

Day 1: Laying the foundation for your Marketplace Journey:

Step: 1

Marketplace Type: General E-Commerce

Purpose :-

-) Accessibility: Making good and stylish shoes available for everyone.
-) Diversity: Offering many type of shoes like formal casual & sports.
-) Customer Satisfaction: Given great customer services & an easy shopping experience.

"Our marketplace will give shoes for all customers, whether students or professionals, matching their style & needs so they can feel good about their choices."

Step: 02

a) Problem Statements:-

- 1) Problem: Customers can't find stylish and durable shoes at good prices.

b) Target Audience:

- 1) Age group: 18-45 years (Adults)

- 2) Kids: Children aged 5-17 years

- 3) Professionals: Office workers, athletes, students.

- 4) Families: Parents buying shoes for themselves and their kids.

- 5) Lifestyle: Fashionable, active & comfort-focused individuals.

- 6) Values: Quality, affordability & sustainability.

c) Products/Services:

- 1) Formal shoes: For office & business.

- c) Casual shoes: For daily use
e.g. outings.
- c) Sports shoes: For running gym
e.g. outdoor activities
- c) Customization: Personalize
color and design
- c) ~~Virtual Try~~

d) Fast Delivery: Delivered in 48
hour to major cities

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Our goal is to provide our customers with not just a product, but an experience that aligns with their personal style and values, making them feel like they are making a responsible and fashion-forward choices."

Step:- 03

Data Schema

relationship

(•) A customer can have multiple Orders (•) An order can contain multiple Products

Orders

Customer

Orders

Order Details

Products

• Name

• Address

• Email

• Phone No.

• Password

• Order ID

• Customer ID

• Pay Method

• Total Amount

• Shipping Address

• Order ID

• Product ID

• Quantity

• Unit Price

• Discount

• Product ID

• Name

• Discription

• Price

• Size Option

• Color Option