Bilal Yousaf

Software Engineer(Web Developer, Business Developer, Digital Marketing Strategist)

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PROFILE

Motivated and ambitious Software Engineering fresher with a strong foundation in web and Android development. Proficient in front-end technologies (HTML, CSS, JavaScript) and mobile app development using Flutter and Dart. Skilled in web development, content management, SEO, digital marketing, and UI/UX design. Excel in managing social media accounts and creating user-friendly, efficient digital solutions. Committed to continuous learning and professional growth.

PROFESSIONAL EXPERIENCE

Greasyhouse.com (Norway based Restaurent) (remote)
07/2024 – present

- Added and arranged products on the website, and implemented various updates for improved functionality, under the guidance of Sir Hamid, our team lead, at Digital Portal Official.
- Managed social media marketing and account handling for Greasyhouse.
- Created and scheduled social media posts and videos to enhance digital presence.

rsyyachts.com (dubai based comapny) (remote)
2024 – present

- Managed social media accounts, including content creation, scheduling, and overall content management, under the supervision of HM Zain Khan.
- Led a team to generate leads via social media platforms.
- Oversaw social media strategy and engagement initiatives.

DIGITALPORTALOFFICIAL (MARKETING AGENCY)
07/2024 – present

- Intern at Digital Portal Official (DPO).
- Learning Digital Marketing and Management (DMM) and Social Media Marketing (SMM), including lead generation and business development.
- Gaining experience in web development.

PROJECTS

Trendify [News App] 🔗
Flutter, Dart
It's a Semester Project.
Developed a news application that aggregates news from around the world. Implemented user-friendly interfaces and real-time updates

Potfolio 🔗
HTML, CSS
It's a Semester Project.
Created a personal portfolio website to showcase projects and skills. Focused on responsive design and cross-browser compatibility.

High Landing Web Page 🔗
HTML, CSS, JS
t's a Practice Project.
Designed and developed a website based on a Figma design. Ensured a seamless user experience with interactive features.

Greasy House 🔗
WordPress
Added and arranged products on the website, and implemented various updates for improved functionality, under the guidance of Sir Hamid, our team lead, at Digital Portal Official.

SKILLS

Web Development
HTML, CSS, JS, Bootstrap (Intermediate)

Figma
UI/UX

DMM/SMM

Content Management

Strategies Builder

Graphic Designing

Video Editing

WordPress Developer
Beginer

Business Development

Visual Design

Problem Solving

Canva

Good Communicator

Mobile App Development
Flutter, Dart (Intermediate)

Programming Languages
C, C++

Trainer

Team Lead

EDUCATION

BS Software Engineering   2022 – present
COMSATS University Lahore   Lahore, Pakistan
I am currently studying in 6th semester with CGPA of 2.94.

Intermediate-ICS   2019 – 2021
Superior College   Kotmomin, Pakistan
I done my intermediate with A+ grades

Matric - Science   2015 – 2019
Govt. High School
I done my Matric with A+ grades.

INTERESTS

Coding   │   Biking   │   Video Graphy   │   Cricket/Badminton

CERTIFICATES

SEO   **YouTube SEO**
by Semrush Academy   by Semrush Academy

LANGUAGES

English   Urdu

Punjabi