SuperStore Sales Dashboard
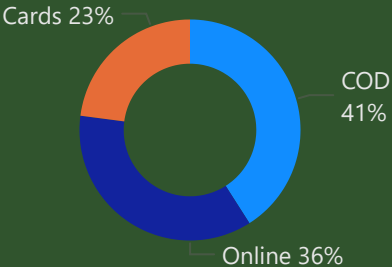
Central | East | South | West

Sales by Payment Mode

- COD 41%
- Online 36%
- Cards 23%

Sales
445.43K

Profit
59.45K

Quantity
6K

Ship Days
103
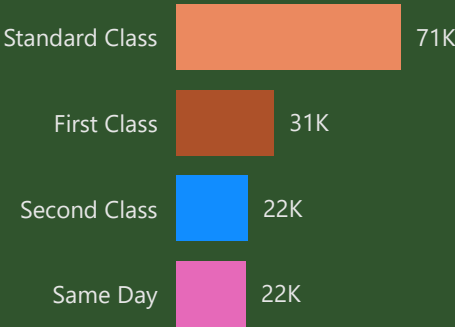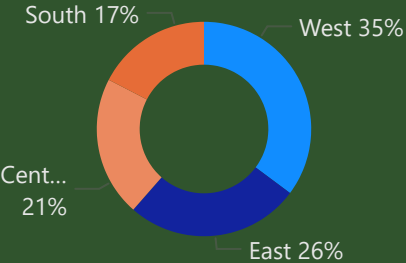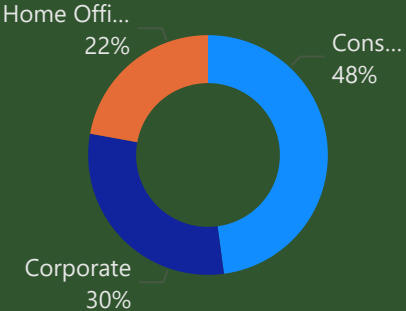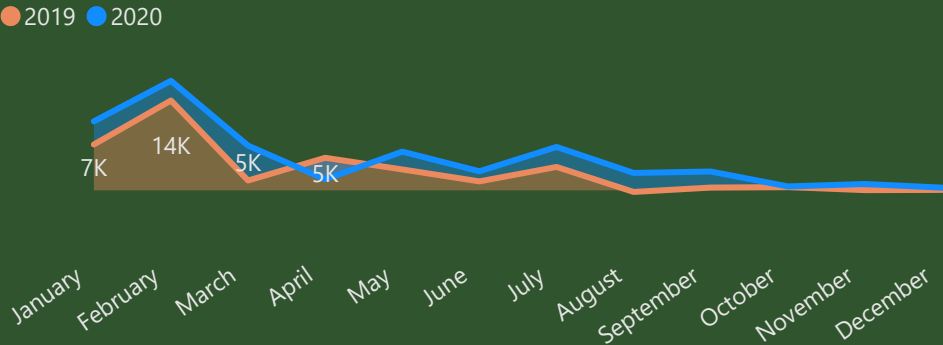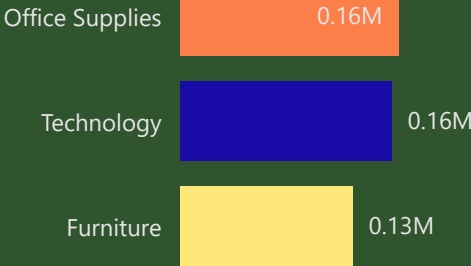
Sales&Profit by State

Sales by Region

- West 35%
- East 26%
- Cent... 21%
- South 17%

Sales by Month

2019 ● 2020

Month	2020	2019
January	39K	26K
February	48K	20K
March	40K	26K
April	24K	22K
May	24K	22K
June	15K	15K
July	27K	16K
August	18K	16K

Sales by Ship Mode

- Standard Class — 71K
- First Class — 31K
- Second Class — 22K
- Same Day — 22K

Sales by Sub-Category

- Phones — 52K
- Chairs — 48K
- Machines — 45K

Sales by Segment

- Cons... 48%
- Corporate 30%
- Home Offi... 22%

Profit by Month

2019 ● 2020

7K | 14K | 5K | 5K

Sales by Category

- Office Supplies — 0.16M
- Technology — 0.16M
- Furniture — 0.13M
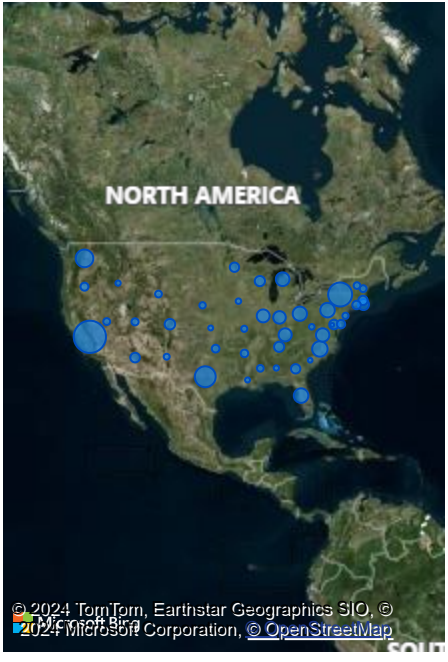
SuperStore Sales Forecast - 15 Days Forecast

Sales forecast - 15 Days
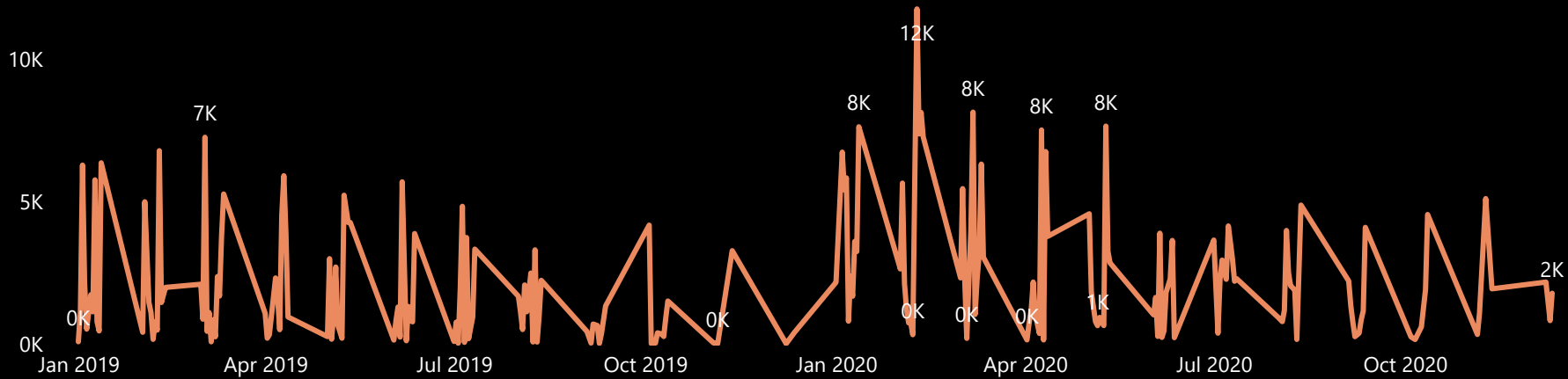
Sales forecast - 15 Days

Sales by State

State	Sales
California	108K
New York	55K
Texas	40K
Washington	27K
North Carolina	19K
Florida	16K
Pennsylvania	16K
Ohio	16K
Michigan	14K
Virginia	13K
Kentucky	13K
Illinois	12K
Indiana	11K
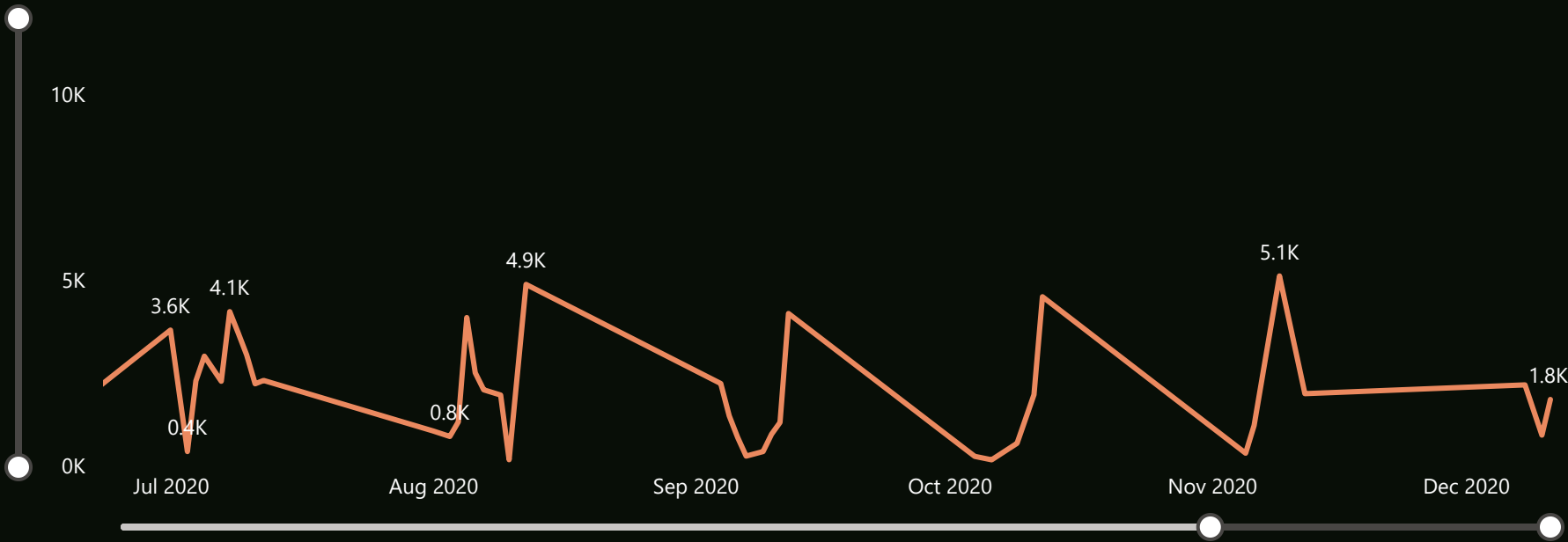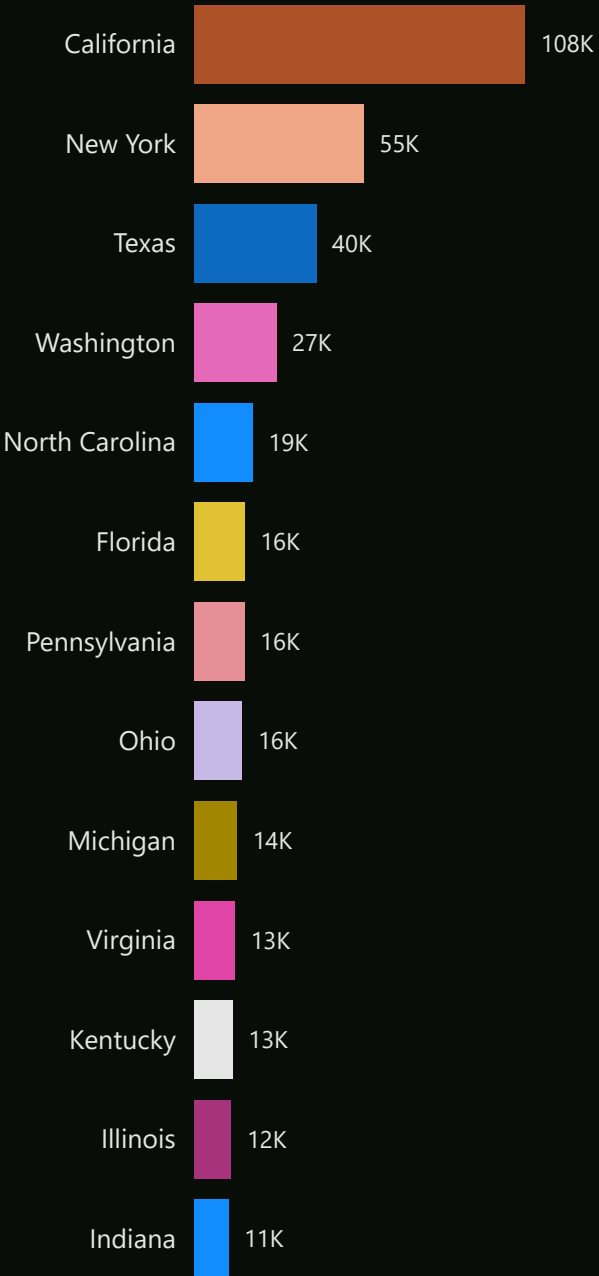
Complete Dynamic Dashboard

Description:-

The Objective can be down into the following detailed components:

1: Dashboard creation

Identify the KPIs , design an intuitive and visually appealing dashboard ,add interactive visualizations and filtering capabilities to allow users to explore the data at various levels of granularity

2: Data Analysis

Provide valuable insights to business entities regarding the effectiveness of their sales strategies through visualizations and charts

3: Sales Forecasting:

Leverage historic data and apply time series analysis to generate sales forecasts for next 15 days

4: Actionable Insights and Recommendations

End goal is to share valuable insights and actionable information that can drive strategic decision-making and support the supermarket's goals for growth, efficiency and customer satisfaction

Objective:

To Contribute to the success of a business by utilizing data analysis techniques, specifically focusing on time series analysis, to provide valuable insights and accurate sales forecasting