

FASHIONING the FUTURE

Synthetic fabrics like Polyester, Spandex, Nylon, Rayon, etc. are Non-Biodegradable.

It takes 20-200 years to decompose!

Eco-Fashion refers to how the garment impacts the environment. Slow fashion addresses slowing down the fashion seasons and refers to increasing the longevity of our clothing. Ethical fashion addresses the ethical treatment, pay, and occupational health standards of garment workers and the effect that the making of the garment has on the community. It is made in sustainable fashion the umbrella term that can be used to encompass all of the other terms, and may change and shift with

The approach of most modern high street fashion retailers. It describes the speed of transferring trends as quickly as possible from the catwalks to the high street stores. The speed of changing trends creates the need to produce lots of garments quickly and cheaply. It inevitably leads to the mass-production of garments and a wasteful attitude to fashion consumption as items are neglected as soon as new ones come in to the store. The quality of garments is reduced as the retailers compete with lower prices to appeal to maintstream consummers.

A single non-organic cotton t shirt requires on average 700 gallons of water to produce. That's about 22 bath tubs' worth- for one t shirt!

Organic cotton uses 91% less water to produce, thanks to healthier soil and less water pollution from run-off.

Natural fibers create sustainable fabrics. Examples include linen, hemp & organic cotton. Plastic is termed polyester, nylon, acrylic, vinyl, Elastane, Spandex & Lycra on a garment label. Synthetic garments will boast stretchiness, shininess, waterproof, lightweight or wrinkle-free properties. When buying a semi-synthetic fiber, opt for Tencel (made from eucalyptus) over Viscose (made from bamboo).

Organic cotton uses only nongenetically modified seeds and is grown without using toxic synthetic chemicals or fertilizers. Organic production reduces human, animal, and environmental impact. Organic cotton must be independently certified to be called organic. Organic certification requires safe working conditions, no child labor, and fair wages for workers. Production must protect water supplies andan and treat all waste water. Chlorine bleaches and chemicals commonly used in textile processing that can cause cancer, birth defects, and other serious illnesses are not allowed. The \$2 billion worth of chemicals sprayed on conventional cotton crops worldwide every year (half of which are designated toxic by the World Health organization) includes 900+ registed synthetic pest control products.

Making linen is an artisan craft that requires a lot of knowledge, experience and time and is usually still done by hand. This lengthy process makes linen a luxurious, natural fabric and more expensive than cotton.

Our Story



"Not only I Design Apparel Silhouette But also Design Dreams"

> work for money. design for love.

AS LONG AS YOU LIVE, KEEP LEARNING "HOW TO LIVE"

I always try to practice this and I get enough motivation from our CEO sir.I think he is a great leader for a organization & the hole SD team are very happy to got him.

Vy first job in this company. The office environment and my colleague are too good. They are very co- operative. It's fantastic to hear that our company invests in training sessions to help employees develop computer skills, especially for those who initially lacked that knowledge. Continuous learning and development opportunities not only benefit employees but also contribute to the overall growth and success of the company. Embracing technology and providing the necessary resources for employees to learn new skills is essential in today's rapidly evolving workplace. Our office culture is very different. There are no

buinding in our office, everyone work here according to their own

not so big but well organized. As a new

support and motivation from the seniors. I am

freedom. Our company is comer, i had got enough very satisfied with my first job & very happy to be a member of this company.

have 30 years experience in RMG. I worked so many companies & gathered knowledge from different places. In this way, i have get opportunities to know many types of people. In my hole career, i have been seen lot of garment ups & downs. After 30 year of my experience i can say that, its a best place for a emplyee explore their career. Because, SOURCE DIRECET think about their employees satisfaction, necessity & growth. Its connect with employees hart & mind.





Learning is a another part of life. It is great opportunity for me to start work with technical team. My previous experience, which i gathered from several factory and my previous role, now i can exploree more those skill and learning new task every day in my present role asa GARMENT TECHNICIAN.

Now i have opportunity to work with our top management as wel as our valuable buyer, which is promoting my leadership skill and gather technical sound for serve my company. I am very much greatful to our company for giving me this chance to reach the milestonein my career and so much thriled and confident to perform this new role.

Our Story

It is my first job in SOURCE DIRECT.

The office office culture is very different. The ofice environment and my colleagues are too good. They are very co- operative. Our company is not so big but well organized.

As a new comer, i had got enough support and motivation from the seniors. I think i have got a great oportunity to explore my career. I am very satisfied with my first job & very happy to be a member of this company.











Our passion for innovation is what continually drives and motivates us.









Friend of **ZDHC**

Source Direct takes pride in innovating sustainable low impact materials to reduce the environmenttal impact of its products. Our innovation team is constantly working with subject experts and industry consultants to develop the newest fit for purpose sustainable proposals.























REFLECTIONS

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DECJUBA





SerGent Major

babyshop





Du Pareil



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