AUMAR-OR: Augmented Reality Application for University Orientation

Section 1: Participant Demographics

1. **Gender**

   o Male   o Female   o Others

2. **Current Academic Level**

   o Freshman   o Sophomore   o Junior   o Senior   o Faculty   o Staff

3. **How often do you use mobile applications for educational purposes?**

   o Never   o Rarely   o Sometimes   o Often   o Very Often

4. **Have you used an AR-based application before?**

   o Yes   o No

Section 2: Perceived Usefulness

5. **The AR application helps me better understand the university campus layout.**

   o Strongly Disagree   o Disagree   o Neutral   o Agree   o Strongly Agree

6. **The AR application provides useful information about campus facilities (e.g., classrooms, libraries, etc.).**

   o Strongly Disagree   o Disagree   o Neutral   o Agree   o Strongly Agree

7. **The AR application improves my overall orientation experience.**

   o Strongly Disagree   o Disagree   o Neutral   o Agree   o Strongly Agree

8. **Using the AR application saves time in finding important campus locations.**

   o Strongly Disagree   o Disagree   o Neutral   o Agree   o Strongly Agree

9. **The AR application enhances my confidence in navigating the campus.**

   o Strongly Disagree   o Disagree   o Neutral   o Agree   o Strongly Agree

Section 3: Perceived Ease of Use

10. It is easy to find information about different location using the AR application.

o Strongly Disagree o Disagree   o Neutral   o Agree   o Strongly Agree

11. The AR application is simple to learn and use.

o Strongly Disagree o Disagree   o Neutral   o Agree   o Strongly Agree

12. I do not need additional instructions to understand how to use the AR app.

o Strongly Disagree o Disagree   o Neutral   o Agree   o Strongly Agree

13. The AR app responds quickly to my interactions (e.g., tapping, swiping).

o Strongly Disagree o Disagree   o Neutral   o Agree   o Strongly Agree

14. The layout and design of the AR application are user-friendly.

o Strongly Disagree o Disagree   o Neutral   o Agree   o Strongly Agree

15. I find it difficult, to use the AR application.

o Strongly Disagree o Disagree   o Neutral   o Agree   o Strongly Agree

Section 4: Attitude Towards Use - ATU

16. I find the AR application to be a fun way to explore the campus.

o Strongly Disagree o Disagree   o Neutral   o Agree   o Strongly Agree

17. I enjoy using the AR application during orientation.

o Strongly Disagree o Disagree   o Neutral   o Agree   o Strongly Agree

18. I believe using the AR app is a good idea for campus orientation.

o Strongly Disagree o Disagree   o Neutral   o Agree   o Strongly Agree

19. I feel confident when using the AR application to navigate the university.

o Strongly Disagree o Disagree   o Neutral   o Agree   o Strongly Agree

Section 5: Behavioral Intention to Use – BIU

20. I will recommend this AR application to other students or new entrants.

o Strongly Disagree o Disagree   o Neutral   o Agree   o Strongly Agree

21. I would prefer using an AR application over traditional methods for orientation.

o Strongly Disagree o Disagree o Neutral o Agree o Strongly Agree

22. I plan to continue using the AR application during my time at the university.

o Strongly Disagree o Disagree o Neutral o Agree o Strongly Agree

Section 6: Actual Use – AU

23. Which features of the AR app did you use the most? (Select all that apply)

o Campus navigation   o Finding information about lab equipment

o Finding specific buildings or departments   o Accessing event schedules

o Virtual tours of the campus   o Gathering information on student services

24. How frequently did you use the AR application during your orientation?

o Once   o A few times   o Regularly throughout the orientation

o I did not use it   o Other: [Please specify]

25. How likely are you to continue using this AR application after orientation?

o Very unlikely   o Unlikely   o Neutral   o Likely   o Very Likely

Section 7: Open-Ended

26. What kind of information would you like to see on the application?

27. What will you suggest improving this application?