

ASAD ULLAH SHAH

Skills

- **Frontend:** React.js, JavaScript (ES6+), HTML, CSS, Webflow, Framer
- **Backend:** Node.js, Express.js
- **Databases:** SQL (PostgreSQL, MySQL), MongoDB
- **UI/UX:** Figma (Wireframing & Prototyping)
- **Version Control:** Git, Github

Projects

Wraith Light (Solveter Studio) – React

- Developed a responsive and visually appealing landing page for **Wraith Light**, a game by Solveter Studio, using **React**.
- Ensured **seamless user experience** with **optimized performance** and clean component-based architecture.
- Implemented interactive elements to enhance user engagement and showcase game features effectively.

BLOGS MARKET – Full-Stack Web App (React.js, Node.js, MongoDB)

- Developed a blog site supporting **multi-user authentication, content management, and engagement features (comments & likes)**.
- Implemented **data encryption, caching, and secure routing** for enhanced security.

FAST FUNDRAISER (FAST Developers Club) – Webflow, Zapier

- Implemented a fundraiser website on **Webflow** with CMS handling and minimalist design.
- Developed pipeline for automation to **auto-generate email on signup**.

ENTHENIO.COM (E-Commerce) – Wordpress

- Developed and launched a fully functional **e-commerce store for Enthenio.com** using **WordPress**.
- Customized **themes and plugins** to enhance user experience and ensure seamless navigation.
- **Optimized site performance, security,** and mobile responsiveness to improve **customer engagement and conversions**.

UI/UX Designer

FAST Developers Club – Figma

- Designed a minimalist, professional, and elegant UI for the student club's platform using **Figma**.
- Focused on user-centric design principles to enhance usability and engagement.
- Created a clean, scalable interface aligned with the club's vision and branding.

Asbaab Technologies – Figma

- Designed a sleek, modern UI for **Asbaab Technologies** using **Figma**, ensuring a user-friendly and visually appealing experience.
- Crafted an intuitive layout focused on accessibility and efficiency.

Work Experience

Frontend Web Developer – Blunder Bot Technologies

October 2023 - Present

- Designed multiple **UI/UX** interfaces for diverse projects using **Figma**, ensuring intuitive and visually engaging user experiences.
- Developed the **P&P blog competition** web application, focusing on seamless user interaction and responsive design.
- Collaborated with cross-functional teams to translate client requirements into scalable and aesthetically refined interfaces.

Education

BACHELOR OF SCIENCE IN COMPUTER SCIENCE – NUCES – Islamabad, PK

September 2021 – December 2025