

# Muhammad Azeem

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## Summary

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I work as a Digital Marketing Freelancer. To work in a motivated, dynamic, competitive, and excelling environment with dedication by utilizing my knowledge and unprecedented hard work to improve skills and experience for acquiring professional excellence. Currently, I provide services in Digital marketing, Social media marketing, and Google AdWords. I'm certified in digital marketing from Digiskills. pk, Google Skill Shop, and LinkedIn

## Experience

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### Fiverr

#### Google Ads Manager | 03/2020 - Present

- Improving and designing google display ads for more reach and leads.
- Creating Search ads with better ad rank with valuable keyword research.

### PIT Trainings | Bahawalpur, Punjab

#### FaceBook Page manager and Advertiser | 03/2022 - Present

- Facebook Page Management which includes content creation, scheduling, and reporting to owner.
- Facebook ads creation to reach potential customers and Brand Awareness

### Upwork | Bahawalpur, Punjab

#### Instagram Manager | 03/2020 - Present

Managing Instagram of Clients and content creation.

## Skills

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Facebook ads, Google ads, google merchant center, Communication skills, Microsoft excel, Microsoft word, google tag manager, Instagram, LinkedIn, English

## Education

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### Punjab Group of Collages | Bahawalpur, Punjab

#### Intermediate | 03/2019

### Islamia University of Bahawalpur | Bahawalpur, Punjab

#### Software Engineering | 07/2024

- Currently completing courses in software Engg, robotics and statistics.
- Last semester with 3.94 GPA

## Languages

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English, Hindi, Urdu

## Certificates

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Fundamental of Digital marketing-Google, Digital Marketing-DigiSkills, Freelancing, Google ads-Google, Social Media Manager\_LinkedIn