

Stakeholder	Unaware	Resistent	Neutral	Supportive	Leading
Customer				C D	
Sponsor			C		D
CEO			C	D	
Team					
- SD Team	C				D
- HR Team		C			D
- Quality Team		C		D	
- Finance Team		C		D	
Suppliers					
- Google Maps				C D	
- Bank	C			D	
Stores, Restaurants	C			D	
Program Manager				C	D