	90.000000	17.000000	5.400000	1995.000000	0.000000e+00	0.000000e+00
50%	20669.000000	0.383856	0.000000e+00	0.000000e+00	99.000000	38.000000	6.000000	2006.000000	0.000000e+00	0.000000e+00
75 %	75610.000000	0.713817	1.500000e+07	2.400000e+07	111.000000	145.750000	6.600000	2011.000000	2.085325e+07	3.369710e+07
max	417859.000000	32.985763	4.250000e+08	2.781506e+09	900.000000	9767.000000	9.200000	2015.000000	4.250000e+08	2.827124e+09

DATA CLEANING

```
df = df[df["cast"].notnull()]
df = df[df["genres"].notnull()]
df = df.query("budget_adj != 0 and revenue_adj != 0")
df
```

Calculated Field

```
df['profit'] = 100 * (df['revenue_adj'] - df['budget_adj']) / df['budget_adj']
df['profit'] = df['profit'].map(lambda x: f"{x:.2f}%")
df
```

66 WHICH MOVIES ARE WITH THE HIGHEST AND LOWEST BUDGET?

```
!28]: if 'budget_adj' in df.columns and 'original_title' in df.columns:
         highest budget movie = df[df['budget adj'] == df['budget adj'].max()]
          lowest budget movie = df[df['budget adj'] ==df['budget adj'].min()]
          print("Highest Budget Movie:")
          print(highest budget movie[['original title', 'budget adj']])
          print("\nLowest Budget Movie:")
          print(lowest budget_movie[['original_title', 'budget_adj']])
      else:
          print("The required columns 'budget adj' and 'original title' are not available in the dataset.")
      Highest Budget Movie:
              original title budget adj
      2244 The Warrior's Way 425000000.0
      Lowest Budget Movie:
                     original title budget adj
      3581 Love, Wedding, Marriage 0.969398
```

original title profit

-0.12%

WHICH MOVIES ARE WITH THE HIGHEST AND LOWEST REVENUE? IS THE BIGGEST RETURN THE BIGGEST PROFIT?

```
if 'revenue adj' in df.columns and 'original title' in df.columns:
   highest budget movie = df[df['revenue adj'] == df['revenue adj'].max()]
   lowest budget movie = df[df['revenue adj'] ==df['revenue adj'].min()]
   print("Highest revenue Movie:")
   print(highest_budget_movie[['original_title', 'revenue_adj']])
   print("\nLowest revenue Movie:")
   print(lowest budget movie[['original title', 'revenue adj']])
else:
   print("The required columns 'revenue_adj' and 'original_title' are not available in the dataset.")
                                       Highest profit Movie:
Highest revenue Movie:
                                              original title profit
    original title revenue adj
                                       4376
                                                              Ted 998.74%
1386
          Avatar 2.827124e+09
                                        Lowest profit Movie:
Lowest revenue Movie:
```

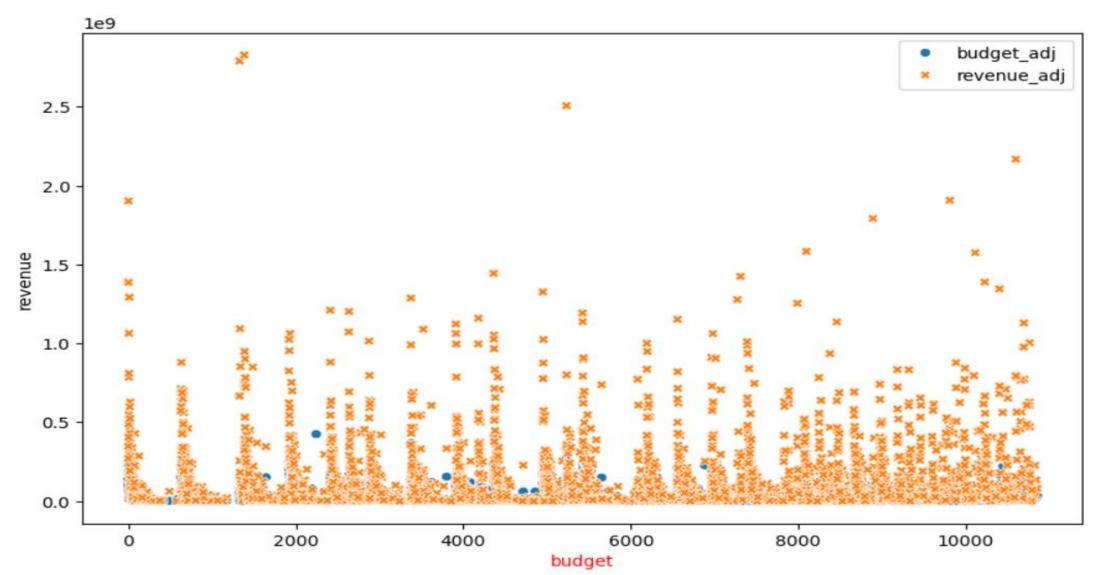
7050 Win a Date with Tad Hamilton!

original title revenue adj

2.370705

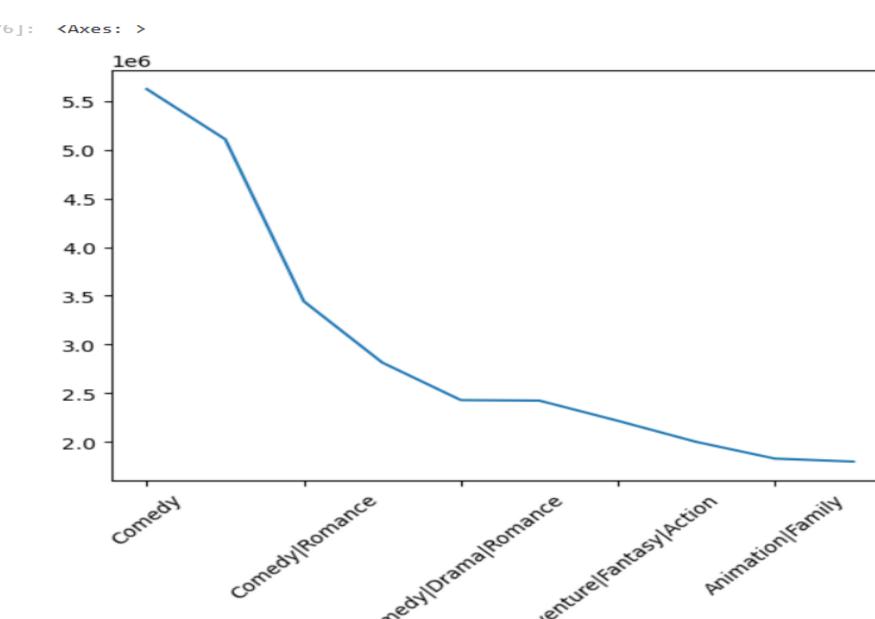
5067 Shattered Glass

IS THERE A RELATIONSHIP BETWEEN BUDGET_ADJ&REVENUE_ADJ



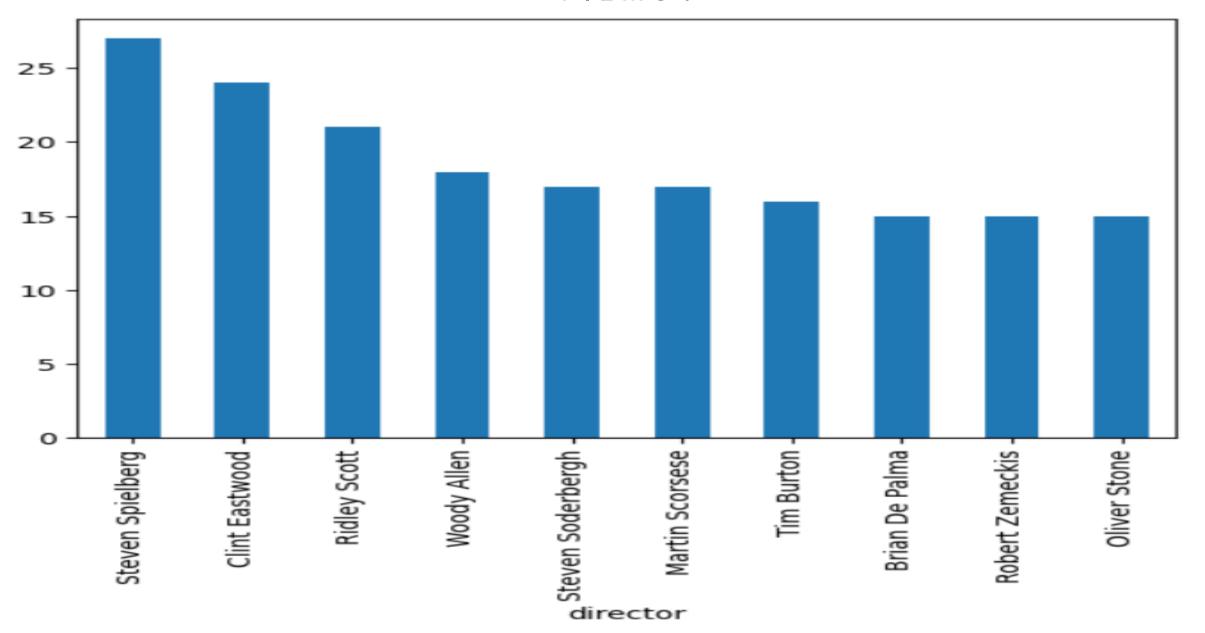
PYTHON PROJECT

THE MOSTGENRES REVENUE_AJ



WHICH DIRECTORS HAVE PRODUCED THE MOST SUCCESSFUL





IS THE MOST VOTED MORE POPULAR?

