

## HOW TO BECOME AN ONLINE NETWORKING MASTER

20 tips on how to be an online networking GENIUS.

Networking is one of the most important skills you can practice. You need to be aware of how to connect with other people who share similar interests and ambitions as you.

### COMMON REASONS WHY PEOPLE NETWORK:

1. To get advice.
2. To find a new job.
3. To be "social".
4. To build a network.
5. To meet new people.
6. To expand knowledge.

### WRONG WAYS TO NETWORK ONLINE:

1. Only talking to people you already know.
2. Only talking to people when you need a favour.
3. Not offering to help (give before you take).
4. Not following up.
5. Rejecting a connection because of status.
6. Never meeting in "REAL LIFE".

### **TIP #1: SHOW YOUR WORK TO THE PUBLIC.**

Many people try to find people who share similar interests with them in very ineffective ways. The best way to find people to network with online is to create a strong online presence and share your work and message so that those who are interested will easily find you.

### POWERPOINT:

You don't have to be a genius to have the permission to share your work with the world, simply give yourself that permission.

### TIP #2: INTRODUCE YOURSELF IN A SMART WAY

Your introduction is your pre-frame. The way you introduce yourself to others makes a huge difference on how others see you and what they believe they can expect from you. To prove this point, consider these two scenarios where someone asks "what do you do", and you answer:

1) "I am just a doctor."

2) "I help people with health issues overcome their health challenges so they can live healthy lives."

So, which one would you take serious. I believe you see the difference.

### POWERPOINT:

Formatted: Left: 0.89"

Formatted: Font: 12 pt, Bold

Formatted: Font: Bold, Font color: Custom Color(RGB(109,158,235))

THE WAY YOU INTRODUCE YOURSELF DETERMINES HOW OTHERS PERCEIVE YOU.

TIP #3:RECOMMEND PRODUCTS/SERVICES YOU FIND HELPFUL.

If you find value in something you use , chances are high that others will find value too and will want to be close to you so they continue benefiting.Recommend anything you find helpful and interested people will be drawn to you.

POWERPOINT:

THE PROBLEM WITH HOARDING IS THAT YOU END UP LIVING OFF YOUR RESERVES.

TIP # 4: BE GENEROUS AND SELFISH

Block out time for your most important work each day so that you stay productive,get your priorities right and live with purpose.Being generous with your time and resources does not mean you should spend all day answering comments on social media.Simplely avoid any distractions during your working hours and after that you can answer emails and comments.

POWERPOINT:

BE AS GENEROUS AS YOU POSSIBLY CAN , BUT SELFISH ENOUGH TO GET YOUR WORK DONE.

TIP #5 : GEOGRAPHY IS NO LONGER THE MASTER

Long ago , you only knew the people who stayed in the same neighbourhood as you and could not communicate with others in other towns and countries.Today you can communicate with just about anyone who's available online ,regardless of geography.

POWERPOINT:

THE INTERNET LETS YOU BE IN MANY PLACES AT ONCE AND COSTS YOU NOTHING IN THE PROCESS.

TIP #6: DON'T BE A VAMPIRE

No one likes a vampire.If you constantly ask for favours and only want to take something from others without giving them something of value ,you'll always lose.We all like helping others but we dislike those who only show up to demand our help without ever offering to help us.

POWERPOINT:

YOU ARE ONLY SUCCESSFUL TO THE DEGREE THAT YOU RESIST YOUR OWN SELFISHNESS.

#### TIP #7: TELL GOOD STORIES

The are some elements that make a story great and will help you tell better stories if you apply them. Every great story should have a character, problem faced by the character, solution to the problem and someone who will help the character. Combine these and you'll tell better stories

#### POWERPOINT:

WORK DOESN'T SPEAK FOR ITSELF. WORDS DO..

#### TIP #8: SHARE SOMETHING SMALL EACH DAY.

The best way to attract people who share similar interests as you is to create an online sharing platform and never break your daily sharing chain. Even if you don't get views, just keep going. You want others to experience a decade's worth of content if they reach your platform after ten years of creation.

#### POWERPOINT:

PUT YOURSELF AND YOUR WORK OUT THERE EVERYDAY, AND YOU WILL START MEETING SOME AMAZING PEOPLE.

#### TIP #9: HAVE ONLY ONE "MAIN" SOCIAL NETWORKING SITE.

This does not mean you should be available only on one social media site. All you should do is to have a platform where you spend most time at and have more valuable content in. Don't spread yourself thin by being equally active on all sites available. Treat your "main" platform as your home and others as parties. All you do at the parties is to try and bring your friends home.

#### POWERPOINT:

LESS IS MORE. WHEN EVERYTHING IS IMPORTANT, NOTHING GETS DONE.

#### TIP #10: ALWAYS HAVE A NETWORKING GOAL.

Each day you should be on the internet trying to find new skills and talents. The best way to do this is to have a "Daily Networking Goal" (DNG). Never be comfortable talking to the same people each day.

#### POWERPOINT:

IF YOU ARE NOT EXPANDING, YOU ARE SHRINKING.

#### TIP #11: HAVE A NETWORKING MENTOR.

Something worth doing is worth doing well. You can't afford to waste your time by using ineffective ways of networking. You need someone who have mastered just what you need to do. A mentor is 10X better than you and knows exactly what you need to do. A mentor is now cheaper and easier to get because of technology.

POWERPOINT:

SMART PEOPLE LEARN FROM MISTAKES OF OTHERS .FOOLS LEARN ON THEIR OWN.

TIP #12:DON'T KEEP TALKING TO THE SAME PERSON THE WHOLE DAY.

Just because you seem to get along with someone does not mean you should waste their time with small talks. This might make them believe you are not busy and run away from you.

If you get along, great, but you need to thank them for their time and follow up later.

POWERPOINT:

BE CONSIDERATE ENOUGH TO VALUE OTHER PEOPLE'S TIME.

TIP #13: JOIN/CREATE AN ONLINE MASTERMIND.

One of the best ways to master a skill is to have a group of peers who also want the same results as you. You will then support and hold each other accountable. This will make you achieve better results faster than you would otherwise.

POWERPOINT:

ALONE, YOU GO FASTER. TOGETHER, YOU GO FURTHER.

TIP # 14: MEETUP IN-PERSON.

Your goal on any solid online relationship you have should be to meet in-person. Yeah, you need to meet in real life in order to truly know and connect with someone. For a relationship to be deeper, you need to meet offline.

POWERPOINT:

YOU CAN'T SAY YOU KNOW THEM IF YOU NEVER MET IN-PERSON.

TIP #15: WRITE COMMENTS AND GIVE YOUR OPINION.

Posting your own opinion on things you find interesting is as valuable as sharing your opinion on what others post. Never give nasty comments. If you offer a good positive comment expressing your opinion, it's likely that you will get noticed by others with similar beliefs.

POWERPOINT:

PEOPLE SHARE BECAUSE THEY CARE.

Networking is a very essential skill you need to do well in life and work. It helps you leverage other people's time, efforts, talents, skills and networks. NOW, TAKE MASSIVE ACTION.