



PEAK HOUR  
1:00 PM

TOTAL ORDERS  
21K

PEAK DAY  
Fri

AVERAGE SELLING PRICE  
\$16

TOTAL REVENUE  
\$818K

BEST SELLING  
The Classic Deluxe Pizza

WORST SELLING  
The Brie Carre Pizza

### ORDERS DAILY TREND



### ORDERS VS PIZZA TIMELY TREND



### TOP ORDERED INGREDIENTS



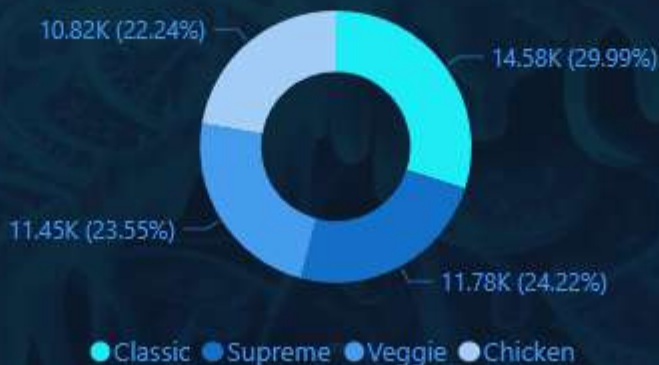
### REVENUE YEARLY TREND



### ORDERS MONTHLY TREND



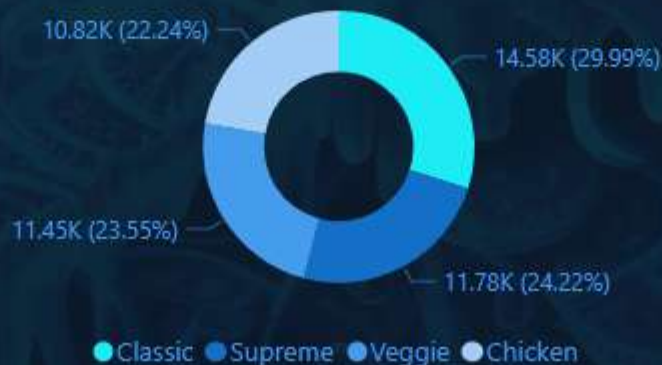
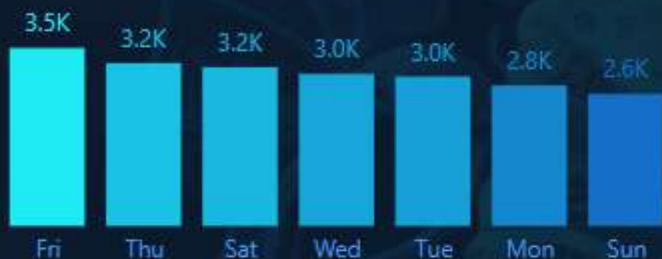
### ORDERS BY CATEGORY



### OBSERVATIONS & RECOMMENDATIONS

- > It appears that **revenue** is not increasing annually.
- > Due to their high prices, **XL & XXL** pizzas have very few **orders**.
- > Most **revenues** occur on **Fridays**, while **July** is the month with the highest monthly **revenue**.
- > Since the majority of sales are on **Fridays** & least on **Sundays & Mondays** so it would be better to reduce labor on these days.
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### ORDERS VS PIZZA TIMELY TREND



### TOP ORDERED INGREDIENTS



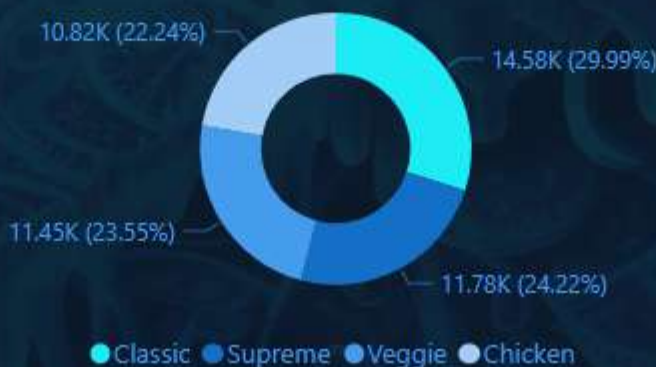
### REVENUE YEARLY TREND



### ORDERS MONTHLY TREND



### ORDERS BY CATEGORY



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ORDERS DAILY TREND



TOTAL REVENUE



ORDERS VS PIZZA TIMELY TREND



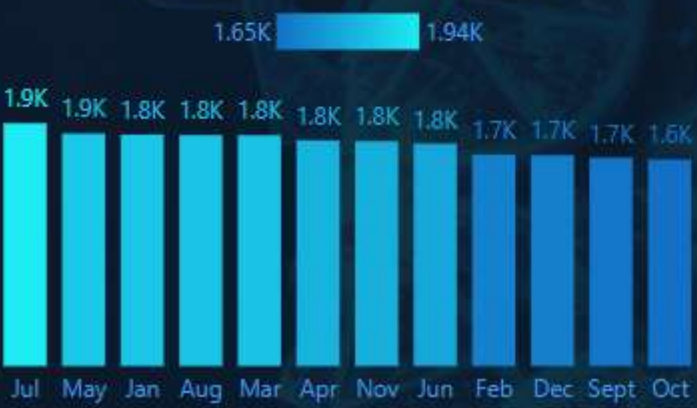
TOP ORDERED INGREDIENTS



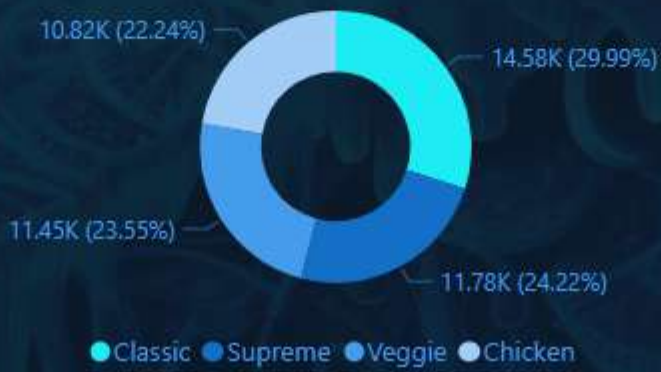
REVENUE YEARLY TREND



ORDERS MONTHLY TREND



ORDERS BY CATEGORY



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Fri

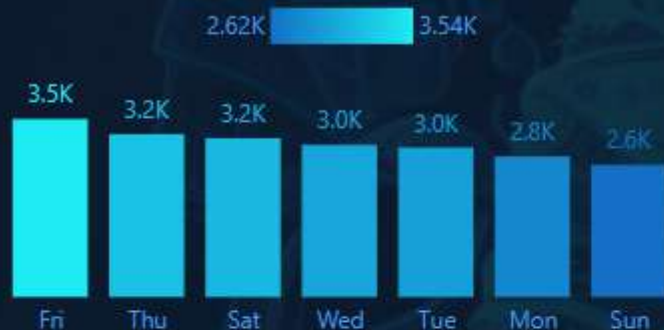
AVERAGE SELLING PRICE  
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### ORDERS DAILY TREND



### ORDERS VS PIZZA TIMELY TREND



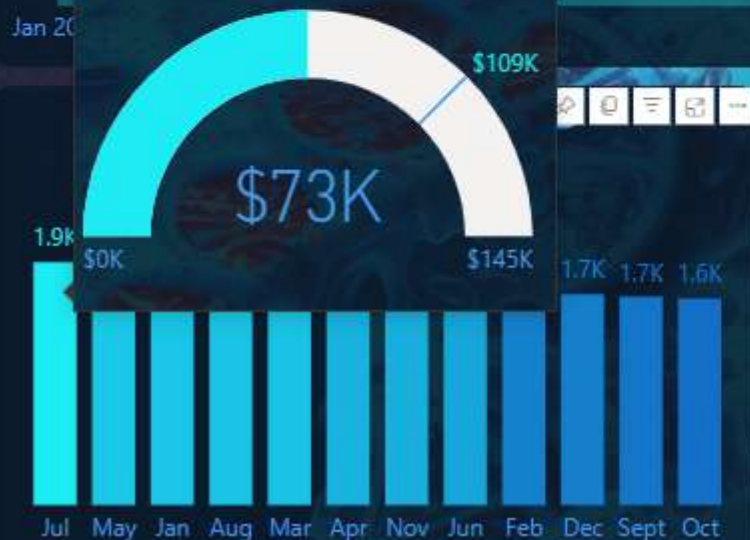
### TOP ORDERED INGREDIENTS



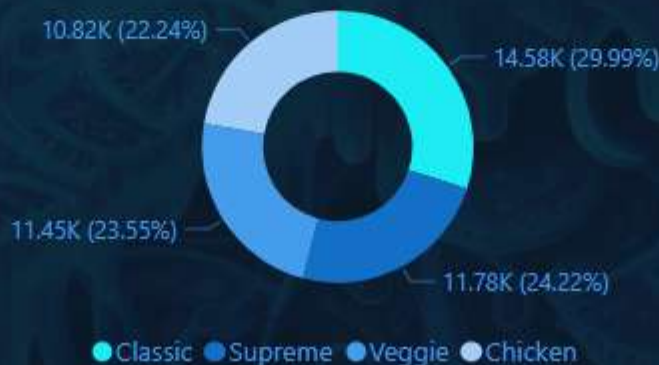
### REVENUE YEARLY TREND



### TOTAL REVENUE



### ORDERS BY CATEGORY



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PEAK DAY  
Fri

**AVERAGE SELLING PRICE**  
**\$16**

**TOTAL REVENUE**  
**\$818K**

**BEST SELLING**  
**The Classic Deluxe Pizza**

**WORST SELLING**  
**The Brie Carre Pizza**

### ORDERS DAILY TREND



### ORDERS VS PIZZA TIMELY TREND



### TOP ORDERED INGREDIENTS



### REVENUE YEARLY TREND



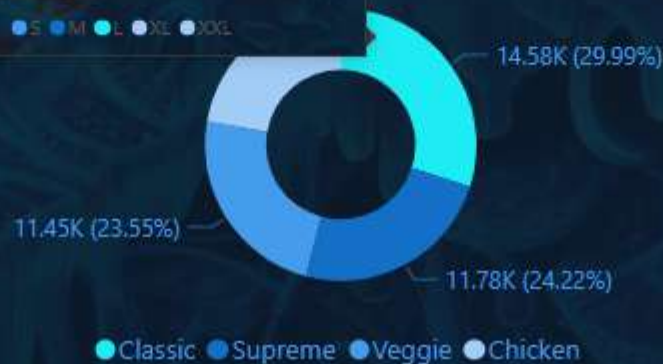
## ORDERS BY SIZE



### ORDERS MONTHLY TREND



## CATEGORY



## OBSERVATIONS & RECOMMENDATIONS

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PLAY HOUR TOTAL ORDERS

Looking for the perfect pizza? **Plato Pizza** has got you covered with a variety of options to choose from!

Whether you're in the mood for a **classic cheese** pizza in size **S**, a **veggie** pizza in size **M**, a mouthwatering **supreme** pizza in size **L**, a savory **chicken** pizza in size **XL**, or a crowd-pleasing **XXL** pizza with up to 4 toppings, Plato Pizza has something for everyone to enjoy.

### SLICER PANEL

CATEGORY

All

SIZE

All

QUANTITY

All



WEEK DAY

Fri

AVERAGE SELLING PRICE

\$16

TOTAL REVENUE

\$818K

BEST SELLING

The Classic Deluxe Pizza

WORST SELLING

The Brie Carre Pizza

### ORDERS VS PIZZA TIMELY TREND



### TOP ORDERED INGREDIENTS



### REVENUE YEARLY TREND



### ORDERS BY CATEGORY



### OBSERVATIONS & RECOMMENDATIONS

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PLAY HOUR: 7:00 PM  
TOTAL ORDERS: 30  
TOTAL REVENUE: \$1,007

Looking for the perfect pizza? **Plato Pizza** has got you covered with a variety of options to choose from!

Whether you're in the mood for a **classic cheese** pizza in size **S**, a **veggie pizza** in size **M**, a mouthwatering **supreme pizza** in size **L**, a savory **chicken pizza** in size **XL**, or a crowd-pleasing **XXL** pizza with up to 4 toppings, Plato Pizza has something for everyone to enjoy.

☐ L

☐ M

☐ S

☐ XL

☒ XXL

XXL

QUANTITY

All

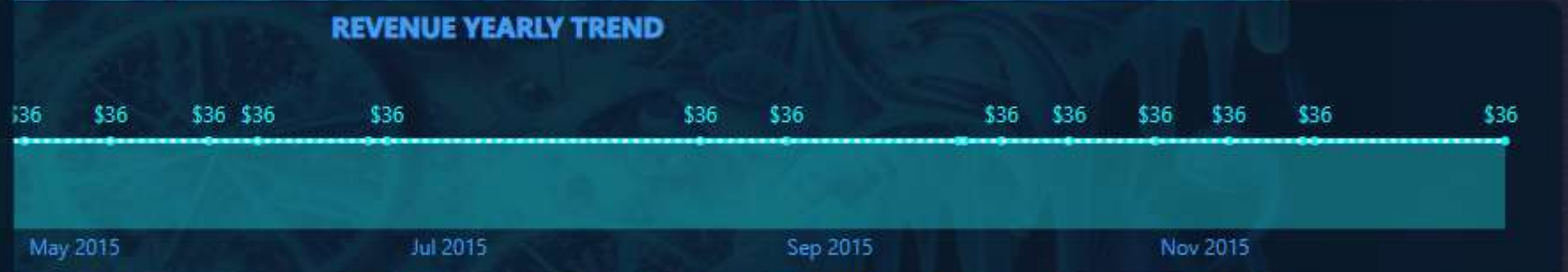
← EAK DAY  
**Tue**

AVERAGE SELLING PRICE  
**\$36**

TOTAL REVENUE  
**\$1,007**

BEST SELLING  
**The Greek Pizza**

WORST SELLING  
**The Greek Pizza**



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