

DAY 1: LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEY

HACKATHON

3

Day (1)

MINDSET

eBUSINESS

SHOES STORE

PURPOSE

The main purpose of our General E-Commerce Website is to help people easily buy shoes online. The website will show different type of shoes. Like Shoes For Men, Women and kids It will also have shoes for different activities like sports, Work or Casual Wear.

FEATURES:-

1) Product Page:

Each Shoes will have a product page with pictures, details, price and size.

2) Search And Filter

People Can Find Shoes by sizes, Colour, or types.

3) Shopping Cart

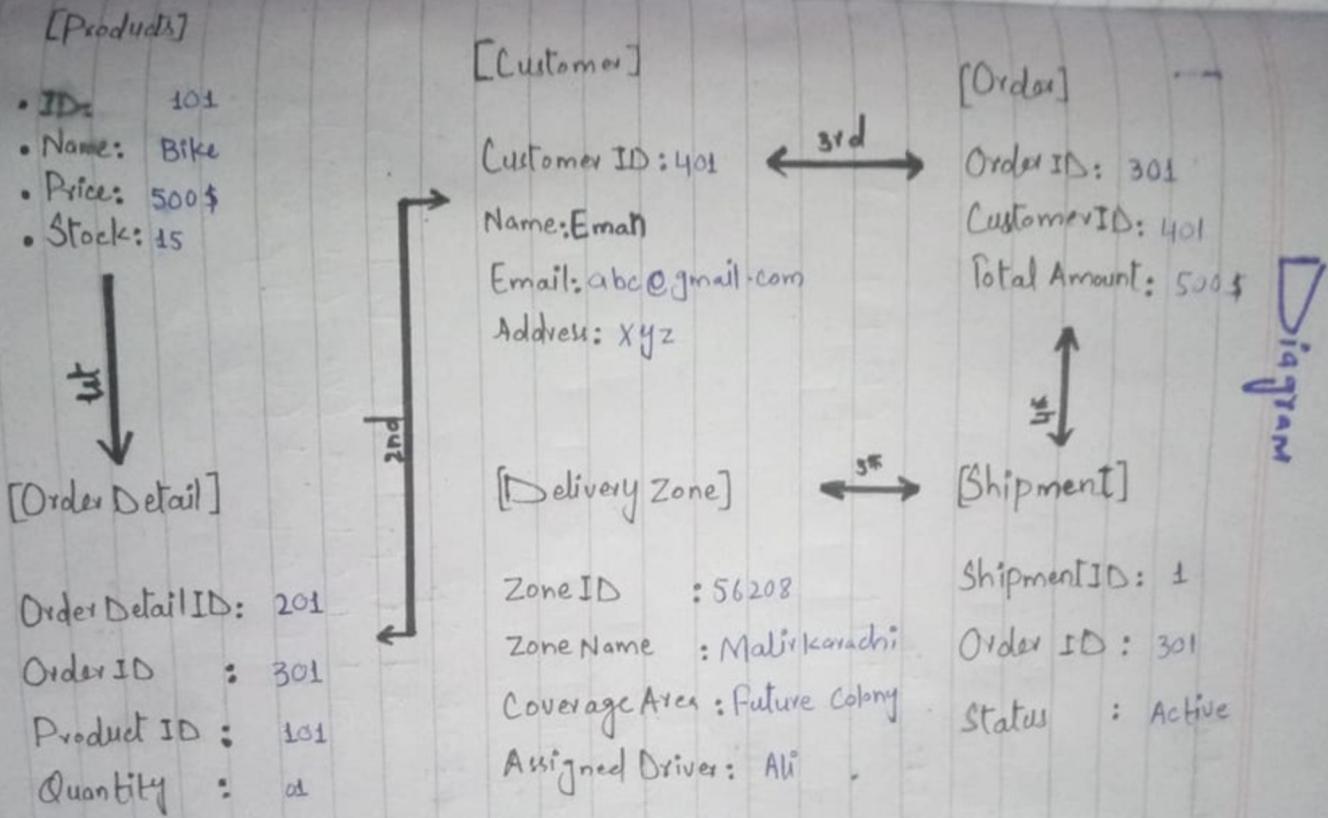
Customer Can add shoes To their Cart and buy them later.

4) Secure Payments

Safe ways to pay for shoes.

5) User Account

People can create account to save their detail and track orders.



BUSINESS GOALS:-

Problem Solved

Offer a central for high-quality affordable Nike shoes with many options, making it easier and quicker for customer.

Target Audience

Age: Young people and adults who love cool shoe.

Interests: Sports fitness, and fashion lovers.

Location: People living in karachi or nearby areas where your offer free delivery.

Products

Trendy shoes including casual wear, formal wear, accessories, and seasonal collection.

Why Choose Us:-

- 1) Latest Nike Shoes: Only original and trendy Nike shoes.
- 2) Fast Delivery: Get your delivery quickly same day or next day.
- 3) Good Prices: Discount and reward for every purchase.
- 4) Easy Returns: Simple return or exchange process.

1. Product

- ID
- Name
- Price
- Stock

Relationship

* Connected to Order (Product ID)

2. Order

- Order ID
- Product ID
- Quantity
- Customer ID

* Relationship

- * Connected to Product (via Product ID)
- * Connected to Customer (via Customer ID)
- * Connected to Shipment (via Shipment ID)

3. Customer

- Customer ID
- Name
- Email, Contact

Relationship.

x: Connected to Order (via Customer ID)

4. Shipment.

- Shipment ID
- Order ID
- Status

Relationship.

x: Connected to Order (via Order ID)

x: Connected to Delivery Zone (via Zone Name).

5- Delivery Zone.

- Zone Name
- Coverage Area
- Assigned Driver

Relationship.

x: Connected to Shipment (via Shipment ID)