

Database Project Rubric - Spring 2024
Software Engineering Department

Evaluation Criteria	Total Marks (200)	Project Group Evaluation	Member 1	Member 2	Member 3
			Name:	Name:	Name:
			Roll No:	Roll No:	Roll No:
Entity Relationship Diagram	10				
<ul style="list-style-type: none">NormalizationRelational Model	20				
User Interface 1. Attendee (7.5) 2. Organizer (7.5) 3. Admin (7.5) 4. Vendor and Sponsor Interface (7.5) User Interfaces features	30				
Data Import Excel Data Population	10				
Functionality Attendee Side (20 marks): <ul style="list-style-type: none">Registration and Login.Event Search and Booking.Event Dashboard and Ticketing.Feedback and Ratings.Profile Management. Organizer Side (10 marks): <ul style="list-style-type: none">Registration and Event Creation.Ticketing and Sales Management.Attendee Communication.Resource and Vendor Management. Admin Interface (10 marks): <ul style="list-style-type: none">User and Organizer Management.Event Approval and Category Management.Reports and Analytics.Feedback and Complaint Handling. Vendor and Sponsor Side (10 marks): <ul style="list-style-type: none">Registration and Profile Management.Service and Sponsorship Bidding.Contract and Payment Tracking.	50				
Reports <ul style="list-style-type: none">Event Attendance and Engagement Report (5 marks).Ticket Sales and Revenue Report (5 marks).Organizer Performance Report (5 marks).Vendor Performance Report (5 marks).Platform Growth and Engagement Report (5 marks).User Demographics and Insights Report (5 marks).Revenue by Event Category Report (5 marks).Abandoned Ticket Sales Report (5 marks).Event Feedback and Sentiment Analysis Report (5 marks).Sponsor and Partnership Performance Report (5 marks).	50				
Integration of front end with backend	10				
Audit Trail Triggers	20				
Total	200				