

Kureshi Group – KG is the fiercely independent interactive group of entrepreneurs in the fast-growing emerging market-places of Pakistan.

KG represents a unique mix of products and services that focus on partnering with clients to achieve measurable results in a business world driven by digital transformation to develop a sustainable AI and Tech Industry on next-generation related technologies and meet endless future possibilities.

# **OUR SERVICES**

## ADVERTISEMENT CONSULTANCY

- Market Research & Analysis
- Communication Strategy
- Indoor Marketing
- Outdoor Marketing
- ATL (Above The Line)
- BTL (Below The Line)

## DIGITAL CONSULTANCY

- SEO
- Paid Media Marketing
- Graphic Designing
- UI/UX Designing
- Web Development

# WE PROVIDE OVER-THE-TOP INDUSTRIAL SERVICES.

## MANAGEMENT CONSULTING

- Organizational Development
- Brand Activation
- Corporate EventsPR Services
- Animated Video
- Brand Video
- Social Media Ads
- Storyteller Testimonial Video

**PRODUCTIONS** 

Video Case Study

#### **CONTACT US**



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## Why Work With Us?

- One-Stop-Shop
- Scale & Speed
- Top Down Approach
- Total Transparency
- Customer Experience Focused