

Q ①

$$D = 980 - 15P$$

$$\frac{D}{15} = \frac{980}{15} - \frac{15P}{15}$$

$$\frac{D}{15} = \frac{980}{15} - P$$

$$P + \frac{D}{15} = \frac{980}{15}$$

$$P = \frac{980}{15} - \frac{1}{15} D$$

$$\downarrow \quad \downarrow$$

$a \quad b$

$$\textcircled{i} \quad D = \frac{a - cv}{2b} = \frac{980/15 - 45}{2(1/15)}$$

$$D = \frac{20.33}{0.133} = 152.4$$

①①

~~Net~~ Profit = ?

$$= TR - C_T$$

$$= P \times D - C_F + C_v \times D$$

$$= \left( \frac{980}{15} - \frac{1}{15} D \right) \times 152.4 - 1800 + 45 \times 152.4$$

$$= -217$$

$\Rightarrow$  Loss: (ii)

iii

Profitable range ?

↳ use Quad formula

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

$$\Rightarrow (a - c_v)D - bD^2 - C_f = 0$$

$\downarrow \qquad \qquad \downarrow \qquad \qquad \downarrow$   
 $b \qquad \qquad a \qquad \qquad c$

$$= \frac{-(a - c_v) \pm \sqrt{(a - c_v)^2 - 4(-b)(C_f)}}{2b}$$

$$= \frac{-\left(\frac{980}{15} - 45\right) \pm \sqrt{\left(\frac{980}{15} - 45\right)^2 - 4\left(-\frac{1}{15}\right)(-1800)}}{2\left(\frac{1}{15}\right)}$$

But bro!

Profit hai? Nahi to!

So konsi range! 😞

iv) Products for max TR

$$= \frac{a}{2b} = \frac{980/15}{2/15}$$

$$= 490.$$

②

$$TR = aD - bD^2$$

$$C_f = 1450$$

$$c_v = 5.5$$

$$a = 5.6, b = 0.0125$$

(i) Maximum Profit = ?  
↳ optimal

$$D = \frac{a - c_v}{2b} = \frac{5.6 - 5.5}{2(0.0125)}$$

$$D = \frac{0.1}{0.025} = 4$$

(ii) Max profit per month?

$$(a) a - c_v > 0$$

$$5.6 - 5.5 > 0 \quad \checkmark$$

$$(b) TR > C_T$$

$$aD - bD^2 > C_f + c_v D$$

$$5.6 \times 4 - (0.0125 \times 4^2) > 1450 + 5.5 \times 4$$

$$22.4 - (0.2) > 1450 + 22$$

$$22.2 \not> 1472$$

Thus no profit (iii)

(iii) No Profitable range

$$(iv) TR_{max} = \frac{a^2}{4b} = \frac{(5.6)^2}{4 \times 0.0125}$$

$$= 627.2$$



③ (i) Profitable range?

$$D = \frac{-(a - cv) \pm \sqrt{(a - cv)^2 - 4(-b)(-c_f)}}{2(-b)}$$

Put values

$$D_1 = 331500$$

$$D_2 = 1508500$$

(ii) variable cost reduced by 10%

$$15.57 \times 0.1 = 1.557$$

$$15.57 - 1.557 = 14.013$$

Fixed cost reduced by 15%.

$$= \frac{1,000,000 \times 15}{100} = 150,000$$

$$= 850,000$$

Now again find D

using quadratic formula.

$$D_1 = 184250$$

$$D_2 = 2299250$$

so profitable area increased

$$(4) \quad D = 500 - 5P$$

$$\frac{D}{5} = \frac{500}{5} - \frac{5P}{5}$$

$$P = 100 - \frac{1}{5}D$$

$$(i) \quad D = \frac{a - C_v}{2b} = \frac{100 - 25}{2(1/5)} = \frac{75}{0.4}$$

$$D = 187.5$$

$$(ii) \quad \begin{aligned} \text{Max Profit} &= TR - TC \\ &= P \times D - C_F + C_v D \\ &= 6931.25 \end{aligned}$$

(iii) Range ?  
Use quadratic formula

$$D = \frac{(-100 - 25) \pm \sqrt{(75)^2 - 4(0.2)(1000)}}{2(-0.2)}$$

$$D_1 = 13.75$$

$$D_2 = 361.25$$