

## Sales optimization for suppliers and service providers in the catering industry

- ✓ Identify sales potential early
- ✓ Efficiently structure sales opportunities
- ✓ Manage and measure sales activities

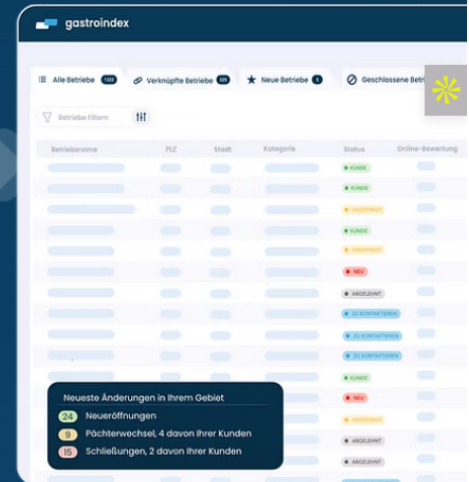
[Arrange a demo](#)

Effektive Performance je Gebiet

- ▲ +45% München
- ▲ +30% Frankfurt
- ▲ +23% Berlin
- ▲ +15% Freiburg
- ▼ -38% Stuttgart
- ▼ -26% Passau
- ▼ -25% Düsseldorf
- ▼ -8% Bamberg

Performance Ihres Vertriebsteams letzten 10T

20 Neukunden  
12% Umsatzsteigerung  
• Team Nord  
• Team Süd



### Wie gastroindex funktioniert

## What is gastroindex?

Gastroindex is a platform that combines market data, location analyses, and target group insights to strategically support suppliers and manufacturers in accessing the restaurant market.

Whether for early detection of new openings, identifying relevant businesses, analyzing your own sales data, or targeting customers – Gastroindex creates true market transparency for informed decisions.

[Kostenlose Demo](#)

Datenbank



Betreiberinfo



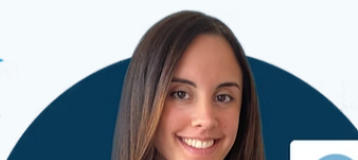
Gebietsanalyse



Marketing



CRM-Export





## Your restaurant sales – controlled via a central platform

Gastroindex brings structure and efficiency to your daily sales processes. With intelligent filters, clear territory analyses, and detailed operational insights, you can plan field sales activities more effectively, identify opportunities earlier, and manage your teams based on data. Modular functions such as target group selection, territory monitoring and internal performance comparisons ensure that you not only know where potential lies – but also how to specifically utilize it.

[Free demo](#)

### database

320,000 restaurants and bars across Germany. Expanded by commercial register and imprint data.

#### Top features

- ✓ All HORECA businesses and more
- ✓ Filter and sort
- ✓ 100% GDPR compliant

[learn more](#)

### Operator information

Detailed operator information for potential analysis. Enhanced and validated by AI.

#### Top features

- ✓ Legal form, turnover, number of seats and much more.
- ✓ Relevance and volume estimation
- ✓ Telephone and email contact details

[learn more](#)

### dynamics

Early notifications of all new openings, closures, changes of tenants and commercial register entries.

#### Top features

- ✓ 10,000 new openings per year
- ✓ 40,000 tenant changes per year
- ✓ 12,000 closures per year

[learn more](#)

### Analyses

Meaningful territory analyses to optimize the sales strategy and the sales team.

#### Top features

- ✓ Specific area analyses
- ✓ Measuring dealer performance
- ✓ Employee planning and analysis

[learn more](#)

### marketing

Sales optimization through connection to email services and postal delivery service providers.

#### Top features

- ✓ Connection to Brevo, Mailchimp and many more.
- ✓ Product shipping to potential customers
- ✓ Sending advertising material

[learn more](#)

### CRM Export

Keep customer data up to date by connecting to CRM systems: MS Dynamics, SAP, Salesforce, etc.

#### Top features

- ✓ Data comparison of customer data
- ✓ two-way exchange of data
- ✓ quick configuration

[learn more](#)

**"With Gastroindex, we receive instant notifications about new openings and important changes in the market."**

*"The platform helps us target ideal customers and enables easy communication with partners. This allows us to respond quickly to changes and optimally adapt our sales strategies."*



**Silvio Venezia, Venezia Wines in Kempten**

## Arrange a meeting with us

Niclas Wagner

### Meeting mit Gastroindex

🕒 45 Min

Wir freuen uns auf ein produktives Gespräch mit Ihnen.

#### Datum wählen

Juni 2025

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Mo.	Di.	Mi.	Do.	Fr.	Sa.	So.
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<b>23</b>	<b>24</b>	<b>25</b>	26	27	28	29
<b>30</b>						

🌐 Karachi Zeit



Identify sales potential early



Efficiently structure sales opportunities



Manage and measure sales activities



Learn how a regional wholesaler improves its sales with gastroindex





and much  
more.

Together with CRM and  
marketing tools for your  
sales success



From the end of the year also  
in Austria and Switzerland



The first connected  
platform for wholesaler  
performance and  
restaurant business  
analysis.

Improve your sales with  
gastroindex

Arrange a demo



## How to reach us



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