

Muhammad Abbas

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- With over 3 years of experience in Search Engine Optimization (SEO), I, Muhammad Abbas, specialize in driving organic growth and improving search engine rankings through innovative, data-driven strategies. I have a proven track record of optimizing websites for local SEO, eCommerce SEO, and Shopify SEO, ensuring businesses achieve higher visibility, better traffic, and increased sales.

• Experience

• JANUARY 2021 – JUNE 2022

- Seo Specialist | Seo Executive | Digital Marketing
Visionerz Pvt Ltd aimed to increase its organic traffic and improve local search rankings for its services in a competitive market. The goal was to enhance visibility for key services like local SEO, web development Service and some other term,

Results:

Achieved a 35% increase in organic traffic in six months.

Improved local rankings, placing Visionerz in the top 3 positions for key service-related keywords.

Enhanced user engagement with increased session duration by 25% on the website.

JUNE 2023 – November 2023

Seo Expert | Drive a Traffic | Increase Sale

Wajahat Mansoor sought to improve the search rankings of his personal brand and consulting website driving more leads and increasing brand visibility in the competitive market.

Results:

Increased website traffic by 30% within four months.

Achieved top 5 rankings for key consulting-related terms, driving quality leads.

Enhanced brand credibility and authority through optimized content and higher engagement rates.

Skills

- Local SEO optimization • On-page and off-page SEO • Technical SEO • Shopify store SEO • eCommerce SEO • Keyword research and analysis • Competitor analysis • Google Analytics & Search Console • SEO content creation and strategy • Technical SEO audits • Time management • Critical thinking • Creativity

• Education

- MAY 2019
- Intermediate in Computer Science | Aspire College, Multan
- 3.8 GPA • Member of Aspire Collage Society

• Activities

- Literature • Environmental conservation • Art • Yoga • Skiing • Travel