

AUMAR-OR: Augmented Reality Application for University Orientation

Section 1: Participant Demographics

1. Gender

☐ Male ☐ Female ☐ Others

2. Current Academic Level

☐ Freshman ☐ Sophomore ☐ Junior ☐ Senior ☐ Faculty ☐ Staff

3. Have you used an AR-based application before?

☐ Yes ☐ No

4. How often do you use mobile applications for educational purposes?

☐ Never ☐ Rarely ☐ Sometimes ☐ Often ☐ Very Often

Section 2: Perceived Usefulness

5. The AR application helps me better understand the university campus layout.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

6. The AR application provides useful information about campus facilities (e.g., classrooms, libraries, etc.).

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

7. The AR application improves my overall orientation experience.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

8. Using the AR application saves time in finding important campus locations.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

9. The AR application enhances my confidence in navigating the university.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

Section 3: Perceived Ease of Use

10. It is easy to navigate through the AR application.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

11. The AR application is simple to learn and use.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

12. I do not need additional instructions to understand how to use the AR app.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

13. The AR app responds quickly to my interactions (e.g., tapping, swiping).

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

14. The layout and design of the AR application are user-friendly.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

15. I find it cumbersome or difficult, to use the AR application.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

Section 4: Attitude Towards Use - ATU

16. I find the AR application to be a fun way to explore the campus.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

17. I enjoy using the AR application during orientation.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

18. I believe using the AR app is a good idea for campus orientation.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

19. I feel confident when using the AR application to navigate the university.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

Section 5: Behavioral Intention to Use – BIU

20. I will recommend this AR application to other students or new entrants.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

21. I would prefer using an AR application over traditional methods for orientation.

- ☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

22. I plan to continue using the AR application during my time at the university.

- ☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree

Section 6: Actual Use – AU

23. Which features of the AR app did you use the most? (Select all that apply)

- ☐ Campus navigation ☐ Finding information about lab equipment
☐ Finding specific buildings or departments ☐ Accessing event schedules
☐ Virtual tours of the campus ☐ Gathering information on student services

24. How frequently did you use the AR application during your orientation?

- ☐ Once ☐ A few times ☐ Regularly throughout the orientation
☐ I did not use it ☐ Other: [Please specify]

25. How likely are you to continue using this AR application after orientation?

- ☐ Very unlikely ☐ Unlikely ☐ Neutral ☐ Likely ☐ Very Likely

Section 7: Open-Ended

26. What kind of information would you like to see on the application?

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27. What will you suggest improving this application?

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