

# Muhammad Asad

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## Front-End Developer

### Summary:

Front-End Developer with **2 years** of experience specializing in **React.js**, **Next.js**, and performance optimization. Passionate about crafting intuitive and high-performance user interfaces while ensuring seamless functionality across all platforms. Strong problem-solving skills and a keen eye for detail, dedicated to delivering efficient and scalable digital solutions.

### Experience:

#### Retro vGames - Frontend Developer

2025 – Present

- Contribute to enhancing their web platforms
- Optimizing user experience
- Support development team in delivering high-performance solutions

#### Motive Coder - Frontend Developer

2023 – 2025

- Optimized Next.js apps for better performance and engagement.
- Built reusable React components, cutting dev time by 20%.
- Integrated APIs and improved state management with Redux Toolkit.

### Key Skills:

**Frontend Technologies:** React.js, Next.js, JavaScript, TypeScript, HTML5, CSS/SCSS, Tailwind CSS

**State Management:** Redux Toolkit, React-Router-Dom

**Tools & Deployment:** GitHub, Vercel

### Education:

**BS Computer Science** – Virtual University of Pakistan

**ICS (Intermediate in Computer Science)** – Science College Hasilpur

### Projects:

**kaf.ae** ([Link](#)) – Developed a fully dynamic e-commerce platform using Next.js, Tailwind CSS, and Redux Toolkit.

**GL Dream Home** ([Link](#)) – Built a responsive furniture website using Next.js and Tailwind CSS.

**GL Group UAE** ([Link](#)) – Developed an enterprise website with optimized UI/UX design.

**Codes Inc.** ([Link](#)) – Created a company website with modern UI and interactive elements.

**Medical Athletic** ([Link](#)) – Designed a health and fitness template using Tailwind CSS.

**Breaking Balls Sport** ([Link](#)) – Developed a sports news and analytics platform.

**Personal Portfolio** ([Link](#)) – Showcases my skills, experience, and projects with an interactive UI.

**Canrover Admin Dashboard** ([Link](#)) – Developed a fully dynamic Next.js/Node.js admin dashboard for a US scooter-rental client, featuring QR-code ride activation and Google Maps-based zone management.

### Certifications

**Front-End Development** – EVS Training Institute, Lahore

React.js, Redux, Redux Toolkit

**MERN Stack Development** – EVS Training Institute, Lahore

Full-stack development using MongoDB, Express.js, React.js, and Node.js.