

Concepts of Data Cleaning on Dataset Named " Customer Call List"

```
In [ ]: # import the pandas library
import pandas as pd
```

```
In [175]: # call/ import the data table
data = pd.read_excel('Customer Call List.xlsx')
```

In [176]:

| | | | | | | | | |
|------|------|----------|-----------|--------------|---------------------------------------|-----|-----|-------|
| data | | | | | | | | |
| 0 | 1001 | Frodo | Baggins | 123-545-5421 | 123 Shire Lane, Shire | Yes | No | True |
| 1 | 1002 | Abed | Nadir | 123/643/9775 | 93 West Main Street | No | Yes | False |
| 2 | 1003 | Walter | /White | 7066950392 | 298 Drugs Driveway | N | NaN | True |
| 3 | 1004 | Dwight | Schrute | 123-543-2345 | 980 Paper Avenue, Pennsylvania, 18503 | Yes | Y | True |
| 4 | 1005 | Jon | Snow | 876 678 3469 | 123 Dragons Road | Y | No | True |
| 5 | 1006 | Ron | Swanson | 304-762-2467 | 768 City Parkway | Yes | Yes | True |
| 6 | 1007 | Jeff | Winger | NaN | 1209 South Street | No | No | False |
| 7 | 1008 | Sherlock | Holmes | 876 678 3469 | 98 Clue Drive | N | No | False |
| 8 | 1009 | Gandalf | NaN | N/a | 123 Middle Earth | Yes | NaN | False |
| 9 | 1010 | Peter | Parker | 123-545-5421 | 25th Main Street, New York | Yes | No | True |
| 10 | 1011 | Samwise | Gamgee | NaN | 612 Shire Lane, Shire | Yes | No | True |
| 11 | 1012 | Harry | ...Potter | 7066950392 | 2394 Hogwarts Avenue | Y | NaN | True |
| 12 | 1013 | Don | Draper | 123-543-2345 | 2039 Main Street | Yes | N | False |

```
In [177]: # Drop the duplicates
data.drop_duplicates()
```

Out[177]:

| | CustomerID | First_Name | Last_Name | Phone_Number | Address | Paying Customer | Do_Not_Contact | Not_Useful_Column |
|----|------------|------------|-------------|--------------|---------------------------------------|-----------------|----------------|-------------------|
| 0 | 1001 | Frodo | Baggins | 123-545-5421 | 123 Shire Lane, Shire | Yes | No | True |
| 1 | 1002 | Abed | Nadir | 123/643/9775 | 93 West Main Street | No | Yes | False |
| 2 | 1003 | Walter | /White | 7066950392 | 298 Drugs Driveway | N | NaN | True |
| 3 | 1004 | Dwight | Schrute | 123-543-2345 | 980 Paper Avenue, Pennsylvania, 18503 | Yes | Y | True |
| 4 | 1005 | Jon | Snow | 876 678 3469 | 123 Dragons Road | Y | No | True |
| 5 | 1006 | Ron | Swanson | 304-762-2467 | 768 City Parkway | Yes | Yes | True |
| 6 | 1007 | Jeff | Winger | NaN | 1209 South Street | No | No | False |
| 7 | 1008 | Sherlock | Holmes | 876 678 3469 | 98 Clue Drive | N | No | False |
| 8 | 1009 | Gandalf | NaN | N/a | 123 Middle Earth | Yes | NaN | False |
| 9 | 1010 | Peter | Parker | 123-545-5421 | 25th Main Street, New York | Yes | No | True |
| 10 | 1011 | Samwise | Gamgee | NaN | 612 Shire Lane, Shire | Yes | No | True |
| 11 | 1012 | Harry | ...Potter | 7066950392 | 2394 Hogwarts Avenue | Y | NaN | True |
| 12 | 1013 | Don | Draper | 123-543-2345 | 2039 Main Street | Yes | N | False |
| 13 | 1014 | Leslie | Knope | 876 678 3469 | 343 City Parkway | Yes | No | False |
| 14 | 1015 | Toby | Flenderson_ | 304-762-2467 | 214 HR Avenue | N | No | False |
| 15 | 1016 | Ron | Weasley | 123-545-5421 | 2395 Hogwarts Avenue | No | N | False |
| 16 | 1017 | Michael | Scott | 123/643/9775 | 121 Paper Avenue, Pennsylvania | Yes | No | False |
| 17 | 1018 | Clark | Kent | 7066950392 | 3498 Super Lane | Y | NaN | True |
| 18 | 1019 | Creed | Braton | N/a | N/a | N/a | Yes | True |
| 19 | 1020 | Anakin | Skywalker | 876 678 3469 | 910 Tatooine Road, Tatooine | Yes | N | True |

```
In [178]: # Remove the unnecessary special character from last name
data['Last_Name']=data['Last_Name'].str.strip('123/..._')
```

```
In [179]: # change the datatype of column to string
data['Phone_Number'] = data['Phone_Number'].astype(str)
# clear the format of phone no. but it has not worked
data['Phone_Number'] = data['Phone_Number'].replace('1','')
# or data['Phone_Number'] = data['Phone_Number'].astype(str).str.replace('[a-zA-Z0-9]', '')
data['Phone_Number']
```

Out[179]: 0 123-545-5421
1 123/643/9775
2 7066950392
3 123-543-2345
4 876|678|3469
5 304-762-2467
6 nan
7 876|678|3469
8 N/a
9 123-545-5421
10 nan
11 7066950392
12 123-543-2345
13 876|678|3469
14 304-762-2467
15 123-545-5421
16 123/643/9775
17 7066950392
18 N/a
19 876|678|3469
20 876|678|3469
Name: Phone_Number, dtype: object

```
In [180]: data['Phone_Number'].astype(str)
# Now I have changed the method of doing it, like i utilized multiple replace with str and it worked.
data['Phone_Number'] =data['Phone_Number'].str.replace('-', '').str.replace('/', '').str.replace('|', '')
```

In [181]:

| data | | | | | | | | |
|------|------|----------|----------|------------|---------------------------------------|-----|-----|-------|
| 1 | 1002 | Abed | Nadiri | 1230439775 | 55 West Main Street | No | Yes | False |
| 2 | 1003 | Walter | White | 7066950392 | 298 Drugs Driveway | N | NaN | True |
| 3 | 1004 | Dwight | Schrute | 1235432345 | 980 Paper Avenue, Pennsylvania, 18503 | Yes | Y | True |
| 4 | 1005 | Jon | Snow | 8766783469 | 123 Dragons Road | Y | No | True |
| 5 | 1006 | Ron | Swanson | 3047622467 | 768 City Parkway | Yes | Yes | True |
| 6 | 1007 | Jeff | Winger | nan | 1209 South Street | No | No | False |
| 7 | 1008 | Sherlock | Holmes | 8766783469 | 98 Clue Drive | N | No | False |
| 8 | 1009 | Gandalf | NaN | Na | 123 Middle Earth | Yes | NaN | False |
| 9 | 1010 | Peter | Parker | 1235455421 | 25th Main Street, New York | Yes | No | True |
| 10 | 1011 | Samwise | Gamgee | nan | 612 Shire Lane, Shire | Yes | No | True |
| 11 | 1012 | Harry | Potter | 7066950392 | 2394 Hogwarts Avenue | Y | NaN | True |
| 12 | 1013 | Don | Draper | 1235432345 | 2039 Main Street | Yes | N | False |
| 13 | 1014 | Leslie | Knope | 8766783469 | 343 City Parkway | Yes | No | False |
| 14 | 1015 | Toby | Fleedman | 3047622467 | 344 HP Avenue | N | No | False |

```
In [182]: # Change the values through replace function
data[data['Paying Customer']=='Y']=data[data['Paying Customer']=='Y'].replace('Y','Yes')
data[data['Paying Customer']=='N']=data[data['Paying Customer']=='N'].replace('N','No')
```

```
In [183]: # Change the values through replace function
data[data['Do_Not_Contact']=='Y']=data[data['Do_Not_Contact']=='Y'].replace('Y','Yes')
data[data['Do_Not_Contact']=='N']=data[data['Do_Not_Contact']=='N'].replace('N','No')
```

In [184]: data

Out[184]:

| | CustomerID | First_Name | Last_Name | Phone_Number | Address | Paying Customer | Do_Not_Contact | Not_Useful_Column |
|----|------------|------------|------------|--------------|---------------------------------------|-----------------|----------------|-------------------|
| 0 | 1001 | Frodo | Baggins | 1235455421 | 123 Shire Lane, Shire | Yes | No | True |
| 1 | 1002 | Abed | Nadir | 1236439775 | 93 West Main Street | No | Yes | False |
| 2 | 1003 | Walter | White | 7066950392 | 298 Drugs Driveway | No | NaN | True |
| 3 | 1004 | Dwight | Schrute | 1235432345 | 980 Paper Avenue, Pennsylvania, 18503 | Yes | Yes | True |
| 4 | 1005 | Jon | Snow | 8766783469 | 123 Dragons Road | Yes | No | True |
| 5 | 1006 | Ron | Swanson | 3047622467 | 768 City Parkway | Yes | Yes | True |
| 6 | 1007 | Jeff | Winger | nan | 1209 South Street | No | No | False |
| 7 | 1008 | Sherlock | Holmes | 8766783469 | 98 Clue Drive | No | No | False |
| 8 | 1009 | Gandalf | NaN | Na | 123 Middle Earth | Yes | NaN | False |
| 9 | 1010 | Peter | Parker | 1235455421 | 25th Main Street, New York | Yes | No | True |
| 10 | 1011 | Samwise | Gamgee | nan | 612 Shire Lane, Shire | Yes | No | True |
| 11 | 1012 | Harry | Potter | 7066950392 | 2394 Hogwarts Avenue | Yes | NaN | True |
| 12 | 1013 | Don | Draper | 1235432345 | 2039 Main Street | Yes | No | False |
| 13 | 1014 | Leslie | Knope | 8766783469 | 343 City Parkway | Yes | No | False |
| 14 | 1015 | Toby | Flenderson | 3047622467 | 214 HR Avenue | No | No | False |
| 15 | 1016 | Ron | Weasley | 1235455421 | 2395 Hogwarts Avenue | No | No | False |
| 16 | 1017 | Michael | Scott | 1236439775 | 121 Paper Avenue, Pennsylvania | Yes | No | False |
| 17 | 1018 | Clark | Kent | 7066950392 | 3498 Super Lane | Yes | NaN | True |
| 18 | 1019 | Creed | Braton | Na | N/a | N/a | Yes | True |
| 19 | 1020 | Anakin | Skywalker | 8766783469 | 910 Tatooine Road, Tatooine | Yes | No | True |
| 20 | 1020 | Anakin | Skywalker | 8766783469 | 910 Tatooine Road, Tatooine | Yes | No | True |

In [185]: *# Rename the column, we can do with more than one at the same time by adding inside the curly brackets*
data=data.rename(columns={'Paying Customer':'Paying_Customer'})

In [186]: data

Out[186]:

| | CustomerID | First_Name | Last_Name | Phone_Number | Address | Paying_Customer | Do_Not_Contact | Not_Useful_Column |
|----|------------|------------|------------|--------------|---------------------------------------|-----------------|----------------|-------------------|
| 0 | 1001 | Frodo | Baggins | 1235455421 | 123 Shire Lane, Shire | Yes | No | True |
| 1 | 1002 | Abed | Nadir | 1236439775 | 93 West Main Street | No | Yes | False |
| 2 | 1003 | Walter | White | 7066950392 | 298 Drugs Driveway | No | NaN | True |
| 3 | 1004 | Dwight | Schrute | 1235432345 | 980 Paper Avenue, Pennsylvania, 18503 | Yes | Yes | True |
| 4 | 1005 | Jon | Snow | 8766783469 | 123 Dragons Road | Yes | No | True |
| 5 | 1006 | Ron | Swanson | 3047622467 | 768 City Parkway | Yes | Yes | True |
| 6 | 1007 | Jeff | Winger | nan | 1209 South Street | No | No | False |
| 7 | 1008 | Sherlock | Holmes | 8766783469 | 98 Clue Drive | No | No | False |
| 8 | 1009 | Gandalf | NaN | Na | 123 Middle Earth | Yes | NaN | False |
| 9 | 1010 | Peter | Parker | 1235455421 | 25th Main Street, New York | Yes | No | True |
| 10 | 1011 | Samwise | Gamgee | nan | 612 Shire Lane, Shire | Yes | No | True |
| 11 | 1012 | Harry | Potter | 7066950392 | 2394 Hogwarts Avenue | Yes | NaN | True |
| 12 | 1013 | Don | Draper | 1235432345 | 2039 Main Street | Yes | No | False |
| 13 | 1014 | Leslie | Knope | 8766783469 | 343 City Parkway | Yes | No | False |
| 14 | 1015 | Toby | Flenderson | 3047622467 | 214 HR Avenue | No | No | False |
| 15 | 1016 | Ron | Weasley | 1235455421 | 2395 Hogwarts Avenue | No | No | False |
| 16 | 1017 | Michael | Scott | 1236439775 | 121 Paper Avenue, Pennsylvania | Yes | No | False |
| 17 | 1018 | Clark | Kent | 7066950392 | 3498 Super Lane | Yes | NaN | True |
| 18 | 1019 | Creed | Braton | Na | N/a | N/a | Yes | True |
| 19 | 1020 | Anakin | Skywalker | 8766783469 | 910 Tatooine Road, Tatooine | Yes | No | True |
| 20 | 1020 | Anakin | Skywalker | 8766783469 | 910 Tatooine Road, Tatooine | Yes | No | True |

In [187]: *# Change the data type of of phone no. through Lambda function*

data['Phone_Number']=data['Phone_Number'].apply(**lambda** x:str(x))

In [188]: *# Change the format of phone no. through lambda function with apply function*
data['Phone_Number']=data['Phone_Number'].apply(**lambda** x:x[0:3] + '-' + x[3:6]+'-'+x[6:10])

In [189]: data

Out[189]:

| | CustomerID | First_Name | Last_Name | Phone_Number | Address | Paying_Customer | Do_Not_Contact | Not_Useful_Column |
|----|------------|------------|------------|--------------|---------------------------------------|-----------------|----------------|-------------------|
| 0 | 1001 | Frodo | Baggins | 123-545-5421 | 123 Shire Lane, Shire | Yes | No | True |
| 1 | 1002 | Abed | Nadir | 123-643-9775 | 93 West Main Street | No | Yes | False |
| 2 | 1003 | Walter | White | 706-695-0392 | 298 Drugs Driveway | No | NaN | True |
| 3 | 1004 | Dwight | Schrute | 123-543-2345 | 980 Paper Avenue, Pennsylvania, 18503 | Yes | Yes | True |
| 4 | 1005 | Jon | Snow | 876-678-3469 | 123 Dragons Road | Yes | No | True |
| 5 | 1006 | Ron | Swanson | 304-762-2467 | 768 City Parkway | Yes | Yes | True |
| 6 | 1007 | Jeff | Winger | nan-- | 1209 South Street | No | No | False |
| 7 | 1008 | Sherlock | Holmes | 876-678-3469 | 98 Clue Drive | No | No | False |
| 8 | 1009 | Gandalf | NaN | Na-- | 123 Middle Earth | Yes | NaN | False |
| 9 | 1010 | Peter | Parker | 123-545-5421 | 25th Main Street, New York | Yes | No | True |
| 10 | 1011 | Samwise | Gamgee | nan-- | 612 Shire Lane, Shire | Yes | No | True |
| 11 | 1012 | Harry | Potter | 706-695-0392 | 2394 Hogwarts Avenue | Yes | NaN | True |
| 12 | 1013 | Don | Draper | 123-543-2345 | 2039 Main Street | Yes | No | False |
| 13 | 1014 | Leslie | Knope | 876-678-3469 | 343 City Parkway | Yes | No | False |
| 14 | 1015 | Toby | Flenderson | 304-762-2467 | 214 HR Avenue | No | No | False |
| 15 | 1016 | Ron | Weasley | 123-545-5421 | 2395 Hogwarts Avenue | No | No | False |
| 16 | 1017 | Michael | Scott | 123-643-9775 | 121 Paper Avenue, Pennsylvania | Yes | No | False |
| 17 | 1018 | Clark | Kent | 706-695-0392 | 3498 Super Lane | Yes | NaN | True |
| 18 | 1019 | Creed | Braton | Na-- | N/a | N/a | Yes | True |
| 19 | 1020 | Anakin | Skywalker | 876-678-3469 | 910 Tatooine Road, Tatooine | Yes | No | True |
| 20 | 1020 | Anakin | Skywalker | 876-678-3469 | 910 Tatooine Road, Tatooine | Yes | No | True |

In [190]: *# Change the string value into blank.*
data['Phone_Number'] = data['Phone_Number'].str.replace('nan--','')
data['Phone_Number'] = data['Phone_Number'].str.replace('Na--','')

In [191]: data

Out[191]:

| | CustomerID | First_Name | Last_Name | Phone_Number | Address | Paying_Customer | Do_Not_Contact | Not_Useful_Column |
|----|------------|------------|------------|--------------|---------------------------------------|-----------------|----------------|-------------------|
| 0 | 1001 | Frodo | Baggins | 123-545-5421 | 123 Shire Lane, Shire | Yes | No | True |
| 1 | 1002 | Abed | Nadir | 123-643-9775 | 93 West Main Street | No | Yes | False |
| 2 | 1003 | Walter | White | 706-695-0392 | 298 Drugs Driveway | No | NaN | True |
| 3 | 1004 | Dwight | Schrute | 123-543-2345 | 980 Paper Avenue, Pennsylvania, 18503 | Yes | Yes | True |
| 4 | 1005 | Jon | Snow | 876-678-3469 | 123 Dragons Road | Yes | No | True |
| 5 | 1006 | Ron | Swanson | 304-762-2467 | 768 City Parkway | Yes | Yes | True |
| 6 | 1007 | Jeff | Winger | | 1209 South Street | No | No | False |
| 7 | 1008 | Sherlock | Holmes | 876-678-3469 | 98 Clue Drive | No | No | False |
| 8 | 1009 | Gandalf | NaN | | 123 Middle Earth | Yes | NaN | False |
| 9 | 1010 | Peter | Parker | 123-545-5421 | 25th Main Street, New York | Yes | No | True |
| 10 | 1011 | Samwise | Gamgee | | 612 Shire Lane, Shire | Yes | No | True |
| 11 | 1012 | Harry | Potter | 706-695-0392 | 2394 Hogwarts Avenue | Yes | NaN | True |
| 12 | 1013 | Don | Draper | 123-543-2345 | 2039 Main Street | Yes | No | False |
| 13 | 1014 | Leslie | Knope | 876-678-3469 | 343 City Parkway | Yes | No | False |
| 14 | 1015 | Toby | Flenderson | 304-762-2467 | 214 HR Avenue | No | No | False |
| 15 | 1016 | Ron | Weasley | 123-545-5421 | 2395 Hogwarts Avenue | No | No | False |
| 16 | 1017 | Michael | Scott | 123-643-9775 | 121 Paper Avenue, Pennsylvania | Yes | No | False |
| 17 | 1018 | Clark | Kent | 706-695-0392 | 3498 Super Lane | Yes | NaN | True |
| 18 | 1019 | Creed | Braton | | N/a | N/a | Yes | True |
| 19 | 1020 | Anakin | Skywalker | 876-678-3469 | 910 Tatooine Road, Tatooine | Yes | No | True |
| 20 | 1020 | Anakin | Skywalker | 876-678-3469 | 910 Tatooine Road, Tatooine | Yes | No | True |

In [192]: *# Split the column into 3 other columns*
data[['Street_Address','State','Postal_Code']] = data['Address'].str.split(', ',expand=True)

In [193]:

data

Out[193]:

| | CustomerID | First_Name | Last_Name | Phone_Number | Address | Paying_Customer | Do_Not_Contact | Not_Useful_Column | Street_Address | State |
|----|------------|------------|------------|--------------|---------------------------------------|-----------------|----------------|-------------------|----------------------|--------------|
| 0 | 1001 | Frodo | Baggins | 123-545-5421 | 123 Shire Lane, Shire | Yes | No | True | 123 Shire Lane | Shire |
| 1 | 1002 | Abed | Nadir | 123-643-9775 | 93 West Main Street | No | Yes | False | 93 West Main Street | None |
| 2 | 1003 | Walter | White | 706-695-0392 | 298 Drugs Driveway | No | NaN | True | 298 Drugs Driveway | None |
| 3 | 1004 | Dwight | Schrute | 123-543-2345 | 980 Paper Avenue, Pennsylvania, 18503 | Yes | Yes | True | 980 Paper Avenue | Pennsylvania |
| 4 | 1005 | Jon | Snow | 876-678-3469 | 123 Dragons Road | Yes | No | True | 123 Dragons Road | None |
| 5 | 1006 | Ron | Swanson | 304-762-2467 | 768 City Parkway | Yes | Yes | True | 768 City Parkway | None |
| 6 | 1007 | Jeff | Winger | | 1209 South Street | No | No | False | 1209 South Street | None |
| 7 | 1008 | Sherlock | Holmes | 876-678-3469 | 98 Clue Drive | No | No | False | 98 Clue Drive | None |
| 8 | 1009 | Gandalf | NaN | | 123 Middle Earth | Yes | NaN | False | 123 Middle Earth | None |
| 9 | 1010 | Peter | Parker | 123-545-5421 | 25th Main Street, New York | Yes | No | True | 25th Main Street | New York |
| 10 | 1011 | Samwise | Gamgee | | 612 Shire Lane, Shire | Yes | No | True | 612 Shire Lane | Shire |
| 11 | 1012 | Harry | Potter | 706-695-0392 | 2394 Hogwarts Avenue | Yes | NaN | True | 2394 Hogwarts Avenue | None |
| 12 | 1013 | Don | Draper | 123-543-2345 | 2039 Main Street | Yes | No | False | 2039 Main Street | None |
| 13 | 1014 | Leslie | Knope | 876-678-3469 | 343 City Parkway | Yes | No | False | 343 City Parkway | None |
| 14 | 1015 | Toby | Flenderson | 304-762-2467 | 214 HR Avenue | No | No | False | 214 HR Avenue | None |
| 15 | 1016 | Ron | Weasley | 123-545-5421 | 2395 Hogwarts Avenue | No | No | False | 2395 Hogwarts Avenue | None |
| 16 | 1017 | Michael | Scott | 123-643-9775 | 121 Paper Avenue, Pennsylvania | Yes | No | False | 121 Paper Avenue | Pennsylvania |
| 17 | 1018 | Clark | Kent | 706-695-0392 | 3498 Super Lane | Yes | NaN | True | 3498 Super Lane | None |
| 18 | 1019 | Creed | Braton | | N/a | N/a | Yes | True | N/a | None |
| 19 | 1020 | Anakin | Skywalker | 876-678-3469 | 910 Tatooine Road, Tatooine | Yes | No | True | 910 Tatooine Road | Tatooine |
| 20 | 1020 | Anakin | Skywalker | 876-678-3469 | 910 Tatooine Road, Tatooine | Yes | No | True | 910 Tatooine Road | Tatooine |

In [194]:

data = data.replace('N/a','') # It is working because Na means Not Available, that means it is a string which can be replace wi
data.replace('NaN','') # It is not working because NaN means there has a empty place or (Not a Number), so obviously it will n

| | | | | | | | | | | |
|----|------|---------|------------|--------------|--------------------------------|-----|-----|-------|----------------------|------------|
| 14 | 1015 | Toby | Flenderson | 304-762-2467 | 214 HR Avenue | No | No | False | 214 HR Avenue | No |
| 15 | 1016 | Ron | Weasley | 123-545-5421 | 2395 Hogwarts Avenue | No | No | False | 2395 Hogwarts Avenue | No |
| 16 | 1017 | Michael | Scott | 123-643-9775 | 121 Paper Avenue, Pennsylvania | Yes | No | False | 121 Paper Avenue | Pennsylvar |
| 17 | 1018 | Clark | Kent | 706-695-0392 | 3498 Super Lane | Yes | NaN | True | 3498 Super Lane | No |
| 18 | 1019 | Creed | Braton | | | | Yes | True | | No |
| 19 | 1020 | Anakin | Skywalker | 876-678-3469 | 910 Tatooine Road, Tatooine | Yes | No | True | 910 Tatooine Road | Tatooi |
| 20 | 1020 | Anakin | Skywalker | 876-678-3469 | 910 Tatooine Road, Tatooine | Yes | No | True | 910 Tatooine Road | Tatooi |

```
In [195]: # Now the fillna come to rescue by creating a blank in all those place where NaN placed.
data = data.fillna('')
data
```

| | | | | | | | | | | |
|---|------|----------|---------|--------------|---------------------------------------|-----|-----|-------|--------------------|--------------|
| 1 | 1002 | Abed | Nadir | 123-643-9775 | Street | No | Yes | False | Street | |
| 2 | 1003 | Walter | White | 706-695-0392 | 298 Drugs Driveway | No | | True | 298 Drugs Driveway | |
| 3 | 1004 | Dwight | Schrute | 123-543-2345 | 980 Paper Avenue, Pennsylvania, 18503 | Yes | Yes | True | 980 Paper Avenue | Pennsylvania |
| 4 | 1005 | Jon | Snow | 876-678-3469 | 123 Dragons Road | Yes | No | True | 123 Dragons Road | |
| 5 | 1006 | Ron | Swanson | 304-762-2467 | 768 City Parkway | Yes | Yes | True | 768 City Parkway | |
| 6 | 1007 | Jeff | Winger | | 1209 South Street | No | No | False | 1209 South Street | |
| 7 | 1008 | Sherlock | Holmes | 876-678-3469 | 98 Clue Drive | No | No | False | 98 Clue Drive | |
| 8 | 1009 | Gandalf | | | 123 Middle Earth | Yes | | False | 123 Middle Earth | |

```
In [196]: #Now we want to place Yes Where we have blanks in Do_Not_Contact, because we assume that those who did not mention will pick th
for x in data.index:
    if data.loc[x, 'Do_Not_Contact'] == '':
        data.at[x, 'Do_Not_Contact'] = 'No Feedback'
```

```
In [197]: # Drop a column that has no feasibility

data= data.drop('Not_Useful_Column',axis=1)
```

```
In [198]: data
```

Out[198]:

| | CustomerID | First_Name | Last_Name | Phone_Number | Address | Paying_Customer | Do_Not_Contact | Street_Address | State | Postal_Code |
|----|------------|------------|------------|--------------|---------------------------------------|-----------------|----------------|----------------------|--------------|-------------|
| 0 | 1001 | Frodo | Baggins | 123-545-5421 | 123 Shire Lane, Shire | Yes | No | 123 Shire Lane | Shire | |
| 1 | 1002 | Abed | Nadir | 123-643-9775 | 93 West Main Street | No | Yes | 93 West Main Street | | |
| 2 | 1003 | Walter | White | 706-695-0392 | 298 Drugs Driveway | No | No Feedback | 298 Drugs Driveway | | |
| 3 | 1004 | Dwight | Schrute | 123-543-2345 | 980 Paper Avenue, Pennsylvania, 18503 | Yes | Yes | 980 Paper Avenue | Pennsylvania | 18503 |
| 4 | 1005 | Jon | Snow | 876-678-3469 | 123 Dragons Road | Yes | No | 123 Dragons Road | | |
| 5 | 1006 | Ron | Swanson | 304-762-2467 | 768 City Parkway | Yes | Yes | 768 City Parkway | | |
| 6 | 1007 | Jeff | Winger | | 1209 South Street | No | No | 1209 South Street | | |
| 7 | 1008 | Sherlock | Holmes | 876-678-3469 | 98 Clue Drive | No | No | 98 Clue Drive | | |
| 8 | 1009 | Gandalf | | | 123 Middle Earth | Yes | No Feedback | 123 Middle Earth | | |
| 9 | 1010 | Peter | Parker | 123-545-5421 | 25th Main Street, New York | Yes | No | 25th Main Street | New York | |
| 10 | 1011 | Samwise | Gamgee | | 612 Shire Lane, Shire | Yes | No | 612 Shire Lane | Shire | |
| 11 | 1012 | Harry | Potter | 706-695-0392 | 2394 Hogwarts Avenue | Yes | No Feedback | 2394 Hogwarts Avenue | | |
| 12 | 1013 | Don | Draper | 123-543-2345 | 2039 Main Street | Yes | No | 2039 Main Street | | |
| 13 | 1014 | Leslie | Knope | 876-678-3469 | 343 City Parkway | Yes | No | 343 City Parkway | | |
| 14 | 1015 | Toby | Flenderson | 304-762-2467 | 214 HR Avenue | No | No | 214 HR Avenue | | |
| 15 | 1016 | Ron | Weasley | 123-545-5421 | 2395 Hogwarts Avenue | No | No | 2395 Hogwarts Avenue | | |
| 16 | 1017 | Michael | Scott | 123-643-9775 | 121 Paper Avenue, Pennsylvania | Yes | No | 121 Paper Avenue | Pennsylvania | |
| 17 | 1018 | Clark | Kent | 706-695-0392 | 3498 Super Lane | Yes | No Feedback | 3498 Super Lane | | |
| 18 | 1019 | Creed | Braton | | | | Yes | | | |
| 19 | 1020 | Anakin | Skywalker | 876-678-3469 | 910 Tatooine Road, Tatooine | Yes | No | 910 Tatooine Road | Tatooine | |
| 20 | 1020 | Anakin | Skywalker | 876-678-3469 | 910 Tatooine Road, Tatooine | Yes | No | 910 Tatooine Road | Tatooine | |